

Luis Alfonso Dau

International Business & Strategy Group
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EDUCATION

University of South Carolina

Dec. 2010

Ph.D. in International Business/Strategy (Promising Researcher Award)

Thunderbird, School of Global Management and **ITESM**, Monterrey Tech.

July 2002

Global Master of Business Administration (Valedictorian)

University of San Diego

May 1999

Bachelor of Arts in Interdisciplinary Humanities (Magna Cum Laude, Honors Program)

ACADEMIC APPOINTMENTS

Northeastern University – D'Amore-McKim School of Business

Associate Professor, International Business & Strategy Group

July 2016-Present

Robert and Denise DiCenso Professor

July 2017-Present

Affiliate Professor of International Affairs

Jan. 2021-Present

Faculty Affiliate, Global Resilience Institute

June 2017-Present

Associate Fellow, Center for Emerging Markets

Sept. 2010-Present

Joseph G. Riesman Research Professor

July 2014-June 2016

Assistant Professor, International Business & Strategy Group

Sept. 2010-June 2016

University of Reading – Henley Business School

John H. Dunning Visiting Fellow, International Business & Strategy Group

Sept. 2016-Present

University of Leeds Business School

Peter J. Buckley International Visiting Fellow, International Business Division

July 2018-Present

IPADE Business School

Visiting Professor, Economic Environment Academic Area

Dec. 2019-Present

PUBLICATIONS

Peer-Reviewed Journal Articles

- Dau LA, Morck R, Yeung B. 2021. Business groups and the study of international business: A Coasean synthesis and extension. *Journal of International Business Studies*, 52(2): 161-211. Available Open Access at <https://rdcu.be/ce7YI> (in press).
- Moore E, Dau LA, Mingo S. 2021. The effects of trade integration on formal and informal entrepreneurship: The moderating role of economic development. *Journal of International Business Studies*. Available at <http://link.springer.com/article/10.1057/s41267-020-00386-y> (in press).
- Dau LA, Moore E, Doh J. 2021. Does global integration stimulate corporate citizenship? The effect of international trade agreements and regulatory quality on states' and private firms' adoption of CSR standards. *Journal of International Business Policy* (in press).
- Dau LA, Moore E, Kostova T. 2020. The impact of market based institutional reforms on firm strategy and performance: Review and extension. *Journal of World Business*, 55(4).
- Dau LA, Purkayastha S, Eddleston K. 2020. Who does it best? Family and nonfamily owners and leaders navigating institutional development in emerging markets. *Journal of Business Research*, 107: 197-210.
- Moore E, Dau LA, Doh J. 2020. Does monetary aid catalyze new business creation? Analyzing the impact of global aid flows on formal and informal entrepreneurship. *Journal of Management Studies*, 57(3): 438-469.
- Dau LA, Moore E, Newbury W. 2020. The grass is always greener: The impact of home and host country CSR reputation on firm internationalization. *Journal of International Business Policy*, 3: 154-182.
- Abrahms M, Dau LA, Moore EM. 2019. Terrorism and corporate social responsibility: Testing the impact of attacks on CSR behavior. *Journal of International Business Policy*, 2(3): 237-257. Available at <https://rdcu.be/bM8hx>. (Authors are listed alphabetically).
- Mingo S, Morales F, Dau LA. 2018. The impact of regional networks on private equity investments in emerging markets: The interplay between networks, culture, and geography. *Journal of International Business Studies*, 49(3): 371-386.

- Dau LA. 2018. Contextualizing international learning: The moderating effects of mode of entry and subsidiary networks on the relationship between reforms and profitability. *Journal of World Business*, 53(3): 403-414.
- Li C, Isidor R, Dau LA, Kabst R. 2018. The More the Merrier? Immigrant Concentration and Entrepreneurial Activities. *Entrepreneurship Theory & Practice*, 42(5): 698-733.
- Wesley D, Dau LA. 2017. Complacency and automation bias in the oil industry: The Enbridge pipeline disaster. *Ergonomics in Design*, 25(1): 17-22.
- Dau LA. 2016. Biculturalism, team performance, and cultural-faultline bridges. *Journal of International Management*, 22(1): 48-62.
- Dau LA. 2016. Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. *International Journal of Emerging Markets*, 11(2): 121-147.
- Ayyagari M, Dau LA, Spencer J. 2015. Strategic responses to FDI in emerging markets: Are core members more responsive than peripheral members of business groups? *Academy of Management Journal*, 58(6): 1869-1894. (Authors are listed alphabetically).
- Dau LA, Moore EM, Bradley C. 2015. Institutions and international entrepreneurship. *International Business: Research, Teaching, and Practice*, 9(1): 1-20 (Journal of the AIB US Southeast Chapter).
- Dau LA, Cuervo-Cazurra A. 2014. To formalize or not to formalize: Entrepreneurship and pro-market institutions. *Journal of Business Venturing*, 29(5): 668-686.
- Khoury T, Cuervo-Cazurra A, Dau LA. 2014. Institutional outsiders and insiders: The response of domestic and foreign inventors to the quality of intellectual property rights protection. *Global Strategy Journal*, 4(3): 200-220.
- Dau LA. 2013. Learning across geographic space: Pro-market reforms, multinationalization strategy, and profitability. *Journal of International Business Studies*, 44(3): 235-262.
- Dau LA. 2012. Pro-market reforms and developing country multinational corporations. *Global Strategy Journal*, 2(3): 262-276.
- Cuervo-Cazurra A, Dau LA. 2009. Structural reform & firm exports. *Management International Review*, 49(4): 479-507. (Authors are listed alphabetically).
- Cuervo-Cazurra A, Dau LA. 2009. Promarket reforms & firm profitability in developing countries. *Academy of Management Journal*, 52(6): 1348-1368. (Authors are listed alphabetically).

Editorially-Reviewed Articles

- Dau LA, Moore E. 2020. Local Business Recovery and Resilience in New England: Response to COVID-19. *Northeastern University's Global Resilience Institute White Paper Series* (Funded by a grant from US FEMA). Available at <https://globalresilience.northeastern.edu/publications-whitepaperseries-covid-19-special-investigation-report-2020-8/>.
- Dau LA, Moore E. 2020. A global disruption requires a global response: Policies for building international business resilience for this and future pandemics. *Northeastern University's Global Resilience Institute White Paper Series* (Funded by a grant from US FEMA). Available at: <https://globalresilience.northeastern.edu/whitepaperseries-covid-19-special-investigation-report-2020-11/>.

Peer-Reviewed Conference Proceedings

- Farah BE, Beamish PW, Dau LA. 2016. Do MNE parent-foreign subsidiary governance mechanisms really impact foreign subsidiary performance? In J. Humphreys (Ed.), *Academy of Management Best Paper Proceedings*.
- Dau LA. 2011. Reforms, multinationalization, and profitability. In L. Toombs (Ed.), *Academy of Management Best Paper Proceedings*.
- Cuervo-Cazurra A, Dau LA. 2009. Multinationalization in response to reforms. In G. Solomon (Ed.), *Academy of Management Best Paper Proceedings*. (Authors are listed alphabetically).
- Ayyagari M, Dau LA, Spencer J. 2009. The strategic response of business group affiliates in emerging markets to increased inward FDI. In G. Solomon (Ed.), *Academy of Management Best Paper Proceedings*. (Authors are listed alphabetically).

Book Chapters

- Abrahms M, Dau LA, Moore E. 2021. How does terrorism change the business landscape for firms? A new framework for analysis. In Verma R (Ed.), *Cross Functional Collaboration in Agile Project Management for International Trade*, IGI Global. (Authors are listed alphabetically). (Forthcoming).
- Dau LA, Morck R, Yeung B. 2021. Corporate governance versus business group governance, Part 1: The low-income trap. In Sogner K, Colli A. (Eds.), *Bringing History Back into Corporate Governance Studies*, Routledge Publishing (forthcoming).

- Dau LA, Morck R, Yeung B. 2021. Corporate governance versus business group governance, Part 2: The middle-income trap. In Sogner K, Colli A. (Eds.), *Bringing History Back into Corporate Governance Studies*, Routledge Publishing (forthcoming).
- Puffer S, Wesley D, Dau LA, Moore E. 2020. The 4 Cs of MNE strategic responses to global governance. In Osland JS, Reiche BS, Szkudlarek B, Mendenhall ME. *Advances in Global Leadership*, Volume 13, pp. 85-104. Emerald Group (ISBN: 978-1-839-09593-1).
- Puffer S, Wesley D, Dau LA, Moore E. 2020. Responsible global leadership in downstream and upstream supply chains. In Mendenhall ME, Zilinskaite M, Stahl GK, Clapp-Smith R, (Eds.), *Responsible Global Leadership: Dilemmas, Paradoxes, and Opportunities*, pp. 80-100. Routledge Publishing (ISBN 978-1-138-04934-5).
- Wesley D., Dau, LA, Moore EM. 2019. Nestle Thailand: Combating forced labor in the global supply chain. In O. Osuji, F. Ngwu, D. Jamali (Eds.), *Corporate Social Responsibility in Developing and Emerging Markets – Institutions, Actors and Sustainable Development*, pp. 232-257. Cambridge University Press (ISBN 978-1-108-57936-0).
- Dau LA, Moore EM, Robson MA. 2019. Strategic collaboration within competitive industries: Private sector intelligence. In T.K. Das (Ed.), *Managing Interpartner Risks in Strategic Alliances*, pp. 239-256. Information Age Publishing (ISBN 978-1-641-13908-3).
- Moore EM, Brandl K, Dau LA. 2019. Institutional schisms in Argentina: The impact of intergovernmental organizations on country institutional environments. In R. van Tulder, A. Verbeke, B. Jankowska (Eds.), *International Business in a VUCA World: The Changing Role of States and Firms*, pp. 89-102. Emerald Group. (ISBN 978-1-838-67256-0).
- Dau LA, Moore EM, Petrich K, Abrahms M. 2019. Terrorism and resilience: How family businesses respond to terrorist activity. In D. Nguyen, S. Boubaker (Eds.), *Handbook of Global Financial Markets*, pp. 647-668. World Scientific Publishing. (ISBN 978-981-3236-64-6).
- Dau LA, Moore EM, Figgins JA, Martínez-Rincón J. 2019. Developing institutions for the new space race: Examining the privatization of space exploration and its implications for international business. In B. Christiansen (Ed.), *International Firms' Economic Nationalism and Trade Policies in the Globalization Era*, pp. 99-115. IGI Global (ISBN 978-1-522-57561-0).
- Dau LA, Moore EM, Barreto A. 2019. Economic nationalism and international business. In B. Christiansen (Ed.), *International Firms' Economic Nationalism and Trade Policies in the Globalization Era*, pp. 1-15. IGI Global (ISBN 978-1-522-57561-0).
- Dau LA, Moore EM, Bradley C. 2019. Regime Structure, Institutional Stability, and Pro-Market Reforms: Deepening the Interdisciplinary Connection. In W. Newbury, L. Liberman, M. Oliveira (Eds.), *Contemporary Influences on International Business in Latin America: Environmental, Firm and Individual-level Factors*. Palgrave MacMillan (ISBN 978-3-319-98340-0).
- Dau LA, Moore EM, Abrahms M. 2018. Global security risks, emerging markets, and firm responses: Assessing the impact of terrorism on firm profitability. In D. Castellani, R. Narula, Q. Nguyen, I. Surdu, J. Walker (Eds.), *Contemporary Issues in International Business: Institutions, Strategy and Performance*. Palgrave MacMillan. (ISBN 978-3-319-70220-9).
- Dau LA, Moore EM, Abrahms M. 2018. Female entrepreneurship and international organizations. In Apostolopoulos et al. (Eds.). *Entrepreneurship and the Sustainable Development Goals*, pp. 165-183. Emerald Group (ISBN: 978-1-78756-376-6).
- Dau LA, Moore EM, Figgins J, Ault JK. 2017. Firms as policy advocates and institutional framers: Understanding the impact of ethnic and political stratification on BRICS MNEs. In W. Nelson (Ed.), *Advances in Business and Management* (Volume 14), pp. 181-206. Nova Science Publishers. (ISBN: 978-1-53612-616-7).
- Dau LA, Moore EM, Soto M, LeBlanc C. 2016. How globalization sparked entrepreneurship in the developing world: The impact of formal economic and political linkages. In B. Christiansen, F. Kasarci (Eds.), *Corporate Espionage, Geopolitics, and Diplomacy Issues in International Business*, pp. 72-91. IGI Global. (ISBN: 978-1522510314).
- Dau LA, Wesley D. 2016. Overcoming the home field disadvantage: How BRICS firms adapt to market reforms. In R. van Tulder, A. Verbeke, J. Carneiro, M. A. Gonzalez-Perez (Eds.), *Progress in International Business Research, Volume 11: The Challenge of BRIC Multinationals*, pp. 175-193. Emerald Group. (ISBN: 978-1786353504).
- Dau LA, Moore EM, Soto M. 2016. The great recession and emerging market firms: Unpacking the divide between global and national level sustainability expectations. In C. Gurdgiev, L. Leonard, M. A. Gonzalez-Perez (Eds.), *Lessons from the Great Recession: At the Crossroads of Sustainability and Recovery*, pp. 165-187. Emerald Group (ISBN: 978-1785607431).

Dau LA, Moore EM, Soto M. 2016. Informal transnational political actors and emerging markets: Understanding entrepreneurship in a changing normative atmosphere. In A. Walsh (Ed.), *Entrepreneurship and Firm Performance*, pp. 19-41. Nova Science Publishers (ISBN: 978-1634843232).

Dau LA. 2015. A model of the firm's sources of experiential knowledge in the internationalization process. In V. Taras, M. A. Gonzalez-Perez (Eds.), *The Handbook of Experiential Learning in International Business*, pp. 65-90. Palgrave MacMillan (ISBN: 978-1137467706).

Case Studies

Wesley D, Dau LA, Roth A. 2019. Cyberattack: The Maersk global supply chain meltdown. Ivey Publishing (Product # 9B19M022).

Dau LA & Wesley D. 2016. Netflix Inc.: Streaming across borders and into original content (A and B). Ivey Publishing (Products #9B16M118 and #9B16M119).

Dau LA & Wesley D. 2012. Netflix Inc.: Streaming away from DVDs. Ivey Publishing (Product #9B12M040).

Dau LA & Cuervo-Cazurra A. 2010. CEMEX: Building global sustainability advantage. In L. Costanzo (Ed.), *Cases in Strategic Management*. McGraw-Hill (ISBN: 978-0077129651).

Other

Dau LA, Morck R, Yeung B. 2021. Corporate Governance, Business Group Governance, and Economic Development Traps. Forum post in *Harvard Law School Forum on Corporate Governance*. Available at <https://corpgov.law.harvard.edu/2021/01/25/corporate-governance-business-group-governance-and-economic-development-traps/>

AWARDS, HONORS, AND GRANTS

Academy of Management (International Management Division)

- Finalist (1 of 4): Best Paper in International Ethics/Social Responsibility/Sustainability, 2017
- Winner: Best Paper in Global Strategy, 2016
- Finalist (1 of 5): Best Paper in International Corporate Governance, 2016
- Winner: Best Paper in Strategy/International Business Theory, 2009
- Finalist (1 of 5): Best Paper, International Management Division, 2009
- Finalist (1 of 4): Best Paper on Emerging Markets, 2009
- 5 Best Reviewer Awards, 2008, 2009, 2011, 2017, 2018; and 1 Outstanding Reviewer Award, 2011

Academy of International Business

- Finalist (1 per track): Best Paper, 2014
- Finalist (1 of 4): Best Dissertation, 2011
- Winner: Best Dissertation Proposal, 2009
- 4 Best Reviewer Awards, 2009, 2010, 2012, 2017

Academy of International Business (Latin America chapter)

- Finalist: Best Paper Award, 2020
- Winner: Best Paper Award, 2019
- Finalist: Best Paper Award, 2017
- Finalist: Best Paper Award: Best Fit Conference Theme, 2017
- Winner: Best Paper Award, 2013

Academy of International Business (UK & Ireland chapter)

- Finalist: Best Paper by an Early Career Researcher, 2019

Strategic Management Society

- Nominee: Best Conference Paper Prize, 2012. Prague, Czech Republic
- Honorable Mention: Best Conference Proposal. 2011. Rio de Janeiro, Brazil (special conference)

Luis Alfonso Dau

- Doctoral Workshop Fellowship (full conference funding). 2009. Washington, DC
- Best Reviewer Award, 2019

European International Business Academy

- Finalist (1 of 3): Best Dissertation. 2011. Bucharest, Romania
- Winner: Best Paper on Emerging Markets. 2009. Valencia, Spain

Journal of International Business Studies

- Best Reviewer Award, 2017

Journal of Business Research

- Outstanding Contribution in Reviewing Award, 2017

Ivey Publishing

- Best Selling Case, 2013-2018. (One of the top selling cases out of over 28,000 cases available)

University of Victoria

- Gustavson Research Overhead Fund research grant, 2021 (\$2,500)

Northeastern University (Academic appointment)

- Global Resilience Institute, Research Grant Funded by US Federal Emergency Management Agency (FEMA), 2020 (approx. \$24,000)
- Global Resilience Institute Cross-College Research Seed-Funding Grant, 2017-2019 (\$75,000)
- Robert and Denise DiCenso Professorship, 2017-2022 (\$45,000)
- Joseph G. Riesman Research Professorship, 2014-2016 (\$4,000 and 4 hours teaching release time)
- 4 Center for Emerging Markets Research Grants, 2011, 2012, 2013, 2017 (\$3000, \$2000, \$4000, \$2000)
- 7 D'Amore-McKim School of Business Summer Research Awards, 2014, 2015, 2016, 2018, 2019, 2020, 2021 [forthcoming] (average for each approx. \$25,000)
- 6 D'Amore-McKim School of Business, Research Publication Awards, 2013, 2014, 2015, 2017, 2018, 2019
- 2 Humanities Center Collaborative Research Clusters, 2015, 2017 (\$200, \$2000)
- Finalist: Ronald Copeland Best Paper Award, 2015, 2019
- Nominee: Faculty Programmer of the Year Award, 2017 (nominated by students)

University of South Carolina (Ph.D. studies)

- Dean's Award for Excellence in Graduate Study (university-wide award – 4 granted annually)
- Promising Researcher Award (business school-wide award – 1 granted annually)
- Graduate School Fellowship (university-wide recruiting award – approximately 10 granted annually)
- Darla Moore Fellowship
- Fifth-Year Competitive Funding Award
- Preparing Future Faculty Certification
- Latin American Studies Program Scardaville Graduate Award
- Graduate School Research Presentation Competition, second place

Thunderbird/ITESM (MBA studies)

- Valedictorian
- Student Council President
- Graduated with Highest Honors
- Graduate School Fellowship
- Beta Gamma Sigma, Phi Sigma Iota, & Pi Sigma Alpha Honor Societies

University of San Diego (undergraduate studies)

- Magna Cum Laude
- Honors Program
- Graduated with Departmental Honors
- Dean's List First Honors
- Academic Scholarship
- Kappa Gamma Pi & Theta Alpha Kappa Honor Societies

Toastmasters International

- Winner, University of San Diego club International Speech Competition, 1998
- Winner, Area 10 International Speech Competition, 1998
- Finalist, District 5 International Speech Competition, 1998

PRESENTATIONS

Conferences

- Firm Level CSR and the Perception of Government Effectiveness in Latin America (with Pacheco L, Brandl K, Moore E), *Academy of International Business*, June 2021 (forthcoming)
- The Impact of Intergovernmental Organizations on Entrepreneurship (with Brandl K, Moore E), *Academy of International Business*, June 2021 (forthcoming)
- Patent Ratios, IPR, IP-Intensity and Strategic Choices to Take Debt (with Buscariolli B, Carneiro J, Moore E), *Academy of International Business*, June 2021 (forthcoming)
- Intergovernmental Organizations, Institutional Ecologies and Entrepreneurship (with Brandl K, Moore E), *Academy of International Business - Latin America*, May 2021 (forthcoming)
- Debt Strategy: Understanding the Impact of Patents, IPR Regimes and IP-Intensity (with Buscariolli B, Carneiro J, Moore E), *Academy of International Business - Latin America*, May 2021 (forthcoming)
- The role of CSR on the perception of government effectiveness in Latin America (with Pacheco L, Brandl K, Moore E), *Academy of International Business - Latin America*, May 2021 (forthcoming)
- Intergovernmental Organizations, Institutional Ecologies and Entrepreneurship (with Brandl K, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2021 (forthcoming)
- Firm level CSR and the perception of government effectiveness in Latin America (with Pacheco L, Brandl K, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2021 (forthcoming)
- Debt strategy: Understanding the impact of patents, IPR regimes and IP-intensity (with Buscariolli B, Carneiro J, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2021 (forthcoming)
- The 4 Cs of MNE strategic responses to global governance (with Puffer S, Wesley D, Moore E), *Ann & Jack Graves Foundation Conference on Sustainability as a Solution to Global Business Challenges*, UT Dallas, Apr. 2021 (forthcoming)
- Does global integration stimulate corporate citizenship? (with Doh J, Moore EM, Soto M), Keynote speaker presentation, *Academy of International Business – Southeast Asia*, Dec. 2020
- Institutional schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *Academy of International Business – Southeast Asia*, Dec. 2020
- The effects of formal and informal entrepreneurship on economic growth and inequality (with Doh J, Moore E), *Academy of International Business – Southeast Asia*, Dec. 2020
- The effects of trade integration on formal and informal entrepreneurship: The moderating role of economic development (with Mingo S, Moore E), *Academy of International Business – Southeast Asia*, Dec. 2020
- Institutional schisms: The impact of intergovernmental organizations on formal and informal entrepreneurship (with Brandl K, Moore E), *Academy of International Business – US Southeast*, Oct. 2020
- The effects of trade integration on formal and informal entrepreneurship: The moderating role of economic development (with Mingo S, Moore E), *Academy of International Business – US Southeast*, Oct. 2020

- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Doh J, Moore E), *Academy of International Business – US Southeast*, Oct. 2020
- Economic integration and innovation (with Mingo S, Moore EM), *Academy of Management*, Aug. 2020
- Learning through overseas subsidiaries in the United States and China (with Choi H, Moore EM), *Academy of Management*, Aug. 2020
- The effects of trade integration on formal and informal entrepreneurship: The moderating role of economic development (with Mingo S, Moore E), *Academy of International Business*, July 2020
- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Moore E), *Academy of International Business*, July 2020
- Learning through overseas subsidiaries in advanced and emerging countries: Impact of host country environments on learning activities across borders (with Choi H, Moore E), *Academy of International Business*, July 2020
- Institutional schisms: The impact of intergovernmental organizations on formal and informal entrepreneurship (with Brandl K, Moore E), *Academy of International Business - Latin America*, June 2020
- Economic integration and innovation: Understanding the impact of political linkages and trade alliances on innovation (with Mingo S, Moore E), *Academy of International Business - Latin America*, June 2020
- Learning through overseas subsidiaries in advanced and emerging countries: Impact of host country environments on learning activities across borders (with Choi H, Moore E), *Academy of International Business - Latin America*, June 2020
- The Grass is Always Greener: The Impact of Home and Host Country CSR Reputation on Firm Internationalisation (with Newbury W, Moore EM), *University of Oxford, Reputation Symposium*, Aug. 2019
- Institutional schisms in Argentina: The impact of intergovernmental organizations on country institutional environments (with Brandl K, Moore E), *European International Business Academy*, Dec. 2019
- The impact of intergovernmental organizations on formal and informal entrepreneurship (with Brandl K, Moore E), *Strategic Management Society*, Oct. 2019
- Informal institutions and international business (panel session) (with Kostova T, Gaur A, Li D, Brandl K, Chacar A), *Strategic Management Society*, Oct. 2019
- Terrorism and Corporate Social Responsibility: Testing the Impact of Attacks on CSR Behavior (with Abrahms M, Moore EM), *Academy of Management*, Aug. 2019
- Institutional schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *Academy of Management*, Aug. 2019
- Digitalization and internationalization (panel session) (with Prashantham S, Autio E, Dhanaraj C, Reuber B, Zahra S), *Academy of International Business*, June 2019
- Regional trade alliances and innovation: Understanding the impact of political linkages and economic integration across the global value chain (with Mingo S, Moore E), *Academy of International Business*, June 2019
- Institutional schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *Academy of International Business*, June 2019
- Cyberattack: The Maersk Global Supply Chain Meltdown (with Wesley D, Roth A), *Academy of International Business*, June 2019
- Terrorism and Corporate Social Responsibility: Testing the Impact of Attacks on CSR Behavior (with Abrahms M, Moore EM), *Academy of International Business - UK & Ireland*, May 2019
- Regional trade alliances & innovation: Understanding the impact of political linkages & economic integration across the global value chain (with Mingo S, Moore EM), *Academy of International Business - UK & Ireland*, May 2019
- Institutional Schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore EM), *Academy of International Business - UK & Ireland*, May 2019
- Terrorism and OFDI: Understanding multinationality in the age of hyper turbulence (with Abrahms M, Moore E, Robson MA), *Academy of International Business - Latin America*, Mar. 2019

- The effects of economic integration on formal and informal entrepreneurship: The role of economic development (with Mingo S, Moore E), *Academy of International Business - Latin America*, Mar. 2019
- Institutional schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *European International Business Academy*, Dec. 2018
- The grass is always greener: Analyzing home and host country CSR reputation on firm internationalization (with Newburry W, Moore EM), *Journal of International Business Policy Special Conference on Sustainable Development Goals*, Dec. 2018
- Institutional Schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *iBEGIN Conference*, Oct. 2018
- The grass is always greener: Analyzing home and host country CSR reputation on firm internationalization (with Newburry W, Moore EM), *Strategic Management Society*, Sept. 2018
- Analyzing the impact of global aid flows on formal and informal entrepreneurship (with Doh J, Moore EM), *Strategic Management Society*, Sept. 2018
- The grass is always greener: The impact of country CSR reputation on firm internationalization (with Newburry W, Moore EM), *Academy of Management*, Aug. 2018
- Terrorism and FDI: New firm specific advantages in the age of political violence (with Abrahms M, Moore EM) *Academy of Management*, Aug. 2018
- Reciprocal institutions: Country CSR reputation and firm internationalization (with Newburry W, Moore EM), *Academy of Management*, Pecha Kucha PDW, Aug. 2018
- Does monetary aid catalyze new business creation? Analyzing the impact of global aid flows on formal and informal entrepreneurship (with Doh J, Moore EM), *Journal of Management Studies Special Issue Workshop on the New Normal*, July 2018
- The impact of family leadership and institutional development on firm performance: Evidence from India (with Eddleston K, Purkayastha S), *Academy of International Business*, June 2018
- Terrorism and multinationality: The creation of new firm specific advantages in the age of political violence (with Moore EM, Abrahms M), *Academy of International Business*, June 2018
- Does global integration stimulate corporate citizenship? the effect of international trade networks and regulatory quality on state and private firm corporate social responsibility signaling (with Doh J, Moore EM, Soto M), *Academy of International Business*, June 2018
- Monetary aid and formal and informal entrepreneurship (with Doh J, Moore EM), *Sustainability, Ethics, and Entrepreneurship Conference*, Mar. 2018
- CSR signaling across divergent firm types (with Moore EM, Petrich K), *Academy of International Business - Latin America*, Mar. 2018
- Terrorism and multinationality: The creation of new firm specific advantages in the age of political violence (with Abrahms M, Moore EM), *Academy of International Business - Latin America*, Mar. 2018
- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Doh J, Moore EM), *Academy of International Business - Latin America*, Mar. 2018
- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Moore EM). *Social Entrepreneurship Conference*, Nov. 2017
- The Rise and Fall of Institutional Voids. Panel Session (with Verbeke A, Mudambi R, Chacar A). *Strategic Management Society*, Oct. 2017
- The Effect of Economic Integration and Regulatory Quality on State and Private Firm CSR Signaling (with Moore EM, Soto M). *Strategic Management Society*, Oct. 2017
- The Effects of Formal and Informal Entrepreneurship on Economic Growth and Inequality (with Moore EM). *Strategic Management Society*, Oct. 2017
- How Do Firms Respond to Terrorism? A New Framework for Analysis. (with Moore EM, Abrahms M). *Academy of International Business - US Northeast*, Oct. 2017
- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Moore EM). *Academy of International Business - US Northeast*, Oct. 2017

- Moderating Effects of Ownership & National Governance on Relation between Expats & Subsidiary Exit (with Farah B, Beamish P). *Academy of Management*, Aug. 2017
- Global Economic Integration: The Impacts of Trade Networks on Firm-level CSR Signaling (with Moore EM, Soto M). *Academy of Management*, Aug. 2017
- MNE parent-subsidiary governance and performance (with Farah B, Beamish P). *Academy of International Business*, July 2017, Dubai
- Global trade networks and CSR signaling: Analyzing trade relationships and their impact on firms (with Moore EM, Soto M). *Academy of International Business*, July 2017, Dubai
- Global security risks, political stability, and firm responses: Assessing family businesses' resiliency to terrorist activity (with Moore EM, Petrich K, Abrahms M). *Academy of International Business*, July 2017, Dubai
- The relationship between expatriates and subsidiary exit and its moderation by ownership and national governance (with Farah B). *Academy of International Business*, paper development workshop, July 2017, Dubai
- Why do some firms participate in CSR signaling? The effect of global trade networks on firm CSR signaling behavior (with Moore EM, Soto M), *Academy of International Business - UK & Ireland*, Apr. 2017
- Global security risks, political stability, and firm responses: Assessing family businesses' resiliency to terrorist activity (with Moore EM, Petrich K), *Academy of International Business - Latin America*, paper development workshop, Mar. 2017, Lima, Peru
- Does global integration make firms more socially responsible? The effect of national trade networks on state and private firm CSR (with Moore EM, Soto M), *Academy of International Business - Latin America*, Mar. 2017, Lima, Peru
- Institutional Factors and Innovative Cooperation in Developing Countries: The effect of Intellectual Property Rights on Co-Inventor Cooperation in Latin America (with Velez Calle A, Sanchez F, Moore EM), *Academy of International Business - Latin America*, Mar. 2017, Lima, Peru
- The impact of country reputation differentials on investor reactions toward cross-border acquisitions (with Li C, Newbury W, Kabst R). *European International Business Academy*, Dec. 2016, Viena, Austria
- Does global integration make firms more socially responsible? The effect of international trade networks on state and private firm corporate social responsibility signaling (with Moore EM, Soto M). *Copenhagen Conference on Emerging Multinationals: Outward Investment from Emerging Economies*. Oct. 2016, Copenhagen, Denmark
- Regulatory reforms and EMNEs. *Academy of Management*, Aug. 2016, Anaheim, CA
- Do mne parent-foreign subsidiary governance mechanisms really impact foreign subsidiary performance? (with Farah B, Beamish P). *Academy of Management*, Aug. 2016, Anaheim, CA
- Immigration and entrepreneurship (with Li C, Isidor R, Kabst R). *Academy of Management*, Aug. 2016, Anaheim, CA
- Institutional development and family firms in emerging markets (with Purkayastha S, Eddleston K). *Academy of International Business*, June 2016, New Orleans
- Immigrant share and entrepreneurship (with Li C, Isidor R, Kabst R). *Academy of International Business*, June 2016, New Orleans
- Regime structure, institutional stability and pro-market reforms: Deepening the interdisciplinary connection (with Moore E, Bradley C). *Academy of International Business*, June 2016, New Orleans
- The moderating effect of entry mode and MNE networks on the relationship between reforms and performance. *European International Business Academy*, Dec. 2015, Rio de Janeiro, Brazil
- The more the merrier? Immigrant concentration and entrepreneurial activities (with Li C, Isidor R, Kabst R). *European International Business Academy*, Dec. 2015, Rio de Janeiro, Brazil
- The moderating effect of entry mode and MNE networks on the relationship between reforms and performance. *Academy of International Business US-NE Frontier*, Oct. 2015, Boston, MA
- The more the merrier? Immigrant concentration and entrepreneurial activities (with Li C, Isidor R, Kabst R). *Academy of International Business US-NE Frontier*, Oct. 2015, Boston, MA
- Macro-institutional change and corporate governance in emerging economies. All-Academy Theme symposium (with Seth A, Chi T, Puffer S). *Academy of Management*, Aug. 2015, Vancouver, Canada

- The more the merrier? Immigrant concentration and entrepreneurial activities (with Li C, Isidor R, Kabst R). *Academy of Management*, Aug. 2015, Vancouver, Canada
- Macro-institutional change, corporate governance, and investment in emerging economies (panel session) (with Seth A, Chi T, Aguilera R). *Academy of International Business*, June 2015, Bengaluru, India
- Entry mode, networks, and reforms. *Academy of International Business*, June 2015, Bengaluru, India
- Regime structure, institutional stability and pro-market reforms: Deepening the inter-disciplinary connection (with Moore E, Bradley C). *Academy of International Business - Latin America*, Jan. 2015, Santiago, Chile
- Strategic responsiveness to institutional change. *Strategic Management Society*, Sept. 2014, Madrid, Spain
- Upmarket and downmarket outward foreign direct investment in response to pro-market reforms (with Cuervo-Cazurra A). *Academy of Management*, Aug. 2014, Philadelphia, PA
- Reforms and knowledge. *Academy of Management*, Aug. 2014, Philadelphia, PA
- Upmarket and downmarket outward foreign direct investment in response to pro-market reforms (with Cuervo-Cazurra A). *Academy of International Business*, June 2014, Vancouver, Canada
- To formalize or not to formalize: Entrepreneurship and pro-market institutions (with Cuervo-Cazurra A). *Academy of International Business*, June 2014, Vancouver, Canada
- Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. *Academy of International Business - Latin America*, Mar. 2014, Medellin, Colombia
- Institutions in Latin America (plenary panel session). *Academy of International Business - Latin America*, Mar. 2014, Medellin, Colombia
- Conducting and Publishing High Impact Research in Latin America (panel session). *Academy of International Business - Latin America*, Mar. 2014, Medellin, Colombia
- A model of the firm's sources of experiential knowledge in the internationalization process. *Academy of Management*, Aug. 2013, Orlando, FL
- Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. *Academy of Management*, Aug. 2013, Orlando, FL
- The country institutional profile for entrepreneurship revisited. *Academy of Management*, Aug. 2013, Orlando, FL
- Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. *Academy of International Business*, June 2013, Istanbul, Turkey
- Reforms and multinationals. *Academy of International Business - Latin America*, Apr. 2013, Puebla, Mexico
- To expand up or downmarket: That is the question. *Strategic Management Society*, Oct. 2012, Prague, Czech Republic
- The internationalization of private and state firms under reforms. *Strategic Management Society*, Oct. 2012, Prague, Czech Republic
- The response of inventors to IPR reform (with Khoury T, Cuervo-Cazurra, A). *Academy of Management*, Aug. 2012, Boston, MA
- The internationalization of private and state firms under reforms. *Academy of International Business*, July 2012, Washington, DC
- The response of inventors to IPR reform (with Khoury T, Cuervo-Cazurra, A). *Academy of International Business*, July 2012, Washington, DC
- Learning across geographic space: Pro-market reforms, multinationalization strategy, and profitability. *Journal of International Business Studies - Special Issue Conference*, June 2012, Temple University, Philadelphia, PA
- Profiting from globalization: Pro-market reforms, firm internationalization strategy, & firm profitability. *European International Business Academy*, Best Dissertation Competition, Dec. 2011, Bucharest, Romania
- Reforms, multinationalization, and profitability. *Strategic Management Society*, Extension Session, Nov. 4, 2011, Miami, FL
- Reforms, multinationalization, and profitability. *Academy of Management*, Aug. 2011, San Antonio, TX
- Profiting from globalization: Pro-market reforms, firm internationalization strategy, & firm profitability. *Academy of International Business*, Best Dissertation Competition, June 2011, Nagoya, Japan
- Building knowledge through internationalization. *Academy of International Business*, June 2011, Nagoya, Japan
- Reforms and developing country firms. *Academy of International Business*, June 2011, Nagoya, Japan

- Institutions and international entrepreneurship. *Academy of International Business*, June 2011, Nagoya, Japan
- Reforms & multinationals. *Strategic Management Society* (special conference), Mar. 3, 2011, Rio de Janeiro, Brazil
- Performance implications of a firm's multinational strategy. *Academy of Management*, Aug. 10, 2010, Montreal, Canada
- Structural reforms & the multinationalization strategy of developed, developing, & least-developed country firms (with Cuervo-Cazurra A). *European International Business Academy*, Dec. 14, 2009, Valencia, Spain
- Structural reforms & entrepreneurship (with Cuervo-Cazurra A). *European International Business Academy*, Dec. 14, 2009, Valencia, Spain
- Profiting from globalization: Pro-market reforms, firm internationalization strategy, & firm profitability. *Strategic Management Society*, Oct. 12, 2009, Washington, DC
- Multinationalization in response to reforms (with Cuervo-Cazurra A). *Academy of Management*, Aug. 10, 2009, Chicago, IL
- The strategic response of business group affiliates in emerging markets to increased inward FDI (with J. Spencer J, Ayyagari M). *Academy of Management*, Aug. 10, 2009, Chicago, IL
- Pro-market reforms & entrepreneurship (with Cuervo-Cazurra A). *Academy of Management*, Aug. 10, 2009, Chicago, IL
- Pro-market reforms & the multinationalization strategy of developed, developing, & least-developed country firms (with Cuervo-Cazurra A). *Academy of International Business*, June 30, 2009, San Diego, CA
- FDI & business groups (with Spencer J, Ayyagari M). *Academy of International Business*, June 29, 2009, San Diego, CA
- The effects of economic liberalization & national governance improvements on formal & informal entrepreneurial activity (with Cuervo-Cazurra A). *Academy of International Business*, June 28, 2009, San Diego, CA
- Pro-market reforms & the accelerated multinationalization of developing country firms (with Cuervo-Cazurra A). *Copenhagen Conference on Emerging Multinationals: Outward FDI from Emerging & Developing Economies*. Copenhagen Business School, Oct. 10, 2008, Copenhagen, Denmark
- Pro-market reforms & firm profitability in developing countries (with Cuervo-Cazurra A). *Academy of Management*, Aug. 12, 2008, Anaheim, CA
- Biculturalism, adaptability, & performance in workgroups. *Academy of Management*, Aug. 11, 2008, Anaheim, CA
- Freedom & profitability in Asia-Pacific (with Cuervo-Cazurra A, Un A). *Academy of Management*, Aug. 10, 2008, Anaheim, CA
- Multiculturalism & workgroups. *Academy of International Business*. July 3, 2008. Milan, Italy
- Freedom & profitability in Asia-Pacific (with Cuervo-Cazurra A, Un A). *Academy of International Business*, July 3, 2008, Milan, Italy
- Pro-market reforms & firm profitability in developing countries (with Cuervo-Cazurra A). *Atlanta Competitive Advantage Conference*, June 13, 2008, Atlanta, GA

Invited

- The grass is always greener: The impact of home and host country CSR reputation signaling on cross-country investments (with Newburry W, Moore EM), JIBS/JIBP Webinar on Corporate Social & Environmental Responsibility in the MNE, Sept. 17, 2020, Virtual
- Does global integration stimulate corporate citizenship? (with Doh J, Moore EM, Soto M), IPADE Business School, Dec. 2019, Mexico City, Mexico
- Does global integration stimulate corporate citizenship? (with Doh J, Moore EM, Soto M), University of Leeds Business School, May 2019, Leeds, UK
- Does global integration stimulate corporate citizenship? (with Doh J, Moore EM, Soto M), University of Puerto Rico, Graduate School of Business, Aug. 2018, San Juan, Puerto Rico (virtual presentation)
- Contextualizing international learning: The moderating effects of mode of entry and subsidiary networks on the relationship between reforms and profitability. Henley Business School, University of Reading, Nov. 16, 2016, Reading, UK
- Reducing agency costs internally or externally: Institutional development, family control & management, & company profitability (with Purkayastha S). Indian Institute of Management Calcutta, July 7, 2015, Calcutta, India
- Enhancing the firm's responsiveness to institutional change. Northeastern University Research Showcase, Apr. 25, 2015 (video available at <https://youtu.be/qt6mpAmfT2s?list=UUu6kIBC5i79l5qJjYJhKlA>)

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- Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. Instituto Tecnológico y de Estudios Superiores de Monterrey Campus Guadalajara, Mar. 10, 2015
- Multinationalization in response to reforms (with Cuervo-Cazurra A). Northeastern University, College of Social Sciences and Humanities, Faculty Works-In-Progress Colloquium Series, Apr. 7, 2014
- Strategic responses to FDI in emerging markets. Do crown jewels react more assertively than peripheral members of business groups? (with Spencer J, Ayyagari M). Instituto Tecnológico y de Estudios Superiores de Monterrey Campus Guadalajara, Nov. 7, 2013
- Crown jewels vs. foot soldiers: Business group dynamics and strategic response to inward FDI (with Spencer J, Ayyagari M). Universidad del Desarrollo, Mar. 21, 2011, Santiago, Chile
- Crown jewels vs. foot soldiers: Business group dynamics and strategic response to inward FDI (with Spencer J, Ayyagari M). George Washington University, Feb. 18, 2011, Washington, DC
- Pro-market reforms & firm performance. Northeastern University, Nov. 19, 2009, Ivey Business School, University of Western Ontario, London, Canada
- Pro-market reforms & firm performance. HEC Montreal, Nov. 5, 2009, Montreal, Canada
- Pro-market reforms & firm performance. Tulane University, Nov. 1, 2009, New Orleans, LA
- Pro-market reforms & firm performance. Virginia Tech, Oct. 21, 2009, Blacksburg, VA
- Pro-market reforms & firm performance. Northeastern University, Oct. 7, 2009, Boston, MA
- Globalization and the future of international business. University of Victoria, Oct. 2, 2009, Victoria, Canada.
- Pro-market reforms & firm performance. University of Victoria, Oct. 1, 2009, Victoria, Canada.
- Business groups & the strategic response of developing-country firms to increased inward FDI (with Spencer J, Ayyagari M). George Washington University, Aug. 1, 2008, Washington, DC
- Pro-market reforms & firm performance. University of South Carolina, Sept. 28, 2007, Columbia, SC
- Pro-market reforms & firm exports. University of South Carolina, June 15, 2007, Columbia, SC
- Colonialism & foreign or domestic preference. University of South Carolina, May 5, 2006, Columbia, SC

TEACHING EXPERIENCE

Northeastern University

- Undergraduate Courses
 - International Business & Global Social Responsibility (27 sections), 2010-2020
 - Analyzing the Global Business Environment (1 section), 2014
 - Global Environment of International Business (2 sections), 2012
- MBA Courses
 - The Social Impact of Business (6 sections), 2018-2020 (lead instructor and faculty coordinator)
 - International Business in a Semi-Globalized World (1 section), 2017
 - Managing the Global Enterprise (1 section), 2013
 - Global Consulting Projects
 - Deloitte & Touche in Germany, 2018
 - GE Power in India, 2017
 - IBM in Brazil, 2016 (taught first week of course)

University of South Carolina

- Principles of Management, 2009

Instituto Panamericano de Alta Dirección de Empresas (IPADE)

- Executive MBA International Week Instructor (including Northeastern EMBA students), 2013-2019
- Guest lecturer for executive MBA course, 2019

Tecnologico de Monterrey (ITESM) Campus Guadalajara

- Guest lecturer for various graduate and undergraduate courses, 2013-2016

Harvard University

- Guest Lecture. The Evolving Landscape of Global Integration & International Business, Dec. 6, 2016

Graduate Student Supervision (with a selection of their research awards)

- Ph.D. Co-Chair, Karl Waggoner, Northeastern University, 2018-Present
- Ph.D. Co-Advisor, Alexander Willem Cats, University of Reading, UK, 2016-2019
 - Winner: Most Original Work Award, Academy of International Business – UK & Ireland, 2017
- Ph.D. Committee, Bruno B. Pereira, Fundação Getulio Vargas, Brazil, 2018
- Ph.D. Co-Chair, Elizabeth Moore, Northeastern University, 2014-2017
 - Winner: 2 Best Paper Awards, Academy of International Business - Latin America, 2019
 - Finalist: Best Paper Award, Academy of International Business - Latin America, 2017, 2020
 - Finalist: Best Fit Conference Theme, Academy of International Business - Latin America, 2017

PROFESSIONAL SERVICE & AFFILIATIONS

- Committees & Boards
 - Vice President of Administration & Executive Board Member (Elected), *Academy of International Business*, 2018-2021
 - Representative-at-Large (Elected), Global Strategy Interest Group, *Strategic Management Society*, 2018-2019
 - Chair and Founder, Membership Committee, *Academy of International Business*, 2018-Present
 - Chair and Founder, AIB Uniqueness Taskforce, *Academy of International Business*, 2020-Present
 - Chair and Founder, AIB Tagline Taskforce, *Academy of International Business*, 2019
 - Member & Board Liaison, International Marketing Taskforce, *Academy of International Business*, 2019-Present
 - Member, Components Resource Committee (chapters & shared interest groups), *Academy of International Business*, 2018-Present
 - Member, Paper Track Scientific Committee, *Academy of International Business Latin America*, 2013
 - Member, Outreach Development Committee, *Academy of International Business*, 2011-2012
 - Member, Strategic Planning Committee, *Academy of International Business*, 2011-2012
 - Member, Group of Advisors (providing consulting expertise to Mexican companies), *Mexican Consulate of Boston*, 2015-present
- Editorial Boards and Other Editorial Roles
 - Area Editor, Editorial Board, *Journal of International Business Policy*, 2019-Present
 - Editorial Review Board, *Journal of International Business Studies*, 2015-Present
 - Editorial Review Board, *Journal of World Business*, 2017-Present
 - Editorial Review Board, *Global Strategy Journal*, 2016-Present
 - Editorial Review Board, *Journal of International Management*, 2019-Present
 - Lead Editor, *Journal of International Business Studies*, Special Issue on Informal Institutions and International Business, July 2017-Present
 - Acting Editor, *Journal of International Business Studies*, invited acting editor of several manuscripts, Dec. 2018-Present
- Event Organization
 - Chair, Conference Track, *Academy of International Business*, 2018, 2019
 - Chair, Doctoral Student Consortium, *Academy of International Business*, 2017
 - Chair, Doctoral Student Consortium, *Academy of International Business Latin America*, 2014
 - Chair, Track Showcase Panel Session, *Academy of International Business*, 2018, 2019
 - Organizer, New Member Event, *Academy of International Business*, 2018, 2019
 - Organizer, Chapter Chairs Event, *Academy of International Business*, 2018, 2019
 - Organizer, Special Issue Paper Development Workshop, *Journal of International Business Studies*, 2019
 - Organizer, Global Strategy Interest Group Paper Development Workshop, *Strategic Management Society*, 2018, 2019
- Ad Hoc Journal Reviewer
 - *Academy of Management Review*
 - *Academy of Management Journal*
 - *Strategic Management Journal*
 - *Organization Science*
 - *Journal of International Business Studies*
 - *Journal of Management*
 - *Global Strategy Journal*
 - *Journal of World Business*
 - *Management International Review*
 - *Journal of Product Innovation Management*
 - *Journal of Business Research*
 - *Journal of Business Venturing*
 - *Journal of Management Studies*
 - *World Development*
 - *Universia Business Review*
 - *Globalization, Competitiveness, & Governability*

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- *International Journal of Emerging Markets*
- *Corporate Governance: An International Review*
- *Management and Organization Review*
- Conference Reviewer
 - *Academy of Management*
 - *Academy of International Business*
 - *Strategic Management Society*
 - *European International Business Academy*
 - *Academy of International Business-Latin America*
 - *Temple U. Special Conference*
 - *CIMAR Conference*
- Session Chair
 - *Academy of Management*, 2010, 2011, 2012, 2015
 - *Strategic Management Society*, 2011, 2012, 2017
 - *Academy of International Business*, 2008, 2012, 2013, 2014, 2017, 2018
 - *Academy of International Business-Latin America*, 2013, 2014
 - *Academy of International Business US-NE Frontier*, 2015
 - *Academy of International Business UK & Ireland*, 2017, 2019
- Discussant
 - *JIBS/JIBP Paper Development Workshop*, Academy of International Business UK & Ireland, 2019
 - *HBS/JIBS Special Issue Conference*, Harvard Business School, May 15, 2015
 - *Academy of International Business US-NE Frontier*, 2015
- Panelist
 - Junior Faculty Consortium, *Academy of Management*, International Management Division, 2019, 2020
 - Doctoral Student Consortium, *Academy of International Business*, 2019
 - Paper Development Workshop, *Academy of Management*, International Management Division, 2016
- Guest Speaker
 - Doing Business in Mexico, Presentation to Drake University students during their study abroad program at ITESM Guadalajara, Jan. 5, 2015
 - Doing Business in Mexico, Presentation to University of South Carolina students preparing for study abroad program. Feb. 26, 2009
- Academic Memberships
 - *Academy of Management*
 - *Academy of International Business*
 - *Strategic Management Society*
- Other Activities
 - Volunteer, *Academy of International Business Conference*, 2008, 2009
 - Representative, Attended *AIB UK & Ireland* conference on behalf of the Executive Board of AIB, 2019
 - Recommender. Provided letter in support for colleague's promotion at another university. Mar. 3, 2015
 - Lunch meeting with Jennifer Sieber, Director of Academic Affairs, Consulate General of Israel to New England. Discussion of possible collaborations between the consulate and Northeastern University, Jun. 5, 2015
 - Participant at discussion and lunch event with Yehuda Yaakov, Consul General of Israel to New England, Apr. 29, 2015

NORTHEASTERN UNIVERSITY SERVICE

Group Service

- Course coordinator, "International Business & Global Social Responsibility", 2013-present
- Globesmart Liaison (online subscription tool used in several courses), 2013-present
- IB&S Group website redesign 'point person', 2017-2019
- Development of service portion of Valentina Marano's Tenure assessment green paper, Oct. 2019
- Development of research portion of Valentina Marano's third year review assessment (with Sheila Puffer), Feb. 2017
- Peer Teaching Visitation and Assessment, Valentina Marano, Jan. 2018
- Peer Teaching Visitation and Assessment, Valentina Marano, Jan. 2018
- Group meeting to discuss Valentina Marano's Tenure assessment green paper, Oct. 2019
- Course development, participated in developing material for new INTB 2202 course, Dec. 2013-Apr. 2014
- Judge (3 occasions), case competition practice presentations, Oct. 2, 2011, Apr. 1, 2014, and Feb. 22, 2018
- Working meeting to discuss Bachelor of Science of International Business, June 3, 2019
- Exam proctor for the courses of two colleagues, Feb. 13, 2014 and Apr. 10, 2014
- Participant & evaluator (13 occasions), prospective hires' job talk visits, 2012-2015

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- Guest lecturer, Professor Sheila Puffer's course, July 21, 2016
- Guest lecturer, Professor Christopher Robertson's course, Jan. 16, 2014
- Guest lecturer, Professor Elitsa Banalieva's course, Feb. 7, 2013
- Participant & discussant, B.S. in International Business Convocation Dinner, Sept. 11, 2012 and Sept. 22, 2015
- Committee member, IB&S group journal list, Jan.-Feb., 2012

College and University Service

- Member (elected twice), University Senate, 2018-2022
- Committee Member, Global Resilience Institute Faculty Advisory Council (2 members from each college), 2018-Present
- Committee Member (elected), DMSB Sabbatical Leave Committee, 2020-2022
- Committee Member, CSSH Department of Cultures, Societies, & Global Studies, Chair Search Committee, 2020-Present
- Committee Member, DMSB Teaching & Learning Committee, 2017-2018
- Committee Member, Undergraduate Curriculum Review Committee, 2018
- Subcommittee Member, Core Curriculum Sub-Committee, 2018
- Subcommittee Member, BSBA International Business Concentration & Minor Sub-Committee, 2018-2019
- Committee Member (elected), DMSB Tenure & Promotion Committee Alternate, 2019-2020
- Committee Member (elected), Faculty Advisory Committee on Library Info. Resources & Scholarly Communication, 2015-2016
- Teaching Mentor, Kandarp Srinivasan, 2017-2018
- Commencement Marshal (7 occasions), graduate 2013, 2015, 2016, 2017; undergraduate 2011, 2014, 2018
- Faculty Procesional, DMSB graduation ceremony (4 occasions), 2016, 2017 (May), 2017 (Aug.), 2019
- Participant, DMSB post-graduation reception (5 occasions), 2015, 2016, 2017 (May), 2017 (Aug.), 2019
- Faculty Representative, Welcome Dinner, Consortium for Undergraduate International Business Education (CUIBE) case competition, Oct. 2019
- Peer Teaching Visitation and Assessment, Jennie Nichol (Accounting Group), Dec. 2019
- Peer Teaching Visitation and Assessment, Daniele Mathras (Marketing Group), Nov. 2019
- Peer Teaching Visitation and Assessment, Mary Steffel (Marketing Group), Dec. 2018
- Student Recruiter, Phonathon (4 occasions), 2011, 2012, 2013, 2016
- Speaker, Research Showcase (2 occasions), 2015, 2018
- Speaker, Welcome Day Event (2 occasions), 2011 (Feb.), 2011 (Apr.)
- Speaker/Panelist, University New Faculty Orientation, Aug. 30, 2017
- Speaker, teaching workshop on preventing student cheating, Teaching & Learning Committee, Teaching & Learning Committee, Apr. 23, 2015
- Speaker, NU and University of Ghana EMBA Workshop, Mar. 1, 2012
- Co-Organizer, Seminar at NU by Mexican Consul General in Boston, Apr. 13, 2018
- Attendee, Global Resilience Research Network Summit, Mar. 30, 2018
- Attendee, Group Coordinator Meeting (representing Christopher Robertson), July 25, 2017
- Attendee, Teaching Workshop, Teaching & Learning Committee, Aug. 29, 2017
- Six-year financial contribution pledge – Center for Emerging Markets, 2014-2020
- Attendee, lunch meeting with Camilo Atala about a posible 2019 DMSB Central America Summit, Oct. 24, 2018
- Faculty representative, lunch for new Honors Program students, Mar. 19, 2017
- Attendee, Faculty Appreciation Reception, Housing & Residential Life, Mar. 23, 2017, Apr. 12, 2018, Mar. 21, 2019
- Speaker, presentation on global trends in international business, Housing and Residential Life, Mar. 22, 2017
- Judge, Shark Tank event (3 occasions), Housing and Residential Life, Feb. 2, 2017; Apr. 10, 2018; Apr. 10, 2019
- Faculty representative, dinner with undergraduate students, Housing and Residential Life, Mar. 19, 2018
- Committee Member, university selection of winners of "Outstanding Graduate Student Award", Feb.-Mar. 2016
- Participant, dinner with IPADE students, and faculty from NU and Babson, Oct. 28, 2014
- Faculty representative (3 occasions), event for new Undergraduate University Scholars, Mar. 21, 2016, July 7, 2014, and Aug. 28, 2013
- Degree granting meeting, voter (2 occasions), Apr. 19, 2013 and Sept. 19, 2013
- Recommendations. Have written a number of letters for my students and graduate assistants. 2012-present

INDUSTRY EXPERIENCE

Co-Owner & Manager, Promotora Dinámica de Negocios, Guadalajara, Mexico, 1999-2005

- Established a successful chain of ice-cream parlors & pizzerias
- Acquired, developed, and sold real estate and low-cost homes
- Achieved increased profitability through rapid yet stable growth

Business Unit Coordinator, Jabil Circuit, Guadalajara, Mexico, 2000-2001

- Managed all aspects of printed circuit board production for *Whirlpool* products
- Achieved improvements in delivery time, material costs, and profitability
- Established, developed, & maintained customer relationship

PROFESSIONAL DEVELOPMENT AND NON-DEGREE EDUCATION

Harvard University

- Art & Craft of Discussion Leadership Part 2 (Case Teaching Course), June 2012
- Art & Craft of Discussion Leadership Part 1 (Case Teaching Course), Nov. 2011

Northeastern University

- Workshop on Using ‘For Class’ to Drive Student Engagement/Accountability in IB Courses (by Roberto Garcia, Indiana University), Apr. 2018
- Case Teaching Workshop (by Glenn Rowe, Ivey Business School), Apr. 2016
- Research Writing Seminar (by Howard Aldrich, UNC Chapel Hill), Mar. 2016
- Teaching Showcase, Oct. 2014, Mar. 2015, and Apr. 2016
- Workshop on Flipping the Classroom for Maximum Engagement, Oct. 2015
- Workshop on Student Team Projects: Processes and Tools for a Better Experience, Sept. 2015
- Workshop on Designing and Teaching using Blended Course Strategies, Oct. 2014
- Workshop on Designing and Teaching Challenging Courses, Nov. 2013
- Case Teaching Workshop (by Jim Erskine, Ivey Business School), Apr. 2011

University of South Carolina / CIBER

- Faculty Development in International Business (Survey of International Business), June 2009

George Washington University / CIBER

- Summer Doctoral Institute on Institutions and Development, June-Aug. 2008
- Faculty Development in International Business (Succeeding in Emerging & Developing Markets), June 2008

CJP of Greater Boston

- Faculty Study Tour to Israel on Innovation and Entrepreneurship (invited together with a small group of top scholars from across universities in the Boston area). June 7-15, 2014

OTHER SERVICE ACTIVITIES

- Project Mercy, hands-on charity work helping deprived families build their homes in Tijuana, Mexico
- Voluntary observer at national presidential election in Guadalajara, Mexico
- Guest speaker at a public intermediate school in Columbia, SC. Met with underprivileged Latino students to encourage them to continue their education in order to achieve their long-term goals.

MEDIA

- A global disruption requires a global response. By Khalida Sarwari. *Northeastern News* article discussing two of my research projects. Dec. 11, 2020. (Available at: <https://news.northeastern.edu/2020/12/10/how-have-businesses-been-able-to-survive-during-covid-19-pandemic/>)
- When corporations respond to terror attacks with acts of kindness – and when they don’t. By Ian Thomsen. *Northeastern News* article discussing one of my research publications. Aug. 19, 2019.

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(Available at: <https://news.northeastern.edu/2019/08/19/when-corporations-respond-to-terror-attacks-with-acts-of-kindness-and-when-they-dont/>)

- Are immigrants good for the economy? By Ian Thomsen. *Northeastern News* article discussing one of my research publications. July 2, 2019. (Available at: <https://news.northeastern.edu/2019/07/01/a-welcoming-approach-to-immigration-leads-to-economic-benefits-northeastern-university-professor-says/>)
- Televised Interview with Efren Flores on *Teleformula* (Spanish language television channel. Abridged version available at <http://youtu.be/6nOCT94lBe8?t=4m58s>). Conducted at IPADE Business School. Sept. 10, 2014.
- “Leaders at Work” blog, interview. In global business, who reaps the benefits of internationalization? (Available at www.damoremckimleadersatworkblog.com/?s=luis+dau). Northeastern University, May 7, 2015.

ADDITIONAL INFORMATION

- Computer Skills: SAS, STATA, LISREL, UCINET, MS Office
- Participated in 7 study-abroad programs in 5 countries
- Sigma Phi Epsilon Fraternity: Cofounder of University of San Diego chapter
- Toastmasters International – University of San Diego chapter: VP of Membership, Sergeant-at-Arms

LANGUAGES

Fluent in *English*, *Spanish*, and *French*, intermediate in *Italian*, beginning *Mandarin Chinese*