

The LAUNCH Leadership Development Experience

Lead | Align | Unite | Navigate | Cultivate | Harness

N Northeastern University
D'Amore-McKim School of Business
Executive Education

PROGRAM OVERVIEW

The Northeastern LAUNCH Leadership Development Experience is a holistic development program designed to equip aspiring leaders from any background with instantly applicable leadership skills. Through live face-to-face workshops, virtual sessions, and targeted self-paced content, LAUNCH will prepare learners to thrive in the evolving world of work. Led by D'Amore-McKim School of Business faculty, this intensive, multi-faceted program integrates theoretical knowledge and frameworks with Northeastern's practical, experiential approach to professional learning.

PROGRAM TOPICS

Each program module is designed to not only teach fundamental skills, but encourage learning by doing – through self-reflection, project-based learning, coaching sessions, and networking opportunities, learners will develop, engage and activate their leadership skill sets.

1. **Core Leadership Skills** | *setting direction, motivating, handling conflict*
2. **Emotional Intelligence** | *self-awareness, leadership style, team dynamics*
3. **Communication & Influence** | *articulating vision, inspiring & influencing*
4. **Strategic Thinking** | *analyzing business challenges, identifying opportunities*
5. **Data-Informed Decision Making** | *developing KPIs, data infrastructure*
6. **Change Management** | *resilience, adaptability, leading transformation*
7. **Leading in the New Normal** | *virtual workforce, digital transformation*

OUTCOMES

Learners will emerge from the LAUNCH Leadership Development Experience with the ability to:

- Understand their role as growing leaders in the context of their organization
- Apply theoretical leadership principles to their workplace and industry
- Communicate clearly and effectively in an evolving landscape
- 'Turn down the noise' – discern and distill critical information
- Make decisions based on human-centered **and** technological concerns
- Lead change with clarity and confidence

CUSTOMIZATION

This program can be tailored to organizational needs and designed for live online, in-person, or blended delivery. The program duration can range from four days to seven months. The LAUNCH program content can also be customized for specific functional areas, including finance, operations, IT, marketing, and human resources.

This program can also be integrated into an existing organizational leadership development framework.



PARTICIPANT PROFILE

The LAUNCH Leadership Development Experience is an ideal program for early career, high-potential employees. The content and framework is also applicable to mid-career employees advancing to supervisory roles.

FOR MORE INFORMATION

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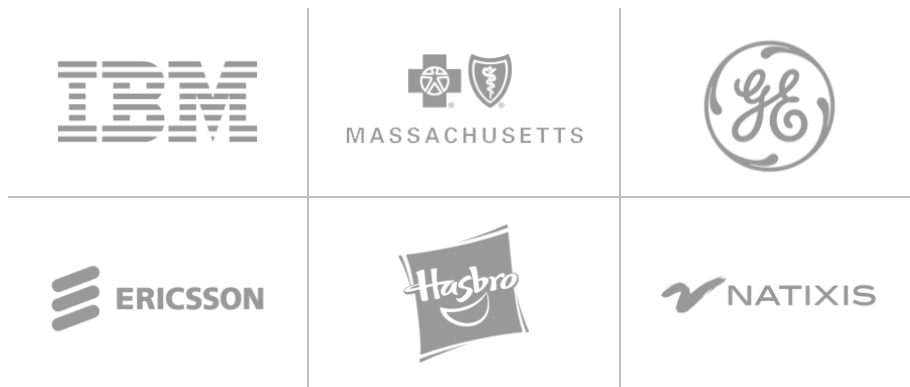
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WHY NORTHEASTERN EXECUTIVE EDUCATION?

- **Active & applied learning techniques** to create an impactful experience
- **World-class faculty** with experience in academia and business
- **Project-based work** to promote next day applicability and maximize ROI
- **Practitioner perspectives** to enhance program context and network building
- **Cohort model** designed to foster peer-to-peer learning
- **University-issued digital badges** to verify and promote skill-building

COMPANIES WHO TRUST US



OUR GLOBAL SYSTEM



NORTHEASTERN BY THE NUMBERS

13

campuses across North America and Europe

3,500

employer partners

149

Countries where we study, work, and do research

250

business faculty who bring experience from around the world