

Curriculum Vitae

Patrick D. Laughran



Education

- MBA, Babson College Franklin W. Olin Graduate School of Business
- BSBA in Management Information Systems, Northeastern University
- Executive Ed Certification in Educational Management, Harvard Graduate School of Education
- Executive Ed Certification in Strategic Information Technology Management, Babson College

Industry Experience

Patrick Laughran's career spans over 30 years working as a practitioner at the intersection of applied strategy, technological innovation, product development and organizational leadership as a pioneering developer of creative solutions for non-profit and for profit enterprises. He has implemented numerous enterprise-wide information systems, integrated technology across internal and external boundaries, and produced new software and interactive media solutions. Most of his career has been spent as either a Chief Information Officer with responsibility for enterprise-wide information systems, technological infrastructure and service organizations or as founding Chief Technology Officer for 2 start-ups; first at WebCT which was sold for \$180 million in 2006 and then TechTarget which successfully completed a \$100 million IPO in 2007 (NASDAQ: TTGT).

Teaching Experience

Mr. Laughran is also an educator with over 15 years of teaching experience as a part-time lecturer and online instructor for Northeastern University and Washington State University:

- Part-time Lecturer, Management Information Systems (Undergraduate). D'Amore-McKim School of Business, Northeastern University, 2016 – present
- Part-time Lecturer, Information within the Enterprise. College of Professional Studies, Northeastern University, 2016 – 2018
- Online Instructor, Managing Information Resources (Masters). D'Amore-McKim School of Business, Northeastern University, 2007 – present
- Online Instructor, Enterprise Growth and Innovation (Masters). D'Amore-McKim School of Business, Northeastern University, 2008 – present
- Online Instructor, Management of Small Business Enterprises (Masters). D'Amore-McKim School of Business, Northeastern University, 2014
- Part-time Lecturer, Information Systems Management (Masters). Washington State University, 2016 - present
- Part-time Lecturer, Strategy Formulation and Organizational Design (Masters). Washington State University, 2011 and 2014
- Part-time Lecturer, Business Administration 579 MBA Capstone A (Masters). Washington State University, 2016