

Accelerating Financial Acumen

Every business decision is a financial decision. Are your leaders ready to make the right one?

Accelerating Financial Acumen is an immersive program designed for high-potential employees and managers who need to strengthen their financial literacy and business decision-making capabilities in today's AI-driven business environment. This experience blends financial fundamentals with practical application, enabling participants to understand how their decisions impact organizational financial health and drive measurable business results in an increasingly data-driven marketplace.

Program Experience

Participants build working knowledge of financial statements, key financial metrics, and strategic financial analysis through a combination of expert instruction, case studies, and hands-on application. The program explores how AI and data analytics are transforming financial analysis and decision-making, while emphasizing the critical human judgment needed to interpret and act on financial insights. The focal point is participant presentations of innovative solutions addressing actual business unit challenges, using program concepts as the foundation for their proposals.

Outcome

Through expert-led sessions and applied learning exercises, participants will:

- Read and interpret financial statements and understand their inter-relationships
- Apply key financial metrics including ROIC, NPV, and IRR to business decisions
- Conduct cost-volume-profit analysis and sensitivity analysis
- Understand how budgets drive planning, control, and evaluation
- Leverage data and AI-driven insights to identify initiatives that improve profitability and return on invested capital
- Develop compelling business cases aligned with organizational financial strategy in a digital business context
- Present data-driven recommendations that connect their role to organizational financial performance

PARTICIPANT PROFILE

This program is designed for high-potential managers and emerging leaders who are positioned to make significant business impact but need stronger financial acumen to maximize their effectiveness. Participants typically include department managers, project leaders, business unit heads, operations managers, and cross-functional team leads who make resource allocation decisions, manage budgets, or contribute to strategic planning.

Ideal candidates are analytical professionals eager to understand the financial implications of their decisions, translate operational performance into financial outcomes, and develop credible business cases that drive organizational growth and profitability.

FOR MORE INFORMATION

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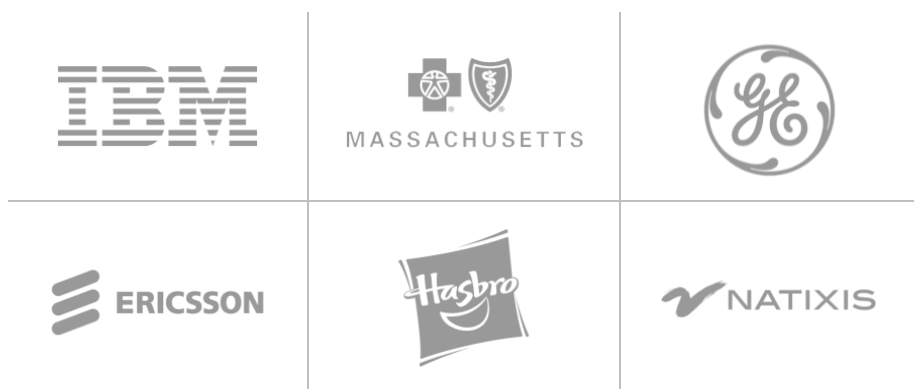
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WHY NORTHEASTERN?

- **Cluster cohort model** designed to foster peer-to-peer learning, enabling individual and company-level growth
- **Networking with finance leaders** focused on today's market
- **Faculty combining academic rigor with real-world experience**
- **Deliverable projects** to promote next day applicability & maximize ROI
- **Case-based learning from leading financial organizations**
- **Experiential methodology proven in finance:** active learning technics for analytical professionals

COMPANIES WHO TRUST US



OUR GLOBAL SYSTEM



NORTHEASTERN BY THE NUMBERS

13

campuses across North America and Europe

3,500

employer partners

149

Countries where we study, work, and do research

250

business faculty who bring experience from around the world