

Kuncheng (KC) Zheng

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Appointment

Associate Professor of Finance, Department of Finance and Insurance, D'Amore-McKim School of Business, Northeastern University, 2021-present.

Assistant Professor of Finance, Department of Finance and Insurance, D'Amore-McKim School of Business, Northeastern University, 2015-2021.

Education

Ph.D. in Finance, University of Michigan, 2015

Ph.D. in Electrical Engineering, University of Utah, 2008

M.E. in Electrical Engineering, University of Utah, 2004

B.S. in Electrical Engineering, Sun Yat-Sen University, 2001

Research Interests

Corporate finance, banking, industrial organization, financial contracting, information economics.

Publication

Market Making Contracts, Firm Value, and the IPO Decision,

with Hendrik Bessembinder and Jia Hao, *Journal of Finance*, 2015

The Strategic Under-Reporting of Bank Risk,

with Taylor Begley and Amiyatosh Purnanandam, *Review of Financial Studies*, 2017

Liquidity Provision Contracts and Market Quality: Evidence from the New York Stock Exchange

with Hendrik Bessembinder and Jia Hao, *Review of Financial Studies*, 2020

Effect of the Equity Capital Ratio on the Relationship between Competition and Bank Risk-taking Behavior

with Jia Hao, *Review of Corporate Finance Studies*, forthcoming

Working Papers

Market Concentration in the Liquidity Provision Industry and Its Effect on the Cost of Liquidity,
with Jia Hao

Adjacent Industry Competition Effects on Firm Boundaries, with Sahil Raina

CEO turnover and Industrial Competition, with Sahil Raina

Working Projects

The Effect of Local Banking Market on Recoveries from Natural Disasters

Endogenous Expense Ratio of Mutual Fund, with Linlin Ma

Optimal Information Asymmetry, with Jia Hao

Honors, Awards, & Fellowships

Vachon Research Fellowship, Northeastern University	2018-2019
Ronald Copeland Best Paper Award, Northeastern University	2015-2016
Allan D. Gilmour Doctoral Fellowship, University of Michigan	2012~2013
NASDAQ Fellowship, University of Michigan	2011~2012
Robert G. Rodkey Fellowship, University of Michigan	2010~2011

Teaching

Northeastern University:

Finance 2201: Financial Management (BBA, Fall 2015 ~ 2018)

Finance 3301: Corporate Finance (BBA, Fall 2018~2019)

Finance 6212: Fixed Income Securities and Risk (Online MBA, Summer 2018~2019)

Finance 6331: Corporate Finance (MSF, Fall 2019, Summer 2020, Fall 2020)

University of Michigan: Finance 317:

Finance 317: Corporate Financing Decisions (BBA, Winter 2013)

Professional Service

Ad-hoc Referee: *Journal of Finance*

Journal of Financial Economics

Journal of Financial and Quantitative Analysis

Review of Finance

International Review of Finance

Journal of Banking and Finance

International Review of Economics and Finance

Journal of Business Research

Faculty Representative: Present in the Finance Career Track Advisory Board of DMSB meeting (2017), and attend the Financial Executives International meeting (2015)

Faculty adviser: the NU College Alternative Investment Summit (2018)

Media Coverage

“A European Tactic Could Help Improve U.S. Market Liquidity, Research Finds,” *Reuters Press Release*, Apr 6th, 2015

“Will snapchat’s IPO flourish like facebook's -- or tumble like twitter's?” *News @ Northeastern*, March 9th, 2017