

Luis Alfonso Dau

International Business & Strategy Group
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EDUCATION

- University of South Carolina** Dec. 2010
Ph.D. in International Business/Strategy (Promising Researcher Award)
- Thunderbird**, School of Global Management and **ITESM**, Monterrey Tech. July 2002
Global Master of Business Administration (Valedictorian)
- University of San Diego** May 1999
Bachelor of Arts in Interdisciplinary Humanities (Magna Cum Laude, Honors Program)

ACADEMIC APPOINTMENTS

- Northeastern University – D'Amore-McKim School of Business**
- Associate Professor, International Business & Strategy* July 2016-Present
Robert and Denise DiCenso Faculty Fellow July 2017-Present
Affiliate Professor, International Affairs Jan. 2021-Present
Faculty Affiliate, Global Resilience Institute June 2017-Present
Associate Fellow, Center for Emerging Markets Sept. 2010-Present
Joseph G. Riesman Research Professor July 2014-June 2016
Assistant Professor, International Business & Strategy Group Sept. 2010-June 2016
Interdisciplinary Research Sabbatical – Dept. of Cultures, Societies, & Global Studies
(1 year award, 6-month visit) July 2023-June 2024
- University of Leeds Business School**
- Fulbright Distinguished Scholar* (1 year award, 6-month visit) July 2023-June 2024
Peter J. Buckley International Visiting Fellow, International Business Division July 2018-Aug. 2019
- University of Reading – Henley Business School**
- John H. Dunning Visiting Fellow, International Business & Strategy Group* Sept. 2016-Dec. 2019

PUBLICATIONS

Peer-Reviewed Journal Articles

- Antoniou C, Gajewska-De Mattos H, Dau LA, Chapman M, Buckley P. 2026. The liability of kinship and the internationalization of family firms. *Journal of International Management*. (Forthcoming)
- Zhao M, Shu C, Moore E, Dau LA, Liu J. 2026. Who goes informal and when? A multilevel analysis of entrepreneurial entry in emerging and developing economies. *Journal of Business Research*, 210: 116136. Available at <https://doi.org/10.1016/j.jbusres.2026.116136>. (Forthcoming)
- Yoon D, Belkhouja M, Dau LA. 2025. Privacy protection laws, national culture, and artificial intelligence innovation around the world. *Journal of International Business Studies*, 56(7): 853-873. Available Open Access at <https://rdcu.be/euSTm>. (Equal Contribution. Alternating authorship order with these coauthors across papers).
- Delios A, et al. 2025. The insights from the crowd: Drawing inferences from many approaches to key empirical questions in international business. *Journal of International Business Studies*, 56(9): 1102-1124. Available Open Access at <https://rdcu.be/eOxC1>. (Crowdsourcing project with 60+ coauthors on Japanese foreign direct investment).
- Buckley P, Dau LA, Munjal S. 2025. The entrepreneurship triangle: A novel approach to explain national differences in entrepreneurship. *Journal of International Business Policy*, 8(4): 406-427. Available Open Access at <https://rdcu.be/eBOOU>. (Equal Contribution. Alphabetical authorship).
- Thams Y, Dau LA, Doh J, Newburry W, Kostova T. 2025. Political ideology and the multinational enterprise: Broadening the epistemological lens. *Journal of World Business*, 60(6): 101678. Available Open Access at <https://doi.org/10.1016/j.jwb.2025.101678>.
- Moore E, Brandl K, Dau LA. 2024. Intergovernmental Organizations and Entrepreneurship: Understanding the Relationship between the Supranational, National, and Individual Level. *Journal of International Business Policy*, 7(4): 440-458. Available Open Access at <https://link.springer.com/article/10.1057/s42214-024-00204-4>.

- Thams Y, Dau LA. 2023. Do liberal and conservative-leaning CEOs approach de-internationalization differently? Zooming in on the onset of the 2022 Russia/Ukraine crisis. *Journal of World Business*, 58(5): 101475. Available at <https://www.sciencedirect.com/science/article/pii/S1090951623000500?via%3Dihub>.
- Abrahms M, Dau LA, Moore E. 2023. Should I stay or should I go now? Understanding terrorism as a driver of institutional escapism. *International Business Review*, 32(4): 102120. Available at <https://doi.org/10.1016/j.ibusrev.2023.102120>. (Equal Contribution. Alphabetical authorship).
- Moore E, Brandl K, Dau LA. 2023. Intergovernmental Organizations, Institutional Schisms, and Business Environments. *Journal of International Business Policy*, 6(2): 141-158. Available at <https://link.springer.com/content/pdf/10.1057/s42214-021-00121-w.pdf>
- Dau LA, Li J, Lyles M, Chacar A. 2022. Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance. *Journal of International Business Studies*, 53(6): 1257-1281. Available Open Access at <https://rdcu.be/cSQLv>.
- Dau LA, Chacar A, Lyles M, Li J. 2022. Informal institutions and international business: Toward an integrative research agenda. *Journal of International Business Studies*, 53(6): 985-1010. Available at <https://rdcu.be/cT9uB>.
- Dau LA, Santangelo G, van Witteloostuijn A. 2022. Replication studies in international business. *Journal of International Business Studies*, 53(2): 215-230. Available at <https://rdcu.be/cAopS>.
- Farah B, Chakravarty D, Dau LA, Beamish P. 2022. Multinational enterprise parent-subsidiary governance and survival. *Journal of World Business*, 57(2): 101271. Available Open Access at <https://doi.org/10.1016/j.jwb.2021.101271>.
- Dau LA, Beugelsdijk S, Fleury MTL, Roth K, Zaheer S. 2022. What makes international business unique and important as a field? The three Cs of IB. *AIB Insights*, 22(2). Available at <https://doi.org/10.46697/001c.33698>.
- Dau LA, Moore E, Doh J, Soto M. 2022. Does global integration stimulate corporate citizenship? The effect of international trade agreements and regulatory quality on state and private firm adoption of CSR standards. *Journal of International Business Policy*, 5(3): 328-352. Available at <https://link.springer.com/article/10.1057/s42214-021-00104-x#citeas>.
- Choi H, Dau LA, Moore E. 2022. Learning through firms' overseas subsidiaries in the United States and China: Linking host country environments into technological learning outcome types. *Management International Review*, 62(6): 885-914. Available at <https://link.springer.com/article/10.1007/s11575-022-00488-9>.
- Dau LA, Morck R, Yeung B. 2021. Business groups and the study of international business: A Coasean synthesis and extension. *Journal of International Business Studies*, 52(2): 161-211. Available Open Access at <https://rdcu.be/ce7YI>.
- Moore E, Dau LA, Mingo S. 2021. The effects of trade integration on formal and informal entrepreneurship: The moderating role of economic development. *Journal of International Business Studies*, 52(4): 746-772. Available at <http://link.springer.com/article/10.1057/s41267-020-00386-y>.
- Dau LA, Moore E, Kostova T. 2020. The impact of market based institutional reforms on firm strategy and performance: Review and extension. *Journal of World Business*, 55(4): 101073.
- Dau LA, Purkayastha S, Eddleston K. 2020. Who does it best? Family and nonfamily owners and leaders navigating institutional development in emerging markets. *Journal of Business Research*, 107: 197-210.
- Moore E, Dau LA, Doh J. 2020. Does monetary aid catalyse new business creation? Analysing the impact of global aid flows on formal and informal entrepreneurship. *Journal of Management Studies*, 57(3): 438-469.
- Dau LA, Moore E, Newbury W. 2020. The grass is always greener: The impact of home and host country CSR reputation signaling on cross-country investments. *Journal of International Business Policy*, 3: 154-182.
- Abrahms M, Dau LA, Moore E. 2019. Terrorism and corporate social responsibility: Testing the impact of attacks on CSR behavior. *Journal of International Business Policy*, 2(3): 237-257. Available at <https://rdcu.be/bM8hx>. (Equal Contribution. Alphabetical authorship).
- Mingo S, Morales F, Dau LA. 2018. The interplay of national distances and regional networks: Private equity investments in emerging markets. *Journal of International Business Studies*, 49(3): 371-386. Available Open Access at <https://link.springer.com/article/10.1057/s41267-017-0141-5>.
- Dau LA. 2018. Contextualizing international learning: The moderating effects of mode of entry & subsidiary networks on the relationship between reforms & profitability. *Journal of World Business*, 53(3): 403-414.
- Li C, Isidor R, Dau LA, Kabst R. 2018. The more the merrier? Immigrant share and entrepreneurial activities. *Entrepreneurship Theory & Practice*, 42(5): 698-733.
- Wesley D, Dau LA. 2017. Complacency and automation bias in the Enbridge pipeline disaster. *Ergonomics in Design*, 25(1): 17-22.
- Dau LA. 2016. Biculturalism, team performance, and cultural-faultline bridges. *Journal of International Management*, 22(1): 48-62.

- Dau LA. 2016. Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. *International Journal of Emerging Markets*, 11(2): 121-147.
- Ayyagari M, Dau LA, Spencer J. 2015. Strategic responses to FDI in emerging markets: Are core members more responsive than peripheral members of business groups? *Academy of Management Journal*, 58(6): 1869-1894. (Equal Contribution. Alphabetical authorship).
- Dau LA, Moore E, Bradley C. 2015. Institutions and international entrepreneurship. *International Business: Research, Teaching, and Practice*, 9(1): 1-20 (Journal of the AIB US Southeast Chapter).
- Dau LA, Cuervo-Cazurra A. 2014. To formalize or not to formalize: Entrepreneurship and pro-market institutions. *Journal of Business Venturing*, 29(5): 668-686.
- Khoury T, Cuervo-Cazurra A, Dau LA. 2014. Institutional outsiders and insiders: The response of foreign and domestic inventors to the quality of intellectual property rights protection. *Global Strategy Journal*, 4(3): 200-220.
- Dau LA. 2013. Learning across geographic space: Pro-market reforms, multinationalization strategy, and profitability. *Journal of International Business Studies*, 44(3): 235-262.
- Dau LA. 2012. Pro-market reforms and developing country multinational corporations. *Global Strategy Journal*, 2(3): 262-276.
- Cuervo-Cazurra A, Dau LA. 2009. Structural reform and firm exports. *Management International Review*, 49(4): 479-507. (Equal Contribution. Alphabetical authorship).
- Cuervo-Cazurra A, Dau LA. 2009. Promarket reforms and firm profitability in developing countries. *Academy of Management Journal*, 52(6): 1348-1368. (Equal Contribution. Alphabetical authorship).

Editorially-Reviewed Articles

- Dau LA, Moore E, Newbury, W. 2023. Building international business and societal resilience in an uncertain global environment. *AIB Insights*, 23(3). Available at: <https://insights.aib.world/article/82224-building-international-business-and-societal-resilience-in-an-uncertain-global-environment>
- Dau LA, Moore E. 2020. Local business recovery and resilience in New England: Response to COVID-19. *Northeastern University's Global Resilience Institute White Paper Series*. Available at: <https://globalresilience.northeastern.edu/publications-whitepaperseries-covid-19-special-investigation-report-2020-8/>.
- Dau LA, Moore E. 2020. A global disruption requires a global response: Policies for building international business resilience for this and future pandemics. *Northeastern University's Global Resilience Institute White Paper Series*. Available at: <https://globalresilience.northeastern.edu/whitepaperseries-covid-19-special-investigation-report-2020-11/>.

Peer-Reviewed Conference Proceedings

- Farah BE, Beamish PW, Dau LA. 2016. Do MNE parent-foreign subsidiary governance mechanisms really impact foreign subsidiary performance? In J. Humphreys (Ed.), *Academy of Management Best Paper Proceedings*.
- Dau LA. 2011. Reforms, multinationalization, and profitability. In L. Toombs (Ed.), *Academy of Management Best Paper Proceedings*.
- Cuervo-Cazurra A, Dau LA. 2009. Multinationalization in response to reforms. In G. Solomon (Ed.), *Academy of Management Best Paper Proceedings*. (Equal Contribution. Alphabetical authorship).
- Ayyagari M, Dau LA, Spencer J. 2009. The strategic response of business group affiliates in emerging markets to increased inward FDI. In G. Solomon (Ed.), *Academy of Management Best Paper Proceedings*. (Equal Contribution. Alphabetical authorship).

Book Chapters

- Dau LA, Moore E, Alfonso Cordero F, Cervantes Zepeda M. 2025. Understanding the complex interplay between supranational trade policy and domestic-level entrepreneurial ecosystem policies. In Rolland S. (Ed.), *Research Handbook on Trade Law and Development*, Edward Elgar Publishing, pp. 348-363 (ISBN 978-1-03532-595-5).
- Dau LA, Moore E. 2023. Closing the intention-realization gap: The impact of local embeddedness on effective progress toward SDG 17. In Goerzen A. (Ed.), *Research Handbook on International Corporate Social Responsibility*, Edward Elgar Publishing, pp. 255-268 (ISBN 978-1-80220-703-3).
- Pacheco L, Moore E, Brandl K, Dau LA, Fleury MTL. 2023. Managing complex institutional logics across borders: A study of CSR in Latin America. In Goerzen A. (Ed.), *Research Handbook on International Corporate Social Responsibility*, Edward Elgar Publishing, pp. 320-336 (ISBN 978-1-80220-703-3).
- Pacheco L, Moore E, Allen E, White R, Dau LA. 2023. Catalyzing progress toward the UNs' SDGs: Building systemic partnerships across organizations using the I-RES methodology. In van Tulder R, Giuliani E, Alvarez I. (Eds.),

- International Business and Sustainable Development Goals*. Emerald Group, pp. 83-100 (ISBN 978-1-83753-505-7).
- Moore E, Pacheco L, Brandl K, Dau LA. 2023. Using non-market strategies to respond to institutional schisms: The case of Florida House Bill 1557 and the Walt Disney Company. In Lee JM, Ibarra-Olivo JE, Lavoratori K, Li L. (Eds.), *Inequality, Geography and Global Value Chains*, pp. 83-103. Palgrave Macmillan (ISBN 978-3-031-24089-8).
- Moore E, Dau LA, Brandl K. 2022. IGOs and entrepreneurship: Understanding the impact of policy compliance on formal and informal entrepreneurial activity. In Batas S, Kuivalainen O, Sinkovics R. (Eds.), *Megatrends in International Business*, pp. 41-60. Palgrave Macmillan (ISBN 978-3-030-95526-7).
- Dau LA, Morck R, Yeung B. 2021. Corporate governance versus business group governance, Part 1: The low-income trap. In Sogner K, Colli A. (Eds.), *The Emergence of Corporate Governance: People, Power, and Performance*, pp. 103-120. Routledge Publishing (ISBN 978-0-367-44334-4).
- Dau LA, Morck R, Yeung B. 2021. Corporate governance versus business group governance, Part 2: The middle-income trap. In Sogner K, Colli A. (Eds.), *The Emergence of Corporate Governance: People, Power, and Performance*, pp. 121-134. Routledge Publishing (ISBN 978-0-367-44334-4).
- Dau LA, Moore E, Abrahms M. 2021. How does terrorism change the business landscape for firms? A new framework for analyzing risks. In Naidoo V, Verma R (Eds.), *Contemporary Challenges for Agile Project Management*, pp. 267-293. IGI Global. (ISBN 978-1-799-87872-8).
- Puffer S, Wesley D, Dau LA, Moore E. 2020. The 4 Cs of MNE strategic responses to global governance. In Osland JS, Reiche BS, Szkudlarek B, Mendenhall ME (Eds.), *Advances in Global Leadership*, Volume 13, pp. 85-104. Emerald Group (ISBN 978-1-839-09593-1).
- Puffer S, Wesley D, Dau LA, Moore E. 2020. Responsible global leadership in downstream and upstream supply chains. In Mendenhall ME, Zilinskaite M, Stahl GK, Clapp-Smith R (Eds.), *Responsible Global Leadership: Dilemmas, Paradoxes, and Opportunities*, pp. 80-100. Routledge Publishing (ISBN 978-1-138-04934-5).
- Wesley D., Dau, LA, Moore E. 2019. Filling institutional voids in Thailand: The case of Nestlé and the Seafood Coalition. In O. Osuji, F. Ngwu, D. Jamali (Eds.), *Corporate Social Responsibility in Developing and Emerging Markets – Institutions, Actors and Sustainable Development*, pp. 232-257. Cambridge University Press (ISBN 978-1-108-57936-0).
- Dau LA, Moore E, Robson MA. 2019. Strategic collaboration within competitive industries: Private-sector intelligence. In T.K. Das (Ed.), *Managing Interpartner Risks in Strategic Alliances*, pp. 239-256. Information Age Publishing (ISBN 978-1-641-13908-3).
- Moore E, Brandl K, Dau LA. 2019. Institutional schisms in Argentina: The impact of intergovernmental organizations on country institutional environments. In R. van Tulder, A. Verbeke, B. Jankowska (Eds.), *International Business in a VUCA World: The Changing Role of States and Firms*, pp. 89-102. Emerald Group. (ISBN 978-1-838-67256-0).
- Dau LA, Moore E, Petrich K, Abrahms M. 2019. Terrorism and resilience: How family businesses respond to terrorist activity. In D. Nguyen, S. Boubaker (Eds.), *Handbook of Global Financial Markets*, pp. 647-668. World Scientific Publishing. (ISBN 978-981-3236-64-6).
- Dau LA, Moore E, Figgins JA, Martínez-Rincón J. 2019. Developing institutions for the new space race: Examining the privatization of space exploration and its implications for international business. In H. Chandan, B. Christiansen (Eds.), *International Firms' Economic Nationalism and Trade Policies in the Globalization Era*, pp. 99-115. IGI Global (ISBN 978-1-522-57561-0).
- Dau LA, Moore E, Barreto A., Robson M. 2019. Economic nationalism and international business. In B. Christiansen (Ed.), *International Firms' Economic Nationalism and Trade Policies in the Globalization Era*, pp. 1-15. IGI Global (ISBN 978-1-522-57561-0).
- Dau LA, Moore E, Bradley C. 2019. Regime Structure, Institutional Stability, and Pro-Market Reforms: Deepening the Interdisciplinary Connection. In W. Newburry, L. Liberman, M. Oliveira (Eds.), *Contemporary Influences on International Business in Latin America: Environmental, Firm and Individual-level Factors*, pp. 39-76. Palgrave MacMillan (ISBN 978-3-319-98340-0).
- Dau LA, Moore E, Abrahms M. 2018. Global security risks, emerging markets, and firm responses: Assessing the impact of terrorism on firm profitability. In D. Castellani, R. Narula, Q. Nguyen, I. Surdu, J. Walker (Eds.), *Contemporary Issues in International Business: Institutions, Strategy and Performance*, pp. 79-98. Palgrave MacMillan. (ISBN 978-3-319-70220-9).
- Dau LA, Moore E, Abrahms M. 2018. Female entrepreneurship and international organizations. In Apostolopoulos et al. (Eds.), *Entrepreneurship and the Sustainable Development Goals*, pp. 165-183. Emerald Group (ISBN 978-1-78756-376-6).

- Dau LA, Moore E, Figgins J, Ault JK. 2017. Firms as policy advocates and institutional framers: Understanding the impact of ethnic and political stratification on BRICS MNEs. In W. Nelson (Ed.), *Advances in Business and Management* (Volume 14), pp. 181-206. Nova Science Publishers. (ISBN 978-1-53612-616-7).
- Dau LA, Moore E, Soto M, LeBlanc C. 2017. How globalization sparked entrepreneurship in the developing world: The impact of formal economic and political linkages. In B. Christiansen, F. Kasarci (Eds.), *Corporate Espionage, Geopolitics, and Diplomacy Issues in International Business*, pp. 72-91. IGI Global. (ISBN 978-1522510314).
- Dau LA, Wesley D. 2016. Overcoming the home field disadvantage: How BRICS firms adapt to market reforms. In R. van Tulder, A. Verbeke, J. Carneiro, M. A. Gonzalez-Perez (Eds.), *Progress in International Business Research, Volume 11: The Challenge of BRIC Multinationals*, pp. 175-193. Emerald Group. (ISBN 978-1786353504).
- Dau LA, Moore E, Soto M. 2016. The great recession and emerging market firms: Unpacking the divide between global and national level sustainability expectations. In C. Gurdgiev, L. Leonard, M. A. Gonzalez-Perez (Eds.), *Lessons from the Great Recession: At the Crossroads of Sustainability and Recovery*, pp. 165-187. Emerald Group (ISBN 978-1785607431).
- Dau LA, Moore E, Soto M. 2016. Informal transnational political actors and emerging markets: Understanding entrepreneurship in a changing normative atmosphere. In A. Walsh (Ed.), *Entrepreneurship and Firm Performance*, pp. 19-41. Nova Science Publishers (ISBN 978-1634843232).
- Dau LA. 2015. A model of the firm's sources of experiential knowledge in the internationalization process. In V. Taras, M. A. Gonzalez-Perez (Eds.), *The Palgrave Handbook of Experiential Learning in International Business*, pp. 65-90. Palgrave MacMillan (ISBN 978-1137467706).

Case Studies

- Wesley D, Dau L. 2023. COVID-19 and property rights: The fight against vaccine patent waivers. Ivey Publishing (Product #W30145).
- Wesley D, Dau LA, Roth A. 2019. Cyberattack: The Maersk global supply chain meltdown. Ivey Publishing (Product #9B19M022).
- Dau LA, Wesley D. 2016. Netflix Inc.: Streaming across borders and into original content (A and B). Ivey Publishing (Products #9B16M118 and #9B16M119).
- Dau LA, Wesley D. 2012. Netflix Inc.: Streaming away from DVDs. Ivey Publishing (Product #9B12M040).
- Dau LA, Cuervo-Cazurra A. 2010. CEMEX: Building global sustainability advantage. In L. Costanzo (Ed.), *Cases in Strategic Management*. McGraw-Hill (ISBN 978-0077129651).

Special Issue Guest Editor

- Dau LA, Moore E, Newburry W. 2023. Building international business and societal resilience in an uncertain global environment. *AIB Insights*, 23(3).
- Dau LA, Chacar A, Lyles M, Li J. 2022. Informal institutions and international business. *Journal of International Business Studies*, 53(6).

Other

- Dau LA, Morck R, Yeung B. 2021. Corporate Governance, Business Group Governance, and Economic Development Traps. Forum post in *Harvard Law School Forum on Corporate Governance*. Available at <https://corpgov.law.harvard.edu/2021/01/25/corporate-governance-business-group-governance-and-economic-development-traps/>

RESEARCH UNDER REVIEW

Not listed for the sake of the double blind review process.

AWARDS, HONORS, AND GRANTS

Fulbright

- Fulbright Distinguished Scholar Award, 2023-2024 academic year (1 year award, 6-month visit University of Leeds) (£33,500)

Canada

Luis Alfonso Dau

- Social Sciences and Humanities Research Council (SSHRC) Insight research grant, 2022 (CAD \$93,437)
- Gustavson Research Overhead Fund research grant, 2021 (CAD \$2,500)

United Kingdom

- Peter J. Buckley International Visiting Fellowship, University of Leeds. 2018-2019 (£11,000 stipend and travel expenses. Fellows can continue using the title/affiliation after award period)
- John H. Dunning Visiting Fellowship, University of Reading. 2016-2019 (£2,000 for travel expenses)

Academy of Management (International Management Division)

- Winner: Best Paper in Multidisciplinary Research, 2025
- Winner: Best Paper in Global Strategy, 2016
- Winner: Best Paper in Strategy/International Business Theory, 2009
- Finalist: Best Paper in International Ethics/Social Responsibility/Sustainability, 2017
- Finalist: Best Paper in International Corporate Governance, 2016
- Finalist: Best Paper, International Management Division, 2009
- Finalist: Best Paper on Emerging Markets, 2009, 2022
- 7 Best Reviewer Awards, 2008, 2009, 2011, 2017, 2018, 2021, 2023
- 1 Outstanding Reviewer Award, 2011 (for winning best reviewer award 3 of prior 5 years)

Academy of International Business

- Finalist (1 per track): Best Paper, 2014
- Finalist (1 of 4): Best Dissertation, 2011
- Winner: Best Dissertation Proposal, 2009
- 4 Best Reviewer Awards, 2009, 2010, 2012, 2017

Academy of International Business (Latin America & Caribbean)

- Winner: Best Paper Award, 2013, 2019, 2023
- Finalist: Best Paper Award, 2017, 2020, 2022
- Finalist: Best Paper Award: Best Fit Conference Theme, 2017

Academy of International Business (UK & Ireland)

- Winner: Best Paper Award, 2024
- Finalist: Best Paper by an Early Career Researcher, 2019

Strategic Management Society

- Nominee: Best Conference Paper Prize, 2023. Toronto, Canada
- Nominee: Responsible Research Paper Prize, 2022. London, UK
- Nominee: Best Conference Paper Prize, 2012. Prague, Czech Republic
- Honorable Mention (2nd place): Best Conference Proposal. 2011. Rio de Janeiro, Brazil (special conference)
- Doctoral Workshop Fellowship (full conference funding). 2009. Washington, DC
- 2 Best Reviewer Awards, 2019, 2021

European International Business Academy

- Winner: Best Paper, Track 1. 2022. Oslo, Norway
- Winner: Best Paper on Emerging Markets. 2009. Valencia, Spain
- Finalist: Best Dissertation. 2011. Bucharest, Romania

Reading International Business Conference

- Finalist: Best Paper Award, 2024

Journal of International Business Studies

- Best Reviewer Award, 2017

Journal of World Business

- Nominee, JWB Best Phenomenon-Based Paper Award, 2024

Journal of Business Research

- Outstanding Contribution in Reviewing Award, 2017

Ivey Publishing

- Best Selling Case, 2013-2018. (One of the top selling cases out of over 28,000 cases available)
- Ivey Classic Case, 2022-Present. (One of 30 cases that “have achieved the highest usage over the last 10 years” out of a total of more than 40,000 current cases)

Northeastern University (Academic appointment)

- Interdisciplinary Research Sabbatical Program, 2023-2024 (approved for full academic year at full salary)
- Tier 1 Grant, Northeastern University, 2021-2022 (\$50,000)
- Global Resilience Institute, Project Funded by US Federal Emergency Management Agency (FEMA), 2020 (approx. \$24,000)
- Global Resilience Institute Cross-College Research Seed-Funding Grant, 2017-2019 (\$75,000)
- Robert and Denise DiCenso Faculty Fellowship, 2017-2027 (\$90,000)
- Joseph G. Riesman Research Professorship, 2014-2016 (\$4,000 and 4 hours teaching release time)
- 4 Center for Emerging Markets Research Grants, 2011, 2012, 2013, 2017 (\$3000, \$2000, \$4000, \$2000)
- 10 DMSB Summer Research Awards, 2014, 2015, 2016, 2018, 2019, 2021, 2022, 2023, 2024 (1/6 salary); 2020 (1/12 salary)
- 10 D’Amore-McKim School of Business, Research Publication Awards, 2013, 2014, 2015, 2018, 2019, 2022 (2), 2023, 2024 (2)
- 2 Humanities Center Collaborative Research Clusters, 2015, 2017 (\$200, \$2000)
- Finalist: Ronald Copeland Best Paper Award, 2015, 2019, 2022, 2023
- Nominee: Faculty Programmer of the Year Award, 2017 (nominated by students)

University of South Carolina (Ph.D. studies)

- Dean’s Award for Excellence in Graduate Study (university-wide award – 4 granted annually)
- Promising Researcher Award (business school-wide award – 1 granted annually)
- Graduate School Fellowship (university-wide recruiting award – approximately 10 granted annually)
- Darla Moore Fellowship
- Fifth-Year Competitive Funding Award
- Preparing Future Faculty Certification
- Latin American Studies Program Scardaville Graduate Award
- Graduate School Research Presentation Competition, second place

Thunderbird/ITESM (MBA studies)

- Valedictorian
- Student Council President
- Graduated with Highest Honors
- Graduate School Fellowship
- Beta Gamma Sigma, Phi Sigma Iota, & Pi Sigma Alpha Honor Societies

University of San Diego (undergraduate studies)

- Magna Cum Laude
- Honors Program
- Graduated with Departmental Honors
- Dean's List First Honors
- Academic Scholarship
- Kappa Gamma Pi & Theta Alpha Kappa Honor Societies

Toastmasters International

- Winner, University of San Diego club International Speech Competition, 1998
- Winner, Area 10 International Speech Competition, 1998
- Finalist, District 5 International Speech Competition, 1998

PRESENTATIONS

Conferences

- Revisiting the relationship between pro-market reforms and firm performance in Latin America (with Buscariolli B, Carneiro J, Moore E). *European International Business Academy*, Dec. 2025.
- Foreign and domestic patents, international property rights protection, and domestic firm debt (with Buscariolli B, Carneiro J, Moore E). *Academy of International Business – US Northeast*, Oct. 2025.
- The entrepreneurship triangle: Explaining national differences in entrepreneurial ecosystems (with Buckley P, Munjal S). *Academy of Management*, July 2025.
- Reforms and reversals: Understanding the impacts of pro-market policies (with Buscariolli B, Carneiro J, Moore E). *Academy of Management*, July 2025.
- Understanding Informal Entrepreneurship Using Anomie Theory (with Shu C, Zhao M, Moore E, Liu J). *Academy of Management*, July 2025.
- Privacy protection laws, national culture, and artificial intelligence innovation (with Yoon H, Belkhouja M). *Academy of International Business*, June 2025.
- Understanding Informal Entrepreneurship Using Anomie Theory (with Shu C, Zhao M, Moore E, Liu J). *Academy of International Business*, June 2025.
- Reforms and reversals: Understanding the impacts of pro-market policies (with Buscariolli B, Carneiro J, Moore E). *Academy of International Business*, June 2025.
- Understanding the Complex Interplay Between Supranational Trade Policy and Domestic Level Entrepreneurial Ecosystem Policies (with Cervantes M, Moore E, Cordero F). *Academy of International Business - Latin America & Caribbean*, May 2025.
- Privacy law, national culture, and artificial intelligence (with Yoon H, Belkhouja M). *Academy of International Business - Latin America & Caribbean*, May 2025.
- Frontiers of IB research in the XXI century (with Husted B). Plenary Session, Keynote Speaker. *Academy of International Business - Latin America & Caribbean*, May 2025.
- Privacy law, national culture, and artificial intelligence (with Yoon H, Belkhouja M). *Academy of International Business – US Northeast*, Oct. 2024.
- Going global: The Fulbright Program (with Kelemen T, Cardon M, Reischauer G, Eva N, Wang C, Taussig M). PDW Session. *Academy of Management*, Aug. 2024.
- De-coupling, divesting, de-internationalization: The role of sanctions and stakeholder pressure (with Thams Y). PDW Session. *Academy of Management*, Aug. 2024.
- Understanding the influence of supranational institutions on entrepreneurial opportunities (with Brandl K, Moore E). *Academy of Management*, Aug. 2024.
- Innovating for the future by taking a step back: Replication studies in management research (with Skiadopoulou A, Bennett D, and others). Speaker at Caucus session. *Academy of Management*, Aug. 2024.
- Reforms and reversals: Re-examining the impact of pro-market policies on profitability (with Buscariolli B, Carneiro J, Moore E). *Academy of International Business*, July 2024.

- How do intergovernmental organizations influence entrepreneurial opportunities? Understanding the influence of supranational institutions (with Moore E). *Academy of International Business*, July 2024.
- Privacy law, national culture, and artificial intelligence innovation around the world (with Yoon H, Belkhouja M). *American Marketing Association Global Marketing SIG Conference*, May 2024.
- IGOs, institutions, and entrepreneurial opportunities (with Brandl K, Moore E), *Reading International Business Conference*, Apr. 2024.
- Privacy law, national culture, and artificial intelligence innovation around the world (with Yoon D, Belkhouja M), *Reading International Business Conference*, Apr. 2024.
- Replicability in International Business research (with Sinkovics N, Strange R, Mickiewicz T). Panel Session. *Academy of International Business - UK & Ireland*, Apr. 2024.
- The effects of intergovernmental organizations and institutional ecologies on formal and informal entrepreneurship (with Brandl K, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2024.
- Privacy law, national culture, and artificial intelligence innovation around the world (with Yoon D, Belkhouja M), *Academy of International Business - UK & Ireland*, Apr. 2024.
- Is there a link between CEOs' political ideology and de-internationalization? (with Thams Y), *Strategic Management Society*, Oct. 2023
- What drives deviant behavior? Highlighting factors that drive informal entrepreneurship (with with Shu C, Zhao M, Moore E, Liu J), *Academy of Management*, Aug. 2023
- Do liberal and conservative-leaning CEOs approach de-internationalization differently? (with Thams Y), *Academy of Management*, Aug. 2023
- The role of CSR on the perception of government effectiveness in the Latin American context (with Fleury MTL, Pacheco L, Brandl K, Moore E), *Academy of International Business*, July 2023.
- CEOs' Political Ideology and De-internationalization (with Thams Y), *Academy of International Business*, July 2023.
- GDPR and artificial intelligence innovation: The moderating role of national culture (with Yoon H, Belkhouja M). *DRUID Conference*, June 2023.
- The role of CSR on the perception of government effectiveness in the Latin American context (with Fleury MTL, Pacheco L, Brandl K, Moore E), *Academy of International Business - Latin America & Caribbean*, March 2023.
- IGOs and the impact of institutional and economic integration on CSR activity: Evidence from the European Union (with Pacheco L, Brandl K, Moore E), *Academy of International Business - Latin America & Caribbean*, March 2023.
- IGOs and the impact of institutional and economic integration on CSR performance: Evidence from the European Union (with Pacheco L, Brandl K, Moore E), *European International Business Academy*, Dec. 2022.
- Institutional schisms and strategic responses: Understanding the cascading effects of the COVID-19 pandemic (with Pacheco L, Brandl K, Moore E), *Strategic Management Society*, Sept. 2022.
- IGOs and the impact of institutional and economic integration on CSR performance (with Pacheco L, Brandl K, Moore E), *Academy of Management*, Aug. 2022.
- Highlighting asymmetries: Re-examining the firm-level impacts of pro-market reforms in Latin America (with Buscariolli B, Carneiro J, Moore E), *Academy of Management*, Aug. 2022.
- Institutional schisms and strategic responses: Understanding the cascading effects of the COVID-19 pandemic (with Pacheco L, Brandl K, Moore E), *Academy of Management*, Aug. 2022.
- Replication crisis and replication studies in IB (panel session) (with Berry H, Cascio W, Santangelo G, van Witteloostuijn A), *Academy of International Business*, July 2022.
- Adding value through policy-oriented international business research (JIBP showcase panel session) (with Lundan S, Mudambi R, Vaaler P, Grosse R), *Academy of International Business*, July 2022.
- Highlighting asymmetries: Re-examining the firm-level impacts of pro-market reforms in Latin America (with Buscariolli B, Carneiro J, Moore E), *Academy of International Business*, July 2022.
- IGOs and the impact of institutional and economic integration on CSR performance: Evidence from the European Union (with Pacheco L, Brandl K, Moore E), *Academy of International Business*, July 2022.

- Replication studies in international business (with Santangelo G, van Witteloostuijn A), as part of JIBS PDW, *Academy of International Business*, July 2022.
- Determinants of debt: Understanding intellectual property implications from multiple levels (with Buscariolli B, Carneiro J, Moore E), *Academy of International Business - Latin America & Caribbean*, July 2022.
- Who's likely to go informal? Insights from the anomie theory (with Shu C, Zhao M, Moore E), *Academy of International Business - Latin America & Caribbean*, July 2022.
- IGOs and the Impact of Institutional and Economic Integration on CSR Performance: Evidence From the European Union (with Pacheco L, Brandl K, Moore E), *Academy of International Business - Latin America & Caribbean*, July 2022.
- CSR performance and government effectiveness in emerging markets (with Pacheco L, Brandl K, Moore E), *Global Strategy and Emerging Markets Conference*, May 2022.
- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A), *Academy of International Business - UK & Ireland*, Apr. 2022.
- IGOs and the impact of institutional and economic integration on CSR performance: Evidence from the European Union (with Pacheco L, Brandl K, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2022.
- Who's likely to go informal? Insights from the anomie theory (with Shu C, Zhao M, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2022.
- Highlighting asymmetries: Re-examining the firm-level impacts of pro-market reforms in Latin America (with Buscariolli B, Carneiro J, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2022.
- Leveraging up: Understanding how patent ratios and IPR regimes influence firm-level strategic debt (with Buscariolli B, Carneiro J, Moore E), *Strategic Management Society*, Sept. 2021
- The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *Academy of Management*, Aug. 2021
- Firm level CSR and the perception of government effectiveness in Latin America (with Pacheco L, Brandl K, Moore E), *Academy of Management*, Aug. 2021
- The interplay between patent ratios, IPR, IP-intensity and firm-debt (with Buscariolli B, Carneiro J, Moore E), *Academy of Management*, Aug. 2021
- Firm level CSR and the perception of government effectiveness in Latin America (with Pacheco L, Brandl K, Moore E), *Academy of International Business*, June 2021
- The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *Academy of International Business*, June 2021
- Patent ratios, IPR, IP-intensity and strategic choices to take debt (with Buscariolli B, Carneiro J, Moore E), *Academy of International Business*, June 2021
- Intergovernmental organizations, institutional ecologies and entrepreneurship (with Brandl K, Moore E), *Academy of International Business - Latin America*, May 2021
- Debt strategy: Understanding the impact of patents, ipr regimes and ip-intensity (with Buscariolli B, Carneiro J, Moore E), *Academy of International Business - Latin America*, May 2021
- The role of CSR on the perception of government effectiveness in Latin America (with Pacheco L, Brandl K, Moore E), *Academy of International Business - Latin America*, May 2021
- Intergovernmental Organizations, Institutional Ecologies and Entrepreneurship (with Brandl K, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2021
- Firm level CSR and the perception of government effectiveness in Latin America (with Pacheco L, Brandl K, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2021
- Debt strategy: Understanding the impact of patents, IPR regimes and IP-intensity (with Buscariolli B, Carneiro J, Moore E), *Academy of International Business - UK & Ireland*, Apr. 2021
- The 4 Cs of MNE strategic responses to global governance (with Puffer S, Wesley D, Moore E), *Ann & Jack Graves Foundation Conference on Sustainability as a Solution to Global Business Challenges*, UT Dallas, Apr. 2021

- Does global integration stimulate corporate citizenship? (with Doh J, Moore E, Soto M), Keynote speaker presentation, *Academy of International Business - Southeast Asia*, Dec. 2020
- Institutional schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *Academy of International Business - Southeast Asia*, Dec. 2020
- The effects of formal and informal entrepreneurship on economic growth and inequality (with Doh J, Moore E), *Academy of International Business - Southeast Asia*, Dec. 2020
- The effects of trade integration on formal and informal entrepreneurship: The moderating role of economic development (with Mingo S, Moore E), *Academy of International Business - Southeast Asia*, Dec. 2020
- Institutional schisms: The impact of intergovernmental organizations on formal and informal entrepreneurship (with Brandl K, Moore E), *Academy of International Business - US Southeast*, Oct. 2020
- The effects of trade integration on formal and informal entrepreneurship: The moderating role of economic development (with Mingo S, Moore E), *Academy of International Business - US Southeast*, Oct. 2020
- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Doh J, Moore E), *Academy of International Business - US Southeast*, Oct. 2020
- Economic integration and innovation (with Mingo S, Moore E), *Academy of Management*, Aug. 2020
- Learning through overseas subsidiaries in the United States and China (with Choi H, Moore E), *Academy of Management*, Aug. 2020
- The effects of trade integration on formal and informal entrepreneurship: The moderating role of economic development (with Mingo S, Moore E), *Academy of International Business*, July 2020
- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Moore E), *Academy of International Business*, July 2020
- Learning through overseas subsidiaries in advanced and emerging countries: Impact of host country environments on learning activities across borders (with Choi H, Moore E), *Academy of International Business*, July 2020
- Institutional schisms: The impact of intergovernmental organizations on formal and informal entrepreneurship (with Brandl K, Moore E), *Academy of International Business - Latin America*, June 2020
- Economic integration and innovation: Understanding the impact of political linkages and trade alliances on innovation (with Mingo S, Moore E), *Academy of International Business - Latin America*, June 2020
- Learning through overseas subsidiaries in advanced and emerging countries: Impact of host country environments on learning activities across borders (with Choi H, Moore E), *Academy of International Business - Latin America*, June 2020
- The Grass is Always Greener: The Impact of Home and Host Country CSR Reputation on Firm Internationalisation (with Newburry W, Moore E), *University of Oxford, Reputation Symposium*, Aug. 2019
- Institutional schisms in Argentina: The impact of intergovernmental organizations on country institutional environments (with Brandl K, Moore E), *European International Business Academy*, Dec. 2019
- The impact of intergovernmental organizations on formal and informal entrepreneurship (with Brandl K, Moore E), *Strategic Management Society*, Oct. 2019
- Informal institutions and international business (panel session) (with Kostova T, Gaur A, Li D, Brandl K, Chacar A), *Strategic Management Society*, Oct. 2019
- Terrorism and Corporate Social Responsibility: Testing the Impact of Attacks on CSR Behavior (with Abrahms M, Moore E), *Academy of Management*, Aug. 2019
- Institutional schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *Academy of Management*, Aug. 2019
- Digitalization and internationalization (panel session) (with Prashantham S, Autio E, Dhanaraj C, Reuber B, Zahra S), *Academy of International Business*, June 2019
- Regional trade alliances and innovation: Understanding the impact of political linkages and economic integration across the global value chain (with Mingo S, Moore E), *Academy of International Business*, June 2019

- Institutional schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *Academy of International Business*, June 2019
- Cyberattack: The Maersk Global Supply Chain Meltdown (with Wesley D, Roth A), *Academy of International Business*, June 2019
- Terrorism and Corporate Social Responsibility: Testing the Impact of Attacks on CSR Behavior (with Abrahms M, Moore E), *Academy of International Business - UK & Ireland*, May 2019
- Regional trade alliances & innovation: Understanding the impact of political linkages & economic integration across the global value chain (with Mingo S, Moore E), *Academy of International Business - UK & Ireland*, May 2019
- Institutional Schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *Academy of International Business - UK & Ireland*, May 2019
- Terrorism and OFDI: Understanding multinationality in the age of hyper turbulence (with Abrahms M, Moore E, Robson MA), *Academy of International Business - Latin America*, Mar. 2019
- The effects of economic integration on formal and informal entrepreneurship: The role of economic development (with Mingo S, Moore E), *Academy of International Business - Latin America*, Mar. 2019
- Institutional schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *European International Business Academy*, Dec. 2018
- The grass is always greener: Analyzing home and host country CSR reputation on firm internationalization (with Newbury W, Moore E), *Journal of International Business Policy Special Conference on Sustainable Development Goals*, Dec. 2018
- Institutional Schisms: The impact of intergovernmental organizations on entrepreneurship (with Brandl K, Moore E), *iBEGIN Conference*, Oct. 2018
- The grass is always greener: Analyzing home and host country CSR reputation on firm internationalization (with Newbury W, Moore E), *Strategic Management Society*, Sept. 2018
- Analyzing the impact of global aid flows on formal and informal entrepreneurship (with Doh J, Moore E), *Strategic Management Society*, Sept. 2018
- The grass is always greener: The impact of country CSR reputation on firm internationalization (with Newbury W, Moore E), *Academy of Management*, Aug. 2018
- Terrorism and FDI: New firm specific advantages in the age of political violence (with Abrahms M, Moore E) *Academy of Management*, Aug. 2018
- Reciprocal institutions: Country CSR reputation and firm internationalization (with Newbury W, Moore E), *Academy of Management*, Pecha Kucha PDW, Aug. 2018
- Does monetary aid catalyze new business creation? Analyzing the impact of global aid flows on formal and informal entrepreneurship (with Doh J, Moore E), *Journal of Management Studies Special Issue Workshop on the New Normal*, July 2018
- The impact of family leadership and institutional development on firm performance: Evidence from India (with Eddleston K, Purkayastha S), *Academy of International Business*, June 2018
- Terrorism and multinationality: The creation of new firm specific advantages in the age of political violence (with Moore E, Abrahms M), *Academy of International Business*, June 2018
- Does global integration stimulate corporate citizenship? the effect of international trade networks and regulatory quality on state and private firm corporate social responsibility signaling (with Doh J, Moore E, Soto M), *Academy of International Business*, June 2018
- Monetary aid and formal and informal entrepreneurship (with Doh J, Moore E), *Sustainability, Ethics, and Entrepreneurship Conference*, Mar. 2018
- CSR signaling across divergent firm types (with Moore E, Petrich K), *Academy of International Business - Latin America*, Mar. 2018
- Terrorism and multinationality: The creation of new firm specific advantages in the age of political violence (with Abrahms M, Moore E), *Academy of International Business - Latin America*, Mar. 2018
- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Doh J, Moore E), *Academy of International Business - Latin America*, Mar. 2018

- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Moore E). *Social Entrepreneurship Conference*, Nov. 2017
- The Rise and Fall of Institutional Voids (panel session) (with Verbeke A, Mudambi R, Chacar A). *Strategic Management Society*, Oct. 2017
- The Effect of Economic Integration and Regulatory Quality on State and Private Firm CSR Signaling (with Moore E, Soto M). *Strategic Management Society*, Oct. 2017
- The Effects of Formal and Informal Entrepreneurship on Economic Growth and Inequality (with Moore E). *Strategic Management Society*, Oct. 2017
- How Do Firms Respond to Terrorism? A New Framework for Analysis. (with Moore E, Abrahms M). *Academy of International Business - US Northeast*, Oct. 2017
- Does entrepreneurial activity help everyone win? The effects of formal and informal entrepreneurship on economic growth and inequality (with Moore E). *Academy of International Business - US Northeast*, Oct. 2017
- Moderating Effects of Ownership & National Governance on Relation between Expats & Subsidiary Exit (with Farah B, Beamish P). *Academy of Management*, Aug. 2017
- Global Economic Integration: The Impacts of Trade Networks on Firm-level CSR Signaling (with Moore E, Soto M). *Academy of Management*, Aug. 2017
- MNE parent-subsidiary governance and performance (with Farah B, Beamish P). *Academy of International Business*, July 2017, Dubai
- Global trade networks and CSR signaling: Analyzing trade relationships and their impact on firms (with Moore E, Soto M). *Academy of International Business*, July 2017, Dubai
- Global security risks, political stability, and firm responses: Assessing family businesses' resiliency to terrorist activity (with Moore E, Petrich K, Abrahms M). *Academy of International Business*, July 2017, Dubai
- The relationship between expatriates and subsidiary exit and its moderation by ownership and national governance (with Farah B). *Academy of International Business*, paper development workshop, July 2017, Dubai
- Why do some firms participate in CSR signaling? The effect of global trade networks on firm CSR signaling behavior (with Moore E, Soto M), *Academy of International Business - UK & Ireland*, Apr. 2017
- Global security risks, political stability, and firm responses: Assessing family businesses' resiliency to terrorist activity (with Moore E, Petrich K), *Academy of International Business - Latin America*, paper development workshop, Mar. 2017, Lima, Peru
- Does global integration make firms more socially responsible? The effect of national trade networks on state and private firm CSR (with Moore E, Soto M), *Academy of International Business - Latin America*, Mar. 2017, Lima, Peru
- Institutional Factors and Innovative Cooperation in Developing Countries: The effect of Intellectual Property Rights on Co-Inventor Cooperation in Latin America (with Velez Calle A, Sanchez F, Moore E), *Academy of International Business - Latin America*, Mar. 2017, Lima, Peru
- The impact of country reputation differentials on investor reactions toward cross-border acquisitions (with Li C, Newburry W, Kabst R). *European International Business Academy*, Dec. 2016, Viena, Austria
- Does global integration make firms more socially responsible? The effect of international trade networks on state and private firm corporate social responsibility signaling (with Moore E, Soto M). *Copenhagen Conference on Emerging Multinationals: Outward Investment from Emerging Economies*. Oct. 2016, Copenhagen, Denmark
- Regulatory reforms and EMNEs. *Academy of Management*, Aug. 2016, Anaheim, CA
- Do mne parent-foreign subsidiary governance mechanisms really impact foreign subsidiary performance? (with Farah B, Beamish P). *Academy of Management*, Aug. 2016, Anaheim, CA
- Immigration and entrepreneurship (with Li C, Isidor R, Kabst R). *Academy of Management*, Aug. 2016, Anaheim, CA
- Institutional development and family firms in emerging markets (with Purkayastha S, Eddleston K). *Academy of International Business*, June 2016, New Orleans

- Immigrant share and entrepreneurship (with Li C, Isidor R, Kabst R). *Academy of International Business*, June 2016, New Orleans
- Regime structure, institutional stability and pro-market reforms: Deepening the interdisciplinary connection (with Moore E, Bradley C). *Academy of International Business*, June 2016, New Orleans
- The moderating effect of entry mode and MNE networks on the relationship between reforms and performance. *European International Business Academy*, Dec. 2015, Rio de Janeiro, Brazil
- The more the merrier? Immigrant concentration and entrepreneurial activities (with Li C, Isidor R, Kabst R). *European International Business Academy*, Dec. 2015, Rio de Janeiro, Brazil
- The moderating effect of entry mode and MNE networks on the relationship between reforms and performance. *Academy of International Business US-Northeast Frontier*, Oct. 2015, Boston, MA
- The more the merrier? Immigrant concentration and entrepreneurial activities (with Li C, Isidor R, Kabst R). *Academy of International Business US-Northeast Frontier*, Oct. 2015, Boston, MA
- Macro-institutional change and corporate governance in emerging economies. All-Academy Theme symposium (with Seth A, Chi T, Puffer S). *Academy of Management*, Aug. 2015, Vancouver, Canada
- The more the merrier? Immigrant concentration and entrepreneurial activities (with Li C, Isidor R, Kabst R). *Academy of Management*, Aug. 2015, Vancouver, Canada
- Macro-institutional change, corporate governance, and investment in emerging economies (panel session) (with Seth A, Chi T, Aguilera R). *Academy of International Business*, June 2015, Bengaluru, India
- Entry mode, networks, and reforms. *Academy of International Business*, June 2015, Bengaluru, India
- Regime structure, institutional stability and pro-market reforms: Deepening the inter-disciplinary connection (with Moore E, Bradley C). *Academy of International Business - Latin America*, Jan. 2015, Santiago, Chile
- Strategic responsiveness to institutional change. *Strategic Management Society*, Sept. 2014, Madrid, Spain
- Upmarket and downmarket outward foreign direct investment in response to pro-market reforms (with Cuervo-Cazurra A). *Academy of Management*, Aug. 2014, Philadelphia, PA
- Reforms and knowledge. *Academy of Management*, Aug. 2014, Philadelphia, PA
- Upmarket and downmarket outward foreign direct investment in response to pro-market reforms (with Cuervo-Cazurra A). *Academy of International Business*, June 2014, Vancouver, Canada
- To formalize or not to formalize: Entrepreneurship and pro-market institutions (with Cuervo-Cazurra A). *Academy of International Business*, June 2014, Vancouver, Canada
- Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. *Academy of International Business - Latin America*, Mar. 2014, Medellin, Colombia
- Institutions in Latin America (plenary panel session). *Academy of International Business - Latin America*, Mar. 2014, Medellin, Colombia
- Conducting and Publishing High Impact Research in Latin America (panel session). *Academy of International Business - Latin America*, Mar. 2014, Medellin, Colombia
- A model of the firm's sources of experiential knowledge in the internationalization process. *Academy of Management*, Aug. 2013, Orlando, FL
- Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. *Academy of Management*, Aug. 2013, Orlando, FL
- The country institutional profile for entrepreneurship revisited. *Academy of Management*, Aug. 2013, Orlando, FL
- Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. *Academy of International Business*, June 2013, Istanbul, Turkey
- Reforms and multinationals. *Academy of International Business - Latin America*, Apr. 2013, Puebla, Mexico
- To expand up or downmarket: That is the question. *Strategic Management Society*, Oct. 2012, Prague, Czech Republic
- The internationalization of private and state firms under reforms. *Strategic Management Society*, Oct. 2012, Prague, Czech Republic
- The response of inventors to IPR reform (with Khoury T, Cuervo-Cazurra, A). *Academy of Management*, Aug. 2012, Boston, MA

- The internationalization of private and state firms under reforms. *Academy of International Business*, July 2012, Washington, DC
- The response of inventors to IPR reform (with Khoury T, Cuervo-Cazurra, A). *Academy of International Business*, July 2012, Washington, DC
- Learning across geographic space: Pro-market reforms, multinationalization strategy, and profitability. *Journal of International Business Studies - Special Issue Conference*, June 2012, Temple University, Philadelphia, PA
- Profiting from globalization: Pro-market reforms, firm internationalization strategy, & firm profitability. *European International Business Academy*, Best Dissertation Competition, Dec. 2011, Bucharest, Romania
- Reforms, multinationalization, and profitability. *Strategic Management Society*, Extension Session, Nov. 4, 2011, Miami, FL
- Reforms, multinationalization, and profitability. *Academy of Management*, Aug. 2011, San Antonio, TX
- Profiting from globalization: Pro-market reforms, firm internationalization strategy, & firm profitability. *Academy of International Business*, Best Dissertation Competition, June 2011, Nagoya, Japan
- Building knowledge through internationalization. *Academy of International Business*, June 2011, Nagoya, Japan
- Reforms and developing country firms. *Academy of International Business*, June 2011, Nagoya, Japan
- Institutions and international entrepreneurship. *Academy of International Business*, June 2011, Nagoya, Japan
- Reforms & multinationals. *Strategic Management Society* (special conference), Mar. 3, 2011, Rio de Janeiro, Brazil
- Performance implications of a firm's multinational strategy. *Academy of Management*, Aug. 10, 2010, Montreal, Canada
- Structural reforms & the multinationalization strategy of developed, developing, & least-developed country firms (with Cuervo-Cazurra A). *European International Business Academy*, Dec. 14, 2009, Valencia, Spain
- Structural reforms & entrepreneurship (with Cuervo-Cazurra A). *European International Business Academy*, Dec. 14, 2009, Valencia, Spain
- Profiting from globalization: Pro-market reforms, firm internationalization strategy, & firm profitability. *Strategic Management Society*, Oct. 12, 2009, Washington, DC
- Multinationalization in response to reforms (with Cuervo-Cazurra A). *Academy of Management*, Aug. 10, 2009, Chicago, IL
- The strategic response of business group affiliates in emerging markets to increased inward FDI (with J. Spencer J, Ayyagari M). *Academy of Management*, Aug. 10, 2009, Chicago, IL
- Pro-market reforms & entrepreneurship (with Cuervo-Cazurra A). *Academy of Management*, Aug. 10, 2009, Chicago, IL
- Pro-market reforms & the multinationalization strategy of developed, developing, & least-developed country firms (with Cuervo-Cazurra A). *Academy of International Business*, June 30, 2009, San Diego, CA
- FDI & business groups (with Spencer J, Ayyagari M). *Academy of International Business*, June 29, 2009, San Diego, CA
- The effects of economic liberalization & national governance improvements on formal & informal entrepreneurial activity (with Cuervo-Cazurra A). *Academy of International Business*, June 28, 2009, San Diego, CA
- Pro-market reforms & the accelerated multinationalization of developing country firms (with Cuervo-Cazurra A). *Copenhagen Conference on Emerging Multinationals: Outward FDI from Emerging & Developing Economies*. Copenhagen Business School, Oct. 10, 2008, Copenhagen, Denmark
- Pro-market reforms & firm profitability in developing countries (with Cuervo-Cazurra A). *Academy of Management*, Aug. 12, 2008, Anaheim, CA
- Biculturalism, adaptability, & performance in workgroups. *Academy of Management*, Aug. 11, 2008, Anaheim, CA
- Freedom & profitability in Asia-Pacific (with Cuervo-Cazurra A, Un A). *Academy of Management*, Aug. 10, 2008, Anaheim, CA
- Multiculturalism & workgroups. *Academy of International Business*. July 3, 2008. Milan, Italy
- Freedom & profitability in Asia-Pacific (with Cuervo-Cazurra A, Un A). *Academy of International Business*, July 3, 2008, Milan, Italy
- Pro-market reforms & firm profitability in developing countries (with Cuervo-Cazurra A). *Atlanta Competitive Advantage Conference*, June 13, 2008, Atlanta, GA

Invited

- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A). University of Warwick. March 13, 2025. Coventry, UK. (virtual presentation)
- Impact of privacy law on artificial intelligence innovation: The moderating role of culture. Feb. 26, 2025. ITESM (Monterrey Tech.). Guadalajara, Mexico.
- Fulbright project presentation. Fulbright Debrief. University of Lancaster. June 5, 2024. Lancaster, UK.
- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A). University of Reading. May 15, 2024. Reading, UK.
- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A). Loughborough University London. May 14, 2024. London, UK.
- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A). King's College London. May 1, 2024. London, UK
- What makes international business unique and important as a field? The three Cs of IB (with Beugelsdijk S, Fleury MTL, Roth K, Zaheer S). NORD-IB Program (Nordic Research School of International Business), Apr. 18, 2024. Leeds, UK
- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A). Northeastern University London. Mar. 14, 2024. London, UK
- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A). Aston University. Mar. 13, 2024. Birmingham, UK
- Informal institutions and international business: Toward an integrative research agenda (with Li J, Lyles M, Chacar A). University of Manchester Business School. Feb. 14, 2024. Manchester, UK
- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A). University of Leeds Business School. Jan. 25, 2024. Leeds, UK
- Informal institutions and entrepreneurship. Political Economy of Entrepreneurship Academic Research Symposium. Institute for Humane Studies at George Mason University. Harvard Club of Boston. Aug. 3, 2023. Boston, MA
- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A). Oct. 12, 2022, University of Louisville, KY
- Informal institutions and international business: Toward an Integrative Research Agenda (with Chacar A, Lyles M, Li J). Academy of International Business Journals Webinar on Informal Institutions in International Business. Presenter and Session Co-Moderator. Sept. 14, 2022 (virtual presentation)
- Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance (with Li J, Lyles M, Chacar A). March 23, 2022, University of Manchester, UK (virtual presentation)
- The grass is always greener: The impact of home and host country CSR reputation signaling on cross-country investments (with Newbury W, Moore E), JIBS/JIBP Webinar on Corporate Social & Environmental Responsibility in the MNE, Sept. 17, 2020 (virtual presentation)
- Does global integration stimulate corporate citizenship? (with Doh J, Moore E, Soto M), IPADE Business School, Dec. 2019, Mexico City, Mexico
- Does global integration stimulate corporate citizenship? (with Doh J, Moore E, Soto M), University of Leeds Business School, May 2019, Leeds, UK
- Does global integration stimulate corporate citizenship? (with Doh J, Moore E, Soto M), University of Puerto Rico, Graduate School of Business, Aug. 2018, San Juan, Puerto Rico (virtual presentation)
- Contextualizing international learning: The moderating effects of mode of entry and subsidiary networks on the relationship between reforms and profitability. University of Reading, Henley Business School, Nov. 16, 2016, Reading, UK
- Reducing agency costs internally or externally: Institutional development, family control & management, & company profitability (with Purkayastha S). Indian Institute of Management Calcutta, July 7, 2015, Calcutta, India
- Enhancing the firm's responsiveness to institutional change. Northeastern University Research Showcase, Apr. 25, 2015 (video available at <https://youtu.be/qt6mpAmfT2s?list=UUiu6kIBC5i7915qJJyJhK1A>)
- Knowledge will set you free: Enhancing the firm's responsiveness to institutional change. ITESM (Monterrey Tech.). Guadalajara, Mexico, Mar. 10, 2015
- Multinationalization in response to reforms (with Cuervo-Cazurra A). Northeastern University, College of Social Sciences and Humanities, Faculty Works-In-Progress Colloquium Series, Apr. 7, 2014
- Strategic responses to FDI in emerging markets. Do crown jewels react more assertively than peripheral members of business groups? (with Spencer J, Ayyagari M). ITESM (Monterrey Tech.). Guadalajara, Mexico, Nov. 7, 2013
- Crown jewels vs. foot soldiers: Business group dynamics and strategic response to inward FDI (with Spencer J, Ayyagari M). Universidad del Desarrollo, Mar. 21, 2011, Santiago, Chile

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Crown jewels vs. foot soldiers: Business group dynamics and strategic response to inward FDI (with Spencer J, Ayyagari M). George Washington University, Feb. 18, 2011, Washington, DC
Pro-market reforms & firm performance. Ivey Business School, University of Western Ontario, Nov. 19, 2009, London, Canada
Pro-market reforms & firm performance. HEC Montreal, Nov. 5, 2009, Montreal, Canada
Pro-market reforms & firm performance. Tulane University, Nov. 1, 2009, New Orleans, LA
Pro-market reforms & firm performance. Virginia Tech, Oct. 21, 2009, Blacksburg, VA
Pro-market reforms & firm performance. Northeastern University, Oct. 7, 2009, Boston, MA
Globalization and the future of international business. University of Victoria, Oct. 2, 2009, Victoria, Canada.
Pro-market reforms & firm performance. University of Victoria, Oct. 1, 2009, Victoria, Canada.
Business groups & the strategic response of developing-country firms to increased inward FDI (with Spencer J, Ayyagari M). George Washington University, Aug. 1, 2008, Washington, DC
Pro-market reforms & firm performance. University of South Carolina, Sept. 28, 2007, Columbia, SC
Pro-market reforms & firm exports. University of South Carolina, June 15, 2007, Columbia, SC
Colonialism & foreign or domestic preference. University of South Carolina, May 5, 2006, Columbia, SC

TEACHING EXPERIENCE

Northeastern University

- Undergraduate Courses
 - International Business & Global Social Responsibility (36 sections), 2010-2025
 - Analyzing the Global Business Environment (1 section), 2014
 - Global Environment of International Business (2 sections), 2012

- MBA Courses
 - The Social Impact of Business (16 sections), 2018-2025 (lead instructor and faculty coordinator)
 - International Field Study to Mexico (1 section), 2023
 - International Business in a Semi-Globalized World (2 sections), 2017, 2026
 - Managing the Global Enterprise (1 section), 2013
 - Global Consulting Projects
 - Deloitte in Germany, 2018
 - GE Power in India, 2017
 - IBM in Brazil, 2016 (taught first week of course)

University of South Carolina

- Principles of Management, 2009

Instituto Panamericano de Alta Dirección de Empresas (IPADE)

- Executive MBA International Week Instructor, 2013-2021
- Visiting Professor for Executive MBA course, 2019

Tecnologico de Monterrey (ITESM) System-Wide

- Lecturer providing research training to 35 international business faculty members from 15 ITESM campuses (12 hour course), 2025

Tecnologico de Monterrey (ITESM) Campus Guadalajara

- Guest lecturer for various graduate and undergraduate courses, 2013-2025

Harvard University

- Guest Lecture. The Evolving Landscape of Global Integration & International Business, Dec. 6, 2016

University of Louisville

- Guest Lecture. Replication studies in international business. Oct. 12, 2022.

University of Reading, UK

- Guest Lecture. Replication studies in international business. May 15, 2024.

Graduate and Post-Graduate Student Supervision

- Ph.D. Co-Chair, Karl Waggoner, Northeastern University, 2018-2024
- Ph.D. Co-Supervisor, Alexander Willem Cats, University of Reading, UK, 2016-2019
- Ph.D. Evaluation Board, Bruno B. Pereira, Fundação Getulio Vargas, Brazil, 2018
- Ph.D. Co-Chair, Elizabeth Moore, Northeastern University, 2014-2017
- Supervisor for Post-Doctoral Fellow, Elizabeth Moore, Northeastern University, 2017-2018
- Supervisor for Post-Doctoral Fellow, Larissa Pacheco, Northeastern University, 2021-2022

PROFESSIONAL SERVICE & AFFILIATIONS

- Committees & Boards
 - Vice President of Administration & Executive Board Member (Elected), *Academy of International Business*, 2018-2021
 - Representative-at-Large (Elected), Global Strategy Interest Group, *Strategic Management Society*, 2018-2019
 - Chair and Founder, AIB Membership Committee, *Academy of International Business*, 2018-2022
 - Member, AIB Membership Committee, *Academy of International Business*, 2023-2025
 - Chair and Founder, AIB Uniqueness Taskforce, *Academy of International Business*, 2020-2022
 - Chair and Founder, AIB Tagline Taskforce, *Academy of International Business*, 2019
 - Member & Board Liaison, International Marketing Taskforce, *Academy of International Business*, 2019-2021
 - Member, Components Resource Committee (chapters & shared interest groups), *Academy of International Business*, 2018-2021
 - Member, Paper Track Scientific Committee, *Academy of International Business Latin America*, 2013
 - Member, Outreach Development Committee, *Academy of International Business*, 2011-2012
 - Member, Strategic Planning Committee, *Academy of International Business*, 2011-2012
 - Member, Group of Advisors (providing consulting expertise to Mexican companies), *Mexican Consulate of Boston*, 2015-2019
 - Ambassador, *Guadalajara (Mexico) Convention & Visitors Bureau's* Ambassadors Program, 2025-present
- Editorial Boards
 - *Journal of International Business Policy*, 2019-Present (Area Editor)
 - *Journal of International Business Studies*, 2015-Present
 - *Journal of World Business*, 2017-Present
 - *Global Strategy Journal*, 2016-Present
 - *Journal of International Management*, 2019-Present
- Special Issue Editor and Acting Editor
 - Lead Editor, *Journal of International Business Studies*, Special Issue on Informal Institutions and International Business, July 2017-Aug. 2022
 - Lead Editor, *AIB Insights*, Special Issue on Building International Business and Societal Resilience in an Uncertain Global Environment, July 2022-July 2023
 - Editor, *Journal of World Business*, Special Issue on the Role of Political Ideology in International Business in an Increasingly Polarized World, 2025-Present (in process)
 - Acting Editor, *Journal of International Business Studies*, invited acting editor of several manuscripts, Dec. 2018-2020
- Event Organization
 - Chair, Proposal Committee, Academy of International Business Main Annual Meeting, Guadalajara, Mexico 2028 Conference (proposal developed for potential conference at ITESM), 2025-Present
 - Chair, Junior Faculty Consortium, *Academy of International Business*, 2024
 - Chair, Conference Track, *Academy of International Business*, 2018, 2019
 - Chair, Doctoral Student Consortium, *Academy of International Business*, 2017
 - Chair, Doctoral Student Consortium, *Academy of International Business Latin America*, 2014
 - Organizer, New Member Event, *Academy of International Business*, 2018, 2019
 - Organizer, Chapter Chairs Event, *Academy of International Business*, 2018, 2019
 - Organizer, Special Issue Paper Development Workshop, *Journal of International Business Studies*, 2019

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- Organizer, Global Strategy Interest Group Paper Development Workshop, *Strategic Management Society*, 2018, 2019
- Organizer, Thunderbird Boston/New England Chapter, “First Tuesday” monthly alumni events, *Thunderbird School of Global Management*, 2024-present
- Session Chair or Moderator
 - *Academy of Management*, 2010, 2011, 2012, 2015, 2022, 2023, 2025 [2]
 - *Strategic Management Society*, 2011, 2012, 2017, 2023
 - *Academy of International Business*, 2008, 2012, 2013, 2014, 2017, 2018, 2019, 2022 [2], 2025
 - *Academy of International Business-Latin America*, 2013, 2014
 - *Academy of International Business US-NE*, 2025
 - *Academy of International Business US-NE Frontier*, 2015
 - *Academy of International Business UK & Ireland*, 2017, 2019, 2024
 - *Academy of International Business Journals Webinar*, 2022
- Discussant
 - JIBP Paper Development Workshop, *Academy of International Business*, 2022, 2023
 - JIBS/JIBP Paper Development Workshop, *Academy of International Business UK & Ireland*, 2019
 - HBS/JIBS Special Issue Conference, *Harvard Business School*, May 15, 2015
 - *Academy of International Business UK & Ireland*, Doctoral Consortium, 2024
 - *Academy of International Business US-NE Frontier*, 2015
- Panelist
 - Junior Faculty Consortium, *Academy of Management*, International Management Division, 2019, 2020
 - Doctoral Student Consortium, *Academy of International Business*, 2019
 - Paper Development Workshop, *Academy of Management*, International Management Division, 2016
- Guest Speaker
 - Keynote Speaker, Frontiers of IB research in the XXI century (with Husted B). Plenary Session. *Academy of International Business - Latin America & Caribbean*, May 2025.
 - Pre-arrival briefing and Q&A session for the incoming cohort of Fulbright Scholars, June 14, 2024
 - Doing Business in Mexico, Presentation to Drake University students during their study abroad program at ITESM Guadalajara, Jan. 5, 2015
 - Doing Business in Mexico, Presentation to University of South Carolina students preparing for study abroad program. Feb. 26, 2009
- Mentor
 - Emerging Markets Special Interest Group Paper Development Workshop, *Academy of International Business*, 2025
 - Junior Faculty Speed Mentoring Session, *Academy of International Business - Latin America and Caribbean*, 2025
- Ad Hoc Journal Reviewer
 - *Academy of Management Review*
 - *Academy of Management Journal*
 - *Strategic Management Journal*
 - *Organization Science*
 - *Management Science*
 - *Journal of International Business Studies*
 - *Journal of Management*
 - *Global Strategy Journal*
 - *Journal of World Business*
 - *Management International Review*
 - *Journal of Product Innovation Management*
 - *Journal of Business Research*
 - *Journal of Business Venturing*
 - *Journal of Management Studies*
 - *World Development*
 - *Universia Business Review*
 - *Globalization, Competitiveness, & Governability*
 - *International Journal of Emerging Markets*
 - *Corporate Governance: An International Review*
 - *Management and Organization Review*
 - *Journal of International Business Policy*
 - *Journal of International Management*
 - *International Business Review*
- Conference Reviewer
 - *Academy of Management*
 - *Academy of International Business*
 - *Strategic Management Society*
 - *European International Business Academy*
 - *Temple U. Special Conference*
 - *CIMAR Conference*
 - *Academy of International Business-Latin America & Caribbean*
 - *Academy of International Business-United Kingdom & Ireland*
- Fulbright Reviewer
 - Fulbright Scholar Program applications technical reviewer, *Fulbright Commission*, 2024

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- Fulbright Student Program applications technical reviewer, *Fulbright Commission*, 2024, 2025
- Other Activities
 - Volunteer, *Academy of International Business Conference*, 2008, 2009
 - Representative, Attended *AIB UK & Ireland* conference on behalf of the Executive Board of AIB, 2019
 - Tenure & Promotion Letters for Scholars at Other Universities, 2015, 2022, 2023
 - Lunch meeting with Jennifer Sieber, Director of Academic Affairs, Consulate General of Israel to New England. Discussion of possible collaborations between the Consulate and Northeastern, Jun. 5, 2015
 - Participant at discussion and lunch event with Yehuda Yaakov, Consul General of Israel to New England, Apr. 29, 2015
- Academic Memberships
 - *Academy of Management*
 - *Academy of International Business*
 - *Strategic Management Society*

NORTHEASTERN UNIVERSITY SERVICE

Group Service

- Director, IB Minor, 2026-present (forthcoming, role likely starts Fall, 2026)
- Course coordinator, “International Business & Global Social Responsibility” (BSBA core course), 2013-present
 - Intercampus course coordinator (Boston, Oakland, London), 2022-present
- Course coordinator, “The Social Impact of Business” (Full Time MBA core course), 2018-present
- Leader, BSBA International Business Minor Development, 2024-present
- Co-Leader, BSBA International Business Concentration Development, 2018-2019
- Chair, faculty hiring committee for two non-tenure track International Business & Strategy Group positions at Northeastern University’s Oakland Campus (hired Evodio Kaltenecker and Netanel Drori), 2023
- Member, faculty hiring committee for International Business instructors at Northeastern University’s London Campus, 2024
- Globesmart Liaison (online subscription tool used in several courses), 2013-2025
- IB&S Group website redesign ‘point person’, 2017-2019
- Development of service portion of Valentina Marano’s Tenure assessment green paper, Oct. 2019
- Development of research portion of Valentina Marano’s Third Year Review assessment (with Sheila Puffer), Feb. 2017
- Peer teaching visitation and assessment, Valentina Marano, Jan. 2018
- Group meeting to discuss Valentina Marano’s Tenure assessment green paper, Oct. 2019
- Course development, participated in developing material for new INTB 2202 course, Dec. 2013-Apr. 2014
- Judge (3 occasions), case competition practice presentations, Oct. 2, 2011, Apr. 1, 2014, and Feb. 22, 2018
- Working meeting to discuss Bachelor of Science of International Business, June 3, 2019
- Faculty Representative, Welcome Dinner, Consortium for Undergraduate International Business Education (CUIBE) case competition, Oct. 2019
- Exam proctor for the courses of two colleagues, Feb. 13, 2014 and Apr. 10, 2014
- Participant & evaluator (22 occasions), prospective hires’ job talk visits, 2012-2022
- Business meals with prospective hires (8 occasions), 2021, 2022
- Guest discussant, Student Presentations, Professor Sheila Puffer’s course, April 9, 2025
- Guest lecturer, Dr. David Wesley’s course, June 23, 2022
- Guest lecturer, Professor Sheila Puffer’s course, July 21, 2016
- Guest lecturer, Professor Christopher Robertson’s course, Jan. 16, 2014
- Guest lecturer, Professor Elitsa Banalieva’s course, Feb. 7, 2013
- Business meal with Visiting Faculty Jose Luis Rivas from ITAM, Mexico, Nov. 15, 2022
- Participant & discussant, B.S. in International Business Convocation Dinner, Sept. 11, 2012 and Sept. 22, 2015
- Committee member, IB&S group journal list, Jan.-Feb., 2012

College Service

- Committee Chair (elected), DMSB Teaching & Learning Committee, 2025-2027
- Committee Chair (elected), DMSB Sabbatical Leave Committee, 2021-2022
- Committee Member (elected), DMSB Sabbatical Leave Committee, 2020-2022
- Committee Member, DMSB Non-Tenure Track (NTT) Promotion Committee, 2025-2027
 - Subcommittee Chair (elected), DMSB NTT Promotion Committee (MOD Group case), 2025-2026

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- Subcommittee Chair (elected), DMSB NTT Promotion Committee (MKT Group case), 2025-2026
- Subcommittee Chair (elected), DMSB NTT Promotion Committee (SCIM Group case), 2025-2026
- Subcommittee Chair (elected), DMSB NTT Promotion Committee (ACCT Group case), 2025-2026
- Subcommittee Chair (elected), DMSB NTT Promotion Committee (FIN Group case), 2025-2026
- Committee Member, DMSB Graduate Programs & Assessment Committee (GPAC), 2024-2026
- Committee Member, DMSB Teaching & Learning Committee, 2017-2018
- Committee Member, BSBA Undergraduate Curriculum Review Committee, 2018
- Subcommittee Member, BSBA Core Curriculum Sub-Committee, 2018
- Subcommittee Member, BSBA International Business Concentration & Minor Sub-Committee, 2018-2019
- Committee Member (elected), DMSB Tenure & Promotion Committee Alternate, 2019-2020
- Teaching Mentor, Kandarp Srinivasan, 2017-2018
- Faculty Processional, DMSB graduation ceremony (5 occasions), 2016, 2017 (May), 2017 (Aug.), 2019, 2022
- Participant, DMSB post-graduation reception (6 occasions), 2015, 2016, 2017 (May), 2017 (Aug.), 2019, 2022
- Participant, DMSB graduate programs graduation reception, 2023
- Peer Teaching Visitation and Assessment, Annie Witte (Accounting Group), Feb. 2023
- Peer Teaching Visitation and Assessment, Jennie Nichol (Accounting Group), Dec. 2019
- Peer Teaching Visitation and Assessment, Daniele Mathras (Marketing Group), Nov. 2019
- Peer Teaching Visitation and Assessment, Mary Steffel (Marketing Group), Dec. 2018
- Student Recruiter, Phonathon (4 occasions), 2011, 2012, 2013, 2016
- Speaker, Research Showcase (2 occasions), 2015, 2018
- Speaker, Welcome Day Event (2 occasions), 2011 (Feb.), 2011 (Apr.)
- Speaker, teaching workshop on preventing student cheating, Teaching & Learning Committee, Apr. 23, 2015
- Speaker, NU and University of Ghana EMBA Workshop, Mar. 1, 2012
- Attendee, Information Session for Faculty Classroom Evaluation Visits New Process (Peer Teaching Assessments), DMSB Teaching and Learning Committee, Oct. 19, 2022
- Attendee, Group Coordinator Meeting (representing Christopher Robertson), July 25, 2017
- Attendee, Teaching Workshop, Teaching & Learning Committee, Aug. 29, 2017
- Six-year financial contribution pledge (2 occasion) – Center for Emerging Markets, 2014-2020, 2025-2031
- Attendee, lunch meeting with Camilo Atala about a possible 2019 DMSB Central America Summit, Oct. 24, 2018
- Participant, dinner with IPADE students, and faculty from NU and Babson, Oct. 28, 2014
- Recommendations. Have written a number of letters for my students and graduate assistants. 2012-present

University Service

- Member (elected twice), University Graduate Curriculum Committee (formerly Graduate Council), 2022-2028
- Member (elected twice), Faculty Senate, 2018-2022
- Committee Member, Global Resilience Institute Faculty Advisory Council (2 members from each college), 2018-2019
- Committee Member, CSSH Dept. of Cultures, Societies, & Global Studies, Chair Search Committee, 2020-2021
- Committee Member (elected), Faculty Advisory Committee on Library Information Resources and Scholarly Communication, 2015-2016
- Committee Member, Master of Science in Applied Sustainability, Sustainable Management Concentration (Ad Hoc Committee), 2025-Present
- Graduate Commencement Marshal (4 occasions), 2013, 2015, 2016, 2017
- Undergraduate Commencement Marshal (4 occasions), 2011, 2014, 2018, 2023
- Team Member, Research Leadership Development Initiative (ReDI) Project, May-Nov. 2023
- Panelist, Fulbright Information Panel, organized by Provost's Office, Jan. 24, 2024
- Event organization, Northeastern University party at the Academy of Management Annual Meeting, 2024
- Speaker/Panelist, University New Faculty Orientation, Aug. 30, 2017
- Co-Organizer, Seminar at NU by Mexican Consul General in Boston, Apr. 13, 2018
- Attendee, Global Resilience Research Network Summit, Mar. 30, 2018
- Faculty representative, lunch for new Honors Program students, Mar. 19, 2017
- Attendee (3 occasions), Faculty Appreciation Reception, Housing & Residential Life, Mar. 23, 2017, Apr. 12, 2018, Mar. 21, 2019
- Speaker, presentation on global trends in international business, Housing and Residential Life, Mar. 22, 2017
- Judge, Shark Tank event (3 occasions), Housing and Residential Life, Feb. 2, 2017; Apr. 10, 2018; Apr. 10, 2019
- Faculty representative, dinner with undergraduate students, Housing and Residential Life, Mar. 19, 2018

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- Committee Member, university selection of winners of “Outstanding Graduate Student Award”, Feb.-Mar. 2016
- Faculty representative (3 occasions), event for new Undergraduate University Scholars, Mar. 21, 2016, July 7, 2014, and Aug. 28, 2013

INDUSTRY EXPERIENCE

Co-Owner & Manager, *Promotora Dinámica de Negocios*, Guadalajara, Mexico, 1999-2005

- Established a successful chain of ice-cream parlors & pizzerias
- Acquired, developed, and sold real estate and low-cost homes
- Achieved increased profitability through rapid yet stable growth

Business Unit Coordinator, *Jabil Circuit*, Guadalajara, Mexico, 2000-2001

- Managed all aspects of printed circuit board production for *Whirlpool* products
- Achieved improvements in delivery time, material costs, and profitability
- Established, developed, & maintained customer relationship

PROFESSIONAL DEVELOPMENT AND NON-DEGREE EDUCATION

Harvard University

- Art & Craft of Discussion Leadership Part 2 (Case Teaching Course), June 2012
- Art & Craft of Discussion Leadership Part 1 (Case Teaching Course), Nov. 2011

Northeastern University

- Teaching with AI in Business Education (Badge Levels 1 and 2 completed), September 2025
- Workshop on AI in Teaching, May 2025
- Research Leadership Development Initiative (ReDI) Program, May-Nov. 2023
- Workshop on Harnessing ChatGPT to Promote Imaginative Thinking in Students, June 2023
- Building a Publishing Pipeline workshop, ADVANCE Office of Faculty Development/National Center for Faculty Development & Diversity, Feb. 2023
- Workshop on Using ‘For Class’ to Drive Student Engagement/Accountability in IB Courses (by Roberto Garcia, Indiana University), Apr. 2018
- Case Teaching Workshop (by Glenn Rowe, Ivey Business School), Apr. 2016
- Research Writing Seminar (by Howard Aldrich, UNC Chapel Hill), Mar. 2016
- Teaching Showcase, Oct. 2014, Mar. 2015, and Apr. 2016
- Workshop on Flipping the Classroom for Maximum Engagement, Oct. 2015
- Workshop on Student Team Projects: Processes and Tools for a Better Experience, Sept. 2015
- Workshop on Designing and Teaching using Blended Course Strategies, Oct. 2014
- Workshop on Designing and Teaching Challenging Courses, Nov. 2013
- Case Teaching Workshop (by Jim Erskine, Ivey Business School), Apr. 2011

University of South Carolina / CIBER

- Faculty Development in International Business (Survey of International Business), June 2009

George Washington University / CIBER

- Summer Doctoral Institute on Institutions and Development, June-Aug. 2008
- Faculty Development in International Business (Succeeding in Emerging & Developing Markets), June 2008

CJP of Greater Boston

- Faculty Study Tour to Israel on Innovation and Entrepreneurship (invited together with a small group of top scholars from across universities in the Boston area). June 7-15, 2014

OTHER SERVICE ACTIVITIES

- Project Mercy, hands-on charity work helping deprived families build their homes in Tijuana, Mexico
- Voluntary observer at national presidential election in Guadalajara, Mexico
- Guest speaker at a public intermediate school in Columbia, SC. Met with underprivileged Latino students

to encourage them to continue their education in order to achieve their long-term goals.

MEDIA

- AI innovation drops under EU data regulations, researcher says. By Cyrus Moulton. *Northeastern Global News*. Oct. 20, 2025. (Available at: <https://news.northeastern.edu/2025/10/20/how-culture-shapes-ai-privacy-rules/>)
- Bridging Trade Policy and Entrepreneurship: Lessons from Ecuador's Institutional Ecology. *Insights @ Center for Emerging Markets*. Northeastern University. Oct. 29, 2025. Summary of one of my co-authored research articles. (Available at: <https://damore-mckim.northeastern.edu/cem/resources/bridging-trade-policy-and-entrepreneurship-lessons-from-ecuadors-institutional-ecology/>)
- Ideology and Political Risk in Emerging Markets. *Insights @ Center for Emerging Markets*. Northeastern University. April 2, 2025. Summary of one of my co-authored research articles. (Available at: <https://damore-mckim.northeastern.edu/cem/resources/ideology-and-political-risk-emerging-markets/>)
- How State-Owned Enterprises Navigate Global Agreements. *Insights @ Center for Emerging Markets*. Northeastern University. March 12, 2024. Summary of one of my co-authored research articles. (Available at: <https://northeastern.us12.list-manage.com/track/click?u=9cbddd5fe584406c241340e46&id=fc925c0825&e=110ad42ea2>)
- International Business Department to host a Fulbright U.S. Scholar. *Centre for International Business at the University of Leeds News*. University of Leeds. April 28, 2023. (Available at: <https://business.leeds.ac.uk/research-cibul/news/article/1005/international-business-department-to-host-a-fulbright-u-s-scholar>)
- Research on international business norms leads Northeastern professor to win Fulbright Scholarship award. By Beth Treffeisen. *Northeastern Global News*. April 13, 2023. (Available at: <https://news.northeastern.edu/2023/04/13/fulbright-distinguished-scholar-award/>)
- Beyond compliance: How global leaders create value through CSR in the supply chain. *Insights @ Center for Emerging Markets*. Northeastern University. Oct. 13, 2023. Summary of one of my co-authored research articles. (Available at: <https://damore-mckim.northeastern.edu/news/beyond-compliance-how-global-leaders-create-value-through-csr-in-the-supply-chain/>)
- Liberal CEOs were more likely to exit Russia following its invasion of Ukraine than more conservative corporate leaders. By Yannick Thams and Luis Alfonso Dau. *The Conversation*. July 11, 2023. (Available at: <https://theconversation.com/liberal-ceos-were-more-likely-to-exit-russia-following-its-invasion-of-ukraine-than-more-conservative-corporate-leaders-205552>)
 - Also available at *Yahoo! Life*: https://www.yahoo.com/lifestyle/liberal-ceos-were-more-likely-122834027.html?soc_src=social-sh&soc_trk=ma
 - Also available at *Phil's Stock World*: <https://www.philstockworld.com/2023/07/12/liberal-ceos-were-more-likely-to-exit-russia-following-its-invasion-of-ukraine-than-more-conservative-corporate-leaders/>
- Recent research: more liberal business leaders have left Russia behind. *Hungary Posts English*. July 16, 2023. (Available at: <https://hungary.postsen.com/world/amp/222732>)
- Liberal-leaning businesses left Russia faster than conservative-leaning ones, Northeastern research finds. By Beth Treffeisen. *Northeastern Global News* article discussing one of my research publications. June 22, 2023. (Available at: <https://news.northeastern.edu/2023/06/22/russian-war-business-impact/>)
- Study: Liberal-leaning CEOs' Firms More Likely to Exit Russia. *Florida Atlantic University News Desk*. Article discussing one of my research projects. June 22, 2023. (Available at <https://www.fau.edu/newsdesk/articles/study-firms-led-by-liberal-leaning-ceos-more-likely-to-exit-russia-over-ukraine-conflict>)
- Types of developmental assistance and their impact on entrepreneurship. *Insights @ Center for Emerging Markets*. Northeastern University. December 2022. Summary of one of my co-authored

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research articles. (Available at <https://damore-mckim.northeastern.edu/wp-content/uploads/2022/12/Insights-@-CEM-Second-Issue-compressed.pdf>)

- Replication studies in international business. By Amir Qamar. *RM-SIG Newsletter*. Academy of International Business, Research Methods Shared Interest Group. Article summarizing one of my JIBS publications. Aug. 2022, No. 13. (Available at <https://aibrmsig.files.wordpress.com/2022/08/rm-sig-news-no.13-2022-final.pdf>)
- Russia hasn't launched a massive cyberattack on Ukraine yet. Why not? By Peter Ramjug. *Northeastern News* article discussing one of my case studies. Mar. 7, 2022. (Available at: <https://news.northeastern.edu/2022/03/07/ukraine-russia-cyberattack/>)
- A global disruption requires a global response. By Khalida Sarwari. *Northeastern News* article discussing two of my research projects. Dec. 11, 2020. (Available at: <https://news.northeastern.edu/2020/12/10/how-have-businesses-been-able-to-survive-during-covid-19-pandemic/>)
- When corporations respond to terror attacks with acts of kindness – and when they don't. By Ian Thomsen. *Northeastern News* article discussing one of my research publications. Aug. 19, 2019. (Available at: <https://news.northeastern.edu/2019/08/19/when-corporations-respond-to-terror-attacks-with-acts-of-kindness-and-when-they-dont/>)
- Are immigrants good for the economy? By Ian Thomsen. *Northeastern News* article discussing one of my research publications. July 2, 2019. (Available at: <https://news.northeastern.edu/2019/07/01/a-welcoming-approach-to-immigration-leads-to-economic-benefits-northeastern-university-professor-says/>)
- Televised Interview with Efren Flores on *Teleformula* (Spanish language television channel. Abridged version available at <http://youtu.be/6nOCT94lBe8?t=4m58s>). Conducted at IPADE Business School. Sept. 10, 2014.
- “Leaders at Work” blog, interview. In global business, who reaps the benefits of internationalization? (Available at www.damoremckimleadersatworkblog.com/?s=luis+da). Northeastern University, May 7, 2015.

ADDITIONAL INFORMATION

- Computer Skills: SAS, STATA, LISREL, UCINET, MS Office
- Participated in 7 study-abroad programs in 5 countries
- Sigma Phi Epsilon Fraternity: Cofounder of University of San Diego chapter
- Toastmasters International – University of San Diego chapter: VP of Membership, Sergeant-at-Arms

LANGUAGES

Fluent in *English*, *Spanish*, and *French*, intermediate in *Italian*, beginning *Mandarin Chinese*