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CURRICULUM VITAE

DANIEL J. MCCARTHY

University Distinguished Professor
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EDUCATIONAL BACKGROUND

- D.B.A. Harvard University,
Booz-Allen, Hamilton Fellowship
Specialized in Business Policy and Finance
- M.B.A. Dartmouth College,
Amos Tuck School
Specialized in Finance and Business Policy
President of the Second Year Class
- A.B. Dartmouth College,
Aldeberan Scholarship
Specialized in Economics & English

POSITIONS HELD

- 2016 to present University Distinguished Professor
2005 to present Alan S. McKim and Richard A. D'Amore Distinguished Professor
of Global Management and Innovation
2015 to present Cofounder and codirector of the McCarthy(s) Venture Mentoring Network,
Northeastern University, and Chair of the Strategy Advisory Council, NU
Center for Entrepreneurship Education (NUCEE)
2012 to present Cofounder and Codirector of the Northeastern University Center for
Entrepreneurship Education (NUCEE) and board member of IDEA Venture
Accelerator
1972 to present Professor of Entrepreneurship and Innovation, previously Professor of
Management, Northeastern University
2002 to 2004 Patrick and Helen Walsh Research Professor, Northeastern University
1997 to 2014 Codirector, High Technology MBA Program, Northeastern University,

ranked as the #1 Techno MBA Program in the U.S. in 1999 and 2000 by *Computerworld*

1999 to present	Fellow, Davis Center for Russian Studies, Harvard University
July 1999	Visiting Professor, State University of New York at Albany
1994 to 1997	Philip R. McDonald Professor of Business Administration
March 1996, Feb. 1991, July 1999	Visiting Professor, Graduate School of Business Administration, Zurich, Switzerland
June 1991	Visiting Professor, University of Canterbury, England
June 1990	Visiting Professor, Helsinki Institute of Technology, Helsinki, Finland
June, 1989	Visiting Professor, Ecole Supérieure de Commerce, Reims, France
1986 to 1988	Patrick and Helen Walsh Research Professor, Northeastern University
1982 to 1985	Associate Dean, Northeastern University
Aug. 1976	Visiting Professor, Iranian Industrial Management Institute, Teheran, Iran
Sept.-Nov. 1976	Visiting Professor, Deree College, Athens, Greece
1975 to 1980	Group Coordinator, General Management Group, Northeastern University
1973 to 1975	Group Coordinator, Human Resources Group, Northeastern University
Nov. 1974	Visiting Professor, INCAE, Managua, Nicaragua
1972	Professor of Management, Northeastern University
1969 to 1971	President, Computer Environments Corporation
1964 to 1969	Associate Dean, Professor of Management and Director of Graduate School of Business Administration, Northeastern University
1963 to 1964	Assistant Comptroller & Instructor of Economics, Tufts University
1961 to 1962	Research Associate, Harvard Business School

TEACHING

PROGRAMS

MS in Innovation
 Executive MBA
 High-Technology MBA
 Coop MBA
 Full-time MBA
 Part-time MBA
 Undergraduate Day
 Undergraduate Evening
 Honors Program
 Management Development
 Management Workshops
 Small Business
 Soviet Managers
 German MBA
 French MBA
 Finnish-Soviet MBA
 United Kingdom MBA
 EMC High-Technology MBA

COURSES

Leading Innovation in Organizations (G)
 *Turbulence, Uncertainty & Chaos (G)
 *European Strategic Alliances (G)
 *Environmental Analysis (G)
 Strategic Management I (G)
 Strategic Management II (G)
 *Strategic Management Intensive (G)
 Business Policy (G)
 Administrative Practices (G)
 *The CEO (G)
 *Multinationals and Global Markets (G)
 *The Impact of High Technology
 on the International Business Environment (G)
 Business Policy (U)
 Business Policy Intensive (UC)
 Financial Forecasting (U)
 Introduction to Business (U)
 Management Seminar (U)
 Introduction to Management (U)

- Business and Society (U)
- *Business and Government (H)
- *The World of Consulting (H)
- *High-Tech MBA Residencies I, II, and III (G)
- *Strategic Plans in High Tech Environments (G)

At the graduate level, where most of my teaching has taken place over the last 40 years, I have consistently received among the highest student evaluations for graduate school faculty. I have taught extensively in five of the College's graduate programs, and have developed and taught many new courses, noted above with an *.

My teaching has spanned every level from freshman to senior, including courses in University College, of the undergraduate programs of the College. I have also taught extensively in virtually every major non-degree program offered by the College of Business Administration. Additionally, I have taught in all MBA programs offered by the College in Europe, as well as numerous university and company management development programs in the United States and twelve other countries.

RESEARCH AND PUBLICATIONS

Books and Manuals

- Puffer, Sheila M., McCarthy, Daniel J., and Satinsky, Daniel M. 2017. *The Soviet Diaspora in the US Innovation Economy: Immigration, Innovation, Institutions, Imprinting, and Identity*. In preparation for publication by Cambridge University Press.
- McCarthy, Daniel J., Puffer, Sheila M., and Shekshnia, Stanislav V. (eds.) *Corporate Governance in Russia*. Cheltenham, UK, and Northampton, US: Edward Elgar, 2004, 421 pp.
- Puffer, Sheila M., McCarthy, Daniel J., and Naumov, Alexander I. *The Russian Capitalist Experiment: From State-Owned Organizations to Entrepreneurships*. Cheltenham, UK, and Northampton, US: Edward Elgar, 2000, 296 pp.
- Puffer, Sheila M., and Associates. *Business and Management in Russia*. Cheltenham, UK: Edward Elgar, 1996, 335 pp.
- McCarthy, Daniel J., Minichiello, Robert, & Curran, Joseph. *Business Policy and Strategy: Concepts and Readings*. 4th edition, Homewood, IL: Richard D. Irwin, 1987.
- Lindhe, Richard, and McCarthy, Daniel J. *The Business Policy Game Manual* (and Instructor's Guide). 2nd edition, Houston, TX: Dame Publications, Inc., 1985.
- McCarthy, Daniel J., Minichiello, Robert, & Curran, Joseph. *Business Policy and Strategy: Concepts and Readings*. 3rd edition, Homewood, IL: Richard D. Irwin, 1983.

Lindhe, Richard, and McCarthy, Daniel J. *The Business Policy Game Manual* (and Instructor's Guide). Houston, TX: Dame Publications, Inc., 1981.

McCarthy, Daniel J., Minichiello, Robert, & Curran, Joseph. *Business Policy and Strategy: Concepts and Readings*. 2nd edition, Homewood, IL: Richard D. Irwin, 1979.

McCarthy, Daniel J., Minichiello, Robert, & Curran, Joseph. *Business Policy and Strategy: Concepts and Readings*. 1st edition, Homewood, IL: Richard D. Irwin, 1975.

Edited Journal Issues

Puffer, Sheila M., and McCarthy, Daniel J. (guest eds.) 2016. Special Issue: Issues and Decisions in International Management: An Integrated Multi-level View. *Journal of Leadership and Organizational Studies*, 23(2). In press.

Michailova, Snejina, McCarthy, Daniel J., and Puffer, Sheila M. (guest eds.) 2013. Special Issue: Russia: As Solid as a BRIC? *Critical Perspectives on International Business*, 9(1/2).

Puffer, Sheila M., and McCarthy, Daniel J., and Peng, Mike W. (guest eds.) 2013. Special Issue: Managing Favors in a Global Economy. *Asia Pacific Journal of Management*, 30 (2).

Puffer, Sheila M., and McCarthy, Daniel J. (guest eds.) Special Issue: Management Challenges in the New Europe. *Organizational Dynamics*, 34 (3), 2005.

Puffer, Sheila M., and McCarthy, Daniel J. (guest eds.) Special Issue: Corporate Governance in Transitioning Economies. *Journal of World Business*, 38 (4), 2003.

Puffer, Sheila M., McCarthy, Daniel J., and Naumov, Alexander I. (guest eds.) Special Issue: Russia, Central and Eastern Europe. *European Management Journal*, 1998. August, 16 (4). Includes Editorial and Overview: Business and Management Issues, pp. 373-377.

Publications in Refereed Journals

McCarthy, Daniel J., Puffer, Sheila M., and Lamin, Anna. 2017. Entrepreneurial orientation in a hostile and turbulent environment: Risk and innovativeness among successful Russian entrepreneurs. *European Journal of International Management*. In press.

Banalieva, Elitsa R., Puffer, Sheila M., McCarthy, Daniel J., and Vaiman, Vlad. 2017. The impact of communist imprint prevalence on the risk-taking propensity of successful Russian entrepreneurs. *European Journal of International Management*. In press.

- McCarthy, Daniel J., and Puffer, Sheila M. 2016. Institutional voids in an emerging economy: From problem to opportunity. *Journal of Leadership and Organizational Studies*, 23(2), 208-219.
- Puffer, Sheila M., and McCarthy, Daniel J. 2016. Issues and decisions in international management: An integrated multi-level view. *Journal of Leadership and Organizational Studies*, 23(2), 113-115.
- Stahl, Guenter, Miska, Christof, Puffer, Sheila M., and McCarthy, Daniel J. 2016. Responsible global leadership in emerging markets. In *Advances in Global Leadership*, Joyce Osland, Ming Li, and Mark Mendenhall (eds.), Vol. 9, pp. 77-104, Bingley, UK: Emerald Group Publishing.
- Puffer, Sheila M., McCarthy, Daniel J., and Jaeger, Alfred M. 2016. Institution building and institutional voids: Can Poland's experience inform Russia and Brazil? *International Journal of Emerging Markets*, 11(1), 18-41.
- Judge, W.Q. Michael A. Witt, Alessandro Zattoni, Till Talaulicar, Jean Jinghan Chen, Krista Lewellyn, Helen Wei Hu, Dhirendra Shukla, R. Greg Bell, Jonas Gabrielsson, Felix Lopez, Sibel Yamak, Yves Fassin, Daniel McCarthy, Jose Luis Rivas, Stav Fainshmidt and Hans Van Ees. 2015. Corporate governance and IPO underpricing in a cross-national sample: A knowledge-based view. *Strategic Management Journal*, 36(9), 1174–1185.
- McCarthy, Daniel J., Puffer, Sheila M., Graham, Loren R., and Satinsky, Daniel. 2014. Emerging innovation in emerging economies: Can institutional reforms help Russia break through its historical barriers? *Thunderbird International Business Review*, 56(3), 243-260.
- McCarthy, Daniel J., Puffer, Sheila M., and Michailova, Snejina. 2013. A critical view of Russia's IPO market: A sign of success or a reason for caution? *Critical Perspectives on International Business*, 9(1/2), 226-242.
- Michailova, Snejina, McCarthy, Daniel J., and Puffer, Sheila M. 2013. Russia: As solid as a BRIC? *Critical Perspectives on International Business*, 9(1/2), 5-18.
- Puffer, Sheila M., McCarthy, Daniel J., Jaeger, Alfred M., and Dunlap, Denise. 2013. The use of favors by emerging market managers: Facilitator or inhibitor of international expansion? *Asia Pacific Journal of Management*, 30(2), 327-349.
- Puffer, Sheila M., McCarthy, Daniel J., and Peng, Mike W. 2013. Managing favors in a global economy. *Asia Pacific Journal of Management*, 30(2), 321-326.
- McCarthy, Daniel J., and Puffer, Sheila M. 2013. Business and management in Russia: A review of the post-Soviet literature and future research directions. *European Journal of International Management*, 7(1), 74-111.
- McCarthy, Daniel J., Puffer, Sheila M., Dunlap, Denise R., and Jaeger, Alfred M. 2012. A stakeholder approach to the ethicality of BRIC-firm managers' use of favors. *Journal of Business Ethics*, 109, 27-38.

- May, Ruth C., Stewart, Wayne H. Jr., Puffer, Sheila M., McCarthy, Daniel J., and Ledgerwood, Donna E. 2011. Predictors of individual knowledge acquisition commitment in a post-Soviet setting. *Management International Review*, 51(5), 697-728.
- Puffer, Sheila M., and McCarthy, Daniel J. 2011. Two decades of Russian business and management research: An institutional theory perspective. *Academy of Management Perspectives*, 25(2), 21-36.
- McCarthy, Daniel J., Puffer, Sheila M., and Darda, Sergei V. Convergence in entrepreneurial leadership style: Evidence from Russia. *California Management Review*, 2010, 52(4), 48-72. Available through Harvard Case Services (www.hbsp.com).
- Puffer, Sheila M., McCarthy, Daniel J., and Boisot, Max. Entrepreneurship in Russia and China: The impact of formal institutional voids. *Entrepreneurship: Theory and Practice*, 2010, 34(3), 441-467.
- Stewart, Wayne H. Jr., May, Ruth C., McCarthy, Daniel J., and Puffer, Sheila M. A test of the measurement validity of the resistance to change scale in Russia and Ukraine. *Journal of Applied Behavioral Science*, 2009, 45(4), 468-489.
- Stewart, Wayne H. Jr., May, Ruth C., McCarthy, Daniel J., and Puffer, Sheila M. Practicing caution in cross-national measurement validation: A response to Oreg's commentary. *Journal of Applied Behavioral Science*, 2009, 45(4), 494-497.
- Puffer, Sheila M., and McCarthy, Daniel J. Ethical turnarounds and transformational leadership: A global imperative for corporate social responsibility. *Thunderbird International Business Review*, 2008, 50(5), 303-314. Reprinted in M. Mendenhall, G. Oddou, and G. Stahl (eds.), *Readings and Cases in International Human Resource Management*, 5th ed. New York: Routledge, 2010.
- McCarthy, Daniel J., Puffer, Sheila M., May, Ruth C., Ledgerwood, Donna E., and Stewart, Wayne H., Jr. Overcoming resistance to change in Russian organizations: The legacy of transactional leadership. *Organizational Dynamics*, 2008, 37(3), 221-235.
- McCarthy, Daniel J., and Puffer, Sheila M. Corporate governance as a foundation for corporate social responsibility in transitioning economies: The Russian experience. *Thunderbird International Business Review*, 2008, 50(4), 231-243.
- McCarthy, Daniel J., and Puffer, Sheila M. Interpreting the ethicality of corporate governance decisions in Russia: Utilizing integrative social contracts theory to evaluate the relevance of agency theory norms. *Academy of Management Review*, 2008, 33(1), 11-31.
Published in Russian as ИНТЕРПРЕТАЦИЯ ЭТИЧНОСТИ РЕШЕНИЙ В КОРПОРАТИВНОМ УПРАВЛЕНИИ В РОССИИ: ИСПОЛЬЗОВАНИЕ ИНТЕГРАЛЬНОЙ ТЕОРИИ СОЦИАЛЬНЫХ КОНТРАКТОВ ДЛЯ ОЦЕНКИ ПРИМЕНИМОСТИ НОРМ ТЕОРИИ АГЕНТСКИХ ОТНОШЕНИЙ, 2009, *Moscow State University Management Journal*, 1 (1), 60-98.

- Puffer, Sheila M., and McCarthy, Daniel J. Does Asian management research need more self-confidence? Reflections from Russia. *Asia Pacific Journal of Management*, 2007, 24(4), 509-517.
- Puffer, Sheila M., and McCarthy, Daniel J. Can Russia's state-managed, network capitalism be competitive?: Institutional pull versus institutional push. *Journal of World Business*, 2007, 42(1), 1-13.
- Puffer, Sheila M., McCarthy, Daniel J., and Wilson, Jeanne W. Emerging capitalism in Russia and China: Implications for Europe. *European Journal of International Management*. 2007, 1(1&2), 146-165.
- Puffer, Sheila M., and McCarthy, Daniel J. Management challenges in the New Europe. *Organizational Dynamics*, 2005, 34(3), 197-200.
- McCarthy, Daniel J., Puffer, Sheila M., Vikhanski, Oleg S., and Naumov, Alexander I. Russian managers in the New Europe: Need for a new management style. *Organizational Dynamics*, 2005, 34(3), 231-246.
- May, Ruth C., Puffer, Sheila M., and McCarthy, Daniel J. Transferring management knowledge to Russia: A culturally-based approach. *The Academy of Management Executive*, 2005, 19(2), 24-35.
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- Puffer, Sheila M., and McCarthy, Daniel J. The emergence of corporate governance in Russia. *Journal of World Business*, 2003, 38(4), 284-298.
- McCarthy, Daniel J., and Puffer, Sheila M. Corporate governance in Russia: Towards a European, U.S. or Russian model? *European Management Journal*, 2002, 20(6), December, 630-640.
- McCarthy, Daniel J., and Puffer, Sheila M. Russia's corporate governance scorecard in the Enron era. *Organizational Dynamics*, 2002, 31(1), 19-34.
Reprinted in Thomas Clarke (ed.), *Corporate Governance*. London: Routledge, 2004, Vol. 3 (European Corporate Governance), Chapter 45, 375-392.
- Giglio, Joseph, and McCarthy, Daniel J. Financing intermodal freight investments in the United States: Challenges and opportunities. *Eno Transportation Foundation Journal*, March 2002.
- Puffer, Sheila M., and McCarthy, Daniel J. Navigating the hostile maze: A framework for Russian entrepreneurship. *The Academy of Management Executive*, 2001, 15(4), 24-36.
Also posted on www.effectuation.org.
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McCarthy, Daniel J. View from the top: Henry Mintzberg on strategy and management - An interview. *The Academy of Management Executive*, 2000, 14(3), 31-42.

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Reprinted in G. Dess, G. Lumpkin, and M. Taylor. *Strategic Management: Text and Cases*, 2003, Burr Ridge, IL: McGraw-Hill Irwin.

Puffer, Sheila M., and McCarthy, Daniel J. Business ethics in a transforming economy: Applying the integrative social contracts theory to Russia. *University of Pennsylvania Journal of Economic Law*, 1997, 18(4), 1281-1304.

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McCarthy, Daniel J., and Puffer, Sheila M. Strategic investment flexibility for MNE success in Russia: Evolving beyond entry modes. *Journal of World Business*, 1997, 32(4), 293-319.

Also published as a chapter in Ralph Berndt (ed.), *Management Strategien 2000*. Berlin: Springer-Verlag, 1999, 95-120.

McCarthy, Daniel J., Puffer, Sheila M., and Naumov, Alexander I. Olga Kirova: A Russian entrepreneur's quality leadership. *International Journal of Organizational Analysis*, 1997, 5(3), 267-290.

McCarthy, Daniel J., Puffer, Sheila M., and Naumov, Alexander I. Partnering with Russia's new entrepreneurs: Software Tsarina Olga Kirova. *European Management Journal*, 1997, 15(6), 648-657.

Adapted version published as Ekauntek-Rossiiia (Accounting-Russia) in A.I. Naumov (ed.), *Konkretnye Situatsii dlia Obucheniia Upravleniiu*. (Case Studies for Management Education). Moscow: Association of Management Development, 1997, pp. 54-69. Also in O.S. Vikhanskii and A.I. Naumov, *Praktikum po Kursu*. Moscow: Gardarika, 1998, pp. 221-239. Instructor's manual by A.I. Naumov published in A.I. Naumov (ed.), *Metodicheskoe Posobie po Prepodavaniuu Konkretnykh Situatsii*, 1997, pp. 80-84, and 1998, pp. 195-199.

Excerpt, Partnering with Russia's new entrepreneurs: Sterling Software USA and Olga Johnson CEO, Sterling Russia, published in *The Journal of Private Enterprise*, Fall 1997, 13 (1), 155-158.

Puffer, Sheila M., McCarthy, Daniel J., and Naumov, Alexander I. Russian managers' beliefs about work: Beyond the stereotypes. *Journal of World Business* (formerly *Columbia Journal of World Business*), 1997, 32(3), 258-276.

McCarthy, Daniel J., and Puffer, Sheila M. Mikromashina of Moscow: Problems and opportunities of privatization. *Case Research Journal*, 1997, 17(4), 33-50. Includes instructor's manual.

Adapted in B. Donnorummo, E.L. O'Malley, and G. Sabol (eds.), *Case Studies on Economic Transformation: Russia, Kazakhstan and Eastern Europe*. Pittsburgh, PA: University of Pittsburgh Center for Russian and East European Studies, 1997, pp. 213-234.

Translated in A.I. Naumov (ed.), *Konkretnye Situatsii dlia Obucheniia Upravleniiu*. (Case Studies for Management Education). Moscow: Association for Management Development, 1997, pp. 115-136. Also in O.S. Vikhanskii and A.I. Naumov, *Praktikum po Kursu*. Moscow: Gardarika, 1998, pp. 240-259. Instructor's manual translated in A.I. Naumov (ed.), *Metodicheskoe Posobie po Prepodavaniuu Konkretnykh Situatsii*, 1997, pp. 125-140, and 1998, pp. 148-164.

Reprinted in Thomas L. Wheelen and J. David Hunger (eds.), *Strategic Management and Business Policy*. Seventh edition. Saddle River, NJ: Prentice Hall, 2000, pp. 30.1-30.15.

McCarthy, Daniel J., and Bhardwaj, Gurab. Nypro, Inc.: Strategy for globalization. *Case Research Journal*, 1997, Winter 17, (1&2), 49-70. Includes instructor's manual.

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Zif, Jay, and McCarthy, Daniel J. The R&D cycle: The influence of product and process R&D on short term ROI. *IEEE Transactions on Engineering Management*, May, 1997, IV(2), 114-123.

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McCarthy, Daniel J., and Puffer, Sheila M. "Diamonds and Rust" on Russia's road to privatization: The profits and pitfalls for Western managers. *Columbia Journal of World Business*, 1995, 30(3), 56-69.

Puffer, Sheila M., and McCarthy, Daniel J. Finding the common ground in Russian and American business ethics. *California Management Review*, 1995, 37(2), 29-46.

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McCarthy, Daniel J., Puffer, Sheila M., and Simmonds, Peter J. Riding the Russian roller coaster: U.S. firms' recent experience and future plans in the former USSR. *California Management Review*, 1993, 36(1), 99-115.

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McCarthy, Daniel J., and Puffer, Sheila M. Perestroika at the plant level: Managers' job attitudes and views of decision making in the former USSR. *Columbia Journal of World Business*, 1992, 27(1), 86-99.

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Zif, Jay, McCarthy, Daniel J., and Israeli, A. Strategic characteristics of businesses with high R&D investment. *Research Policy*, 1990, October, 435-445.

McCarthy, Daniel J., Spital, Frank, and Lauenstein, Milton. Managing growth at high-technology companies: A view from the top. *The Academy of Management Executive*, 1987, November, 313-323.

Platt, Harlan, and McCarthy, Daniel J. Executive compensation: Performance or patience. *Business Horizons*, 1985, Jan-Feb, 48-53.

Book Chapters

McCarthy, Daniel J., and Puffer, Sheila M. Favors in a global economy: Conclusion to chapter 1. In Alena Ledeneva (ed.), *The Global Encyclopedia of the Informal Economy*. London: University College London Press. Forthcoming.

Puffer, Sheila M., McCarthy, Daniel J., Gryaznova, Anna, and Boltrukevich, Vyatcheslav. 2015. The evolution of Russian business education: Developing a cross-cultural perspective. In *The Routledge Companion to Cross-cultural Management*. New York: Routledge, 227-238.

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- McCarthy, Daniel J., and Puffer, Sheila M. Ilim Pulp: Corporate governance battles in Russia. In M.W. Peng (ed.), *Global Strategy*. Cincinnati, OH: Thomson-Southwestern, 2005, pp. 21-27. Condensed version of Ilim Pulp battles a corporate takeover. In McCarthy, Daniel J., Puffer, Sheila M., and Shekshnia, Stanislav, V. (eds.) *Corporate Governance in Russia*. Cheltenham, UK: Edward Elgar. See books above.
- McCarthy, Daniel J., and Puffer, Sheila M. Gaining legitimacy: Management's challenge in developing and transitioning economies. In H.W. Lane, M.L. Maznevski, M.E. Mendenhall, and J. McNett (eds.), *The Blackwell Handbook of Global Management: A Guide to Managing Complexity*. Oxford: Blackwell, 2004, pp. 423-441.

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Puffer, Sheila M., and McCarthy, Daniel J. Establishing a new appraisal system. In Stanislav V. Shekshnia (ed.), *Kak Eto Skazat' Po Russkii*, Moscow: Zhurnal Upravlenie Personalom, 2003, pp. 137-142. Published in Russian.

Puffer, Sheila M., McCarthy, Daniel J., and Naumov, Alexander I. Strategic evolution of a technological entrepreneurship in Russia's transitional economy. In Konstantin Theile and Ciaran O hOgartaigh (eds.), *New Enterprise Development*. Aachen, Germany: Shaker Verlag, 2002.

McCarthy, D.J., and Puffer, S.M. The role of knowledge creation and transfer in a high-technology MBA programme. In Konstantin Theile and Ciaran O hOgartaigh (eds.), *New Enterprise Development*. Aachen, Germany: Shaker Verlag, 2002.

Shekshnia, S.V., Puffer, S.M., and McCarthy, D.J. Labour relations in the Russian fast-food industry. In Tony Royle and Brian Towers (eds.), *Labour Relations in the Global Fast-Food Industry*. London: Routledge, 2002, pp. 117-135.

McCarthy, Daniel J., and Puffer, Sheila M. The trend toward pragmatism in management education: The influence of globalization and other key factors on programs in North America, Europe, and Russia. In Konstantin Theile and Ciaran O hOgartaigh (eds.), *International Business Education: Partnership, Patterns and Prospects for the 21st Century*. Dublin: Oak Tree Press, 1999, pp. 65-86.

McCarthy, Daniel J., and Puffer, Sheila M. Changes ahead for Russian management education: Reflections from the American experience. In Ralph Berndt (ed.), *Unternehmen im Wandel (Change Management)*. Schriftenreihe der Graduate School of Business Administration Zurich. Yearbook 5. Berlin: Springer, 1998, pp. 101-115.

Adapted version of The road ahead for Russian management education. See articles.

McCarthy, Daniel J., Puffer, Sheila M., and Weihrich, Heinz. Contributions to management practice by European and North American Management Education Programs. In Ralph Berndt (ed.), *Global Management*. Schriftenreihe der Graduate School of Business Administration Zurich. Yearbook 3. Berlin: Springer-Verlag, 1996, pp. 3-18.

McCarthy, Daniel J., and Millen, Robert. Beyond downsizing: An American perspective. In *Total Quality as a Success Strategy*. Schriftenreihe Der Graduate School of Business, Zurich. Vol.II, Ralph Berndt, (ed.), Berlin: Springer-Verlag, 1995.

Zhuplev, Anatoly V., and Puffer, Sheila M. Valentina on the verge: A case of a Russian woman's career choice. In Dorothy Marcic and Sheila M. Puffer (eds.), *Management International: Cases, Exercises and Readings*. St Paul, MN: West, 1994, pp.196-201.

McCarthy, Daniel J., and Puffer, Sheila M. Managerial participation in decision making in the USSR. In Eliezer Rosenstein and William M. Lafferty (eds.), *International Handbook of Participation in Organizations*. Volume III. London: Oxford University Press, 1993, pp. 227-242.

Non-Refereed and Invited Publications

McCarthy, Daniel J., and Puffer, Sheila M. Korporativnoe upravlenie: Poisk modeli (Corporate governance: In search of a model). *Ekonomicheskie Strategii* (Economic Strategies). Moscow, 2004, 2, 2-6. Published in Russian.

Giglio, Joseph, and McCarthy, Daniel. Innovation in financing major projects. *Transportation Research Board Journal*, August 2003.

McCarthy, Daniel J., and Meyer, Marc. It takes getting tough to get going. *Pulse of Technology*, Massachusetts High Technology Council, March 2003, p. 13.

Giglio, Joseph, and McCarthy, Daniel. Finance and the visible hand of technology. *Transportation Finance*, publication of the Transportation Research Board, Washington, DC, pp. 80-84. The 33rd Annual National Transportation Finance Conference, Chicago, November 2002.

McCarthy, Daniel. Secrets of high performance companies. *The Business Report from Northeastern University*, Fall 1998, p.15.

McCarthy, Daniel J. Razvitie otnoshenii 'prepodavatel-student' pri obuchenii metodom konkretnykh situatsii. Teaching A Case Method Class, *Menedzhment* (Management), 1998, No. 8, March-April, 55-61. Published in Russian.

Reprinted in *Metodicheskoe Posobie po Prepodavaniuu Konkretnykh Situatsii*, 1998, pp. 94-103.

Zhuplev, Anatoly V., Puffer, Sheila M., and McCarthy, Daniel J. Etika i sotsial'naia otvetstvennost' v amerikanskom korporativnom menedzhmente. *Upravlenie Personalom* (Ethics and social responsibility in American corporate management. *Personnel Management*), 1997, 3, 3-15.

Reprinted in *Zhurnal dlia Aktsionerov* (Shareholders' Review), 1997, 10(66), 41-46.

Puffer, Sheila M., and McCarthy, Daniel J. K iubileiu kafedry: shestiletanii opyt mezhdunarodnogo sotrudnichestva (Celebrating six years of collaboration between Moscow State and Northeastern University Business Schools). *Menedzhment* (Management), 1996, 3, 6-9. Published in Russian.

McCarthy, Daniel J., and Millen, Robert. Beyond downsizing: Recreating the American corporation. *The Business Report From Northeastern University*, 1994, 11(2).

Reprinted in the Beta Gamma Sigma News, March, 1995.

Millen, Robert, McCarthy, Daniel, and Cegielski, P. Modicon's experience with concurrent development. *Control Engineering*, 1993, October.

McCarthy, Daniel J. Made in America: Hands-on training for Soviet managers. *Moscow International Business*, 1991, Spring.

McCarthy, Daniel, Spital, Frank, and Lauenstein, Milton. Keeping up with opportunity: CEOs offer guidelines for high-tech managers. *Business Report From Northeastern University*, 1984, 3(1).

McCarthy, Daniel, and Morrissey, Charles. Using the systems analyst in preparing corporate financial models. *Financial Executive*, 1972, June.

McCarthy, Daniel J. The computer in business education. *Computers and Automation*, 1970, April.

Book Review

Puffer, Sheila M., and McCarthy, Daniel J. Review of *Trust and Western Business Relationships*. (by Angela Ayios, Aldershot, UK: Ashgate, 2004). Reviewed in *Journal of East European Management Studies*, 2005, 10(1), 92-93.

Unpublished Cases

Developed for use in class and utilized numerous times by myself and other Northeastern faculty colleagues.

Ben & Jerry's Homemade Inc. - B: Facing Acquisition, (with M. Taylor and S. Asahina), 2003

*Clean Harbors Inc. (with D. Wesley), 2002

* EMC Corporation, (with F. Capuano and K. Peacotte), 2002

* Aspen Grove, Inc., (with D. Wesley), 2001

Clean Harbors, Inc., and the Hazardous Waste Industry, (with D. Ramsey) 1991

Stratus Computer, (co-authored) 1989

On Line Transaction Processing Industry Note, (co-authored) 1989

Sonoco Polysack Division(A)(B)(C), (with R. Morrison & D. Ramsey) 1989

Prime-Computervision, (with D. Ramsey) 1988

Diebold (A) (B) (with D. Ramsey) 1988

Toptech Electronics, 1983

An Environmental Analysis of Postsecondary Cooperative Education, 1982

Videodisc-1980,1980

ITT, (A)(B)(C) 1979

* Available in the Northeastern University case series in conjunction with the Ivey School of Business, University of Western Ontario, case catalog. Clean Harbors case also available through Harvard Business School case series.

JOURNAL EDITORIAL BOARDS AND REVIEWS

Member of Editorial Board, *Journal of Leadership and Organizational Studies*, 2011-present.
Member of Editorial Board, *Academy of Management Executive*, 1999-2005.

Ad hoc reviewer for *Academy of Management Journal*, *Academy of Management Review*, *Journal of International Business Studies*, *Journal of Business Ethics*, *Advances in International Strategic Management*, *California Management Review*, *IEEE Transactions on Engineering Management*, *International Executive*, *Journal of World Business*, *Journal of Management Studies*, *Journal of Organizational Change Management*, *Thunderbird International Business Review*, *Asia Pacific Journal of Management*, *Critical Perspectives on International Business*, *Europe-Asia Studies*, *European Accounting Review*, *European Journal of International Management*, *Journal for East European Management Studies*. Also reviewed grant proposals for Canadian and Austrian government agencies.

PROFESSIONAL SERVICE

Co-developed and co-hosted the symposium, *Managing Favors in a Global Economy*, held at Northeastern and involving a dozen leading international business scholars, October 14-15, 2010 (with S. Puffer)

Co-developer and co-organizer of the conference, *International Entrepreneurship: Do Institutions Matter?*, hosted at Northeastern University, Boston, October 2008 (with S. Puffer), with selected articles published in a special issue of *Entrepreneurship: Theory and Practice*, 2010

CONFERENCE PRESENTATIONS AND PROCEEDINGS

Contributions to the US innovation economy by the diaspora from the Former Soviet Union. Davis Center for Russian and Eurasian Studies, Economics and business seminar series, Harvard University, November 2016 (with S.M. Puffer and D.M. Satinsky).

Institutional voids in an emerging economy: From problem to opportunity. Global Business Research Symposium, St. John's University, Rome, Italy, June 2016 (with S.M. Puffer).

Communism and entrepreneurship. Academy of Management International Meetings, Anaheim, CA, August 2016 (with E. Banalieva and S.M. Puffer).

Varieties of communism and risk-taking propensity of Russian entrepreneurs. Academy of Management international meetings, Vancouver, Canada, August 2015 (with E. Banalieva and S.M. Puffer).

Entrepreneurship and innovation at Northeastern University: Relevance for emerging economies. US Department of State visiting delegation from 13 emerging economies, Northeastern University, June 2015.

Discussant. HBS/JIBS International Paper Development Workshop: International Business Responses to Institutional Voids, Harvard Business School, Boston, May 2015.

Entrepreneurship in post-communist transition economies. CYRUS Institute of Knowledge international conference, Harvard University, April 2015 (with S.M. Puffer and E. Banalieva).

The evolution of Russian business education: Developing a cross-cultural perspective. 15th International Conference on Knowledge, Culture, and Change in Organizations and the Organization Knowledge Community, Berkeley, CA, February, 2015 (with S.M. Puffer, A. Gryaznova, and V. Boltrukevich).

Emerging market growth, 1990-2014: Can Brazil and Russia learn from Poland's experience? The Sixth International Conference on Strategic Management in Latin America, San José, Costa Rica, January 2015 (with S.M. Puffer and A.M. Jaeger).

Network reciprocity and corruption: The role of trust in China and Russia. Annals of International Management conference, Northeastern University, September 2014 (with S.M. Puffer).

Russian leadership: Is it evolving toward more international styles? International Management Division Symposium, Academy of Management international meetings, Philadelphia, August 2014. (with S. Puffer, R. Littrell, P. Dorfman, et al.).

The influence of imprinting on personal dispositions toward entrepreneurship: Coming of age in Soviet and post-Soviet eras. Institute of Strategic and International Studies, Paris, May 2014. (with S. Puffer).

Russian entrepreneurship, leadership, and innovation. MIT Center for International Studies, MISTI MIT-Russia Program, April 2014. (With D.J. McCarthy).

Roles and responsibilities of a public company director. Northeastern University New World Scholars program, March 2014.

Emerging markets as investment opportunities? Collegiate Alternative Investment Summit, Keynote speech, Northeastern University, March 2014.

Innovation in Russia. DMSB Research Showcase, Northeastern University, October 2013. (With S. Puffer).

Emerging innovation in emerging economies: Can institutional reforms help Russia break through its historical barriers? Academy of International Business, Moscow, Russia, September 2013 (with S.M. Puffer, L.R. Graham, and D.M. Satinsky).

Diversification strategies of transition economy entrepreneurs: Qualitative research as a bridge to quantitative analysis. Academy of International Business, Istanbul, Turkey, July 2013 (with S. Puffer and A. Lamin).

Roles and responsibilities of a public company director. Northeastern University New World Scholars program, April 2013.

Innovation and high-tech entrepreneurship in Russia. The Working Group for Social Sciences under the Finnish-Russian Scientific and Technological Commission, Helsinki, Finland, December 2012. (with S.M. Puffer, L.R. Graham, and D.M. Satinsky).

Favors in the informal economy in emerging and developed markets. All Academy Professional Development Workshop, Academy of Management international meetings, Boston, August 2012 (cochair with S. Puffer, and paper with S. Puffer, A.M. Jaeger, and D. Dunlap).

Favors as a bridge between the formal and informal economies. All Academy symposium, Academy of Management international meetings, Boston, August 2012 (cochair with S. Puffer, and paper with S. Puffer, D. Dunlap, and A.M. Jaeger).

Deans on business schools and informal economies. All Academy symposium, Academy of Management international meetings, Boston, August 2012 (cochair with S. Puffer).

The global expansion of EMNEs. Third Conference on Emerging Market Multinationals: Looking Back, Looking Ahead. Center for Emerging Markets, Northeastern University, Boston, August 2012 (session chair).

The use of favors in developed and transition economies: A comparison of the US and Russia. Fifth ISBEE World Congress, Warsaw, Poland, July 2012 (with S. Puffer).

Emerging innovation in emerging economies: Can institutional reforms help Russia break through its historical barriers? Academy of International Business annual international meeting, Washington, DC, June 2012 (with S. Puffer, L.R. Graham, and D.M. Satinsky).

Emerging innovation in emerging economies: Can institutional changes help Russia overcome its historical barriers to innovation? ION (International Organization Network) Webinar series, June 2012 (with S.M. Puffer, L.R. Graham, and D.M. Satinsky).

Emerging innovation in Russia: Then and now. Davis Center for Russian and Eurasian Studies, Harvard University, March 2012 (with S.M. Puffer, L.R. Graham, and D.M. Satinsky).

Emerging innovation in emerging economies: Can Russia break through its historical barriers? Keynote speech by S. Puffer, Ramón Areces Foundation and IE Business School, Madrid, Spain, January 2012 (based on article coauthored with S.M. Puffer, L. Graham, and D. Satinsky).

Emerging innovation in emerging economies: Can Russia break through its historical barriers? Innovation, international, institutions conference, Temple University, Philadelphia, November 2011 (with S.M. Puffer, L. Graham, and D. Satinsky).

Toward a definition of favors: Concepts and survey results from Russia and the US. 7th International Critical Management Conference, University of Naples, Italy, July 2011 (with S.M. Puffer).

Corporate governance and IPO underpricing throughout the world: Agency and institutional perspectives. Academy of International Business, Nagoya, Japan, June 2011 (with William Q. Judge, Greg Bell, Till Talaulicar, et al.).

The use of favors by BRIC managers to accomplish business goals: Ethical or not? Northeastern University symposium, Managing Favors in a Global Economy, October 2010 (with S.M. Puffer, A.M. Jaeger, and D. Dunlap-Hinkler).

A Russian revolution in entrepreneurial leadership: Russian Entrepreneurs of the Year Finalists 2003-2007. Davis Center for Russian Studies, Harvard University, September 2010 (with S.M. Puffer).

Predictors of individual knowledge acquisition commitment in a Post-Soviet setting. Academy of Management international meetings, Montréal, August 2010 (with R. May, S.M. Puffer, and W. Stewart).

Challenges of doing business in Russia. Northeastern University Center for Emerging Markets symposium, Emerging markets: opportunities and challenges. Boston, August 2010 (with S.M. Puffer and D. Satinsky).

A stakeholder approach to the ethicality of BRIC-firm managers' use of favors. 3rd Bergamo-Wharton Joint Conference on Business Ethics on Stakeholder Theory(ies): Ethical bases, managerial applications, conceptual limits. Bergamo, Italy, July 2010 (with S.M. Puffer, A.M. Jaeger, and D. Dunlap-Hinkler).

Managerial responses to achieving competitiveness in local vs. global contexts: An institutional perspective on the role that favors and bribery play in emerging markets. Academy of International Business, Rio de Janeiro, June 2010 (with S.M. Puffer, D. Dunlap-Hinkler, and A. Jaeger).

Russian multinationals. Webinar presentation, Northeastern University Center for Emerging Markets and the India-China Association, June 2010 (with S.M. Puffer).

Russian leadership and mythology. Windows on the world: Cultural perspectives of leadership, past-present-future. All Academy Symposium, Academy of Management international meetings, Chicago, August 2009 (with S.M. Puffer and S.V. Shekshnia). Finalist award for All Academy Symposium.

MNEs from emerging markets: A comparison of the BRIC experience. Academy of International Business, San Diego, June 2009 (with S.M. Puffer and O.S. Vikhanskiy).

Entrepreneurship in Russia and China. Reading Henley conference, Do new and emerging trends in IB require new theoretical and conceptual approaches? University of Reading Henley Business School, March 2009 (with S.M. Puffer).

Entrepreneurship in Russia and China. Davis Center for Russian Studies, Harvard University, February 2009 (with S.M. Puffer).

Entrepreneurship in Russia and China: The impact of formal institutional voids. Northeastern University conference, International Entrepreneurship: Do Institutions Matter? Boston, October 2008 (with S.M. Puffer and M. Boisot).

Overcoming resistance to change in Russian organizations: The legacy of transactional leadership. European School of Management and Technology Annual Forum: Corporate Russia on the rise. Berlin, June 2008 (with S.M. Puffer and W.H. Stewart).

Russian multinationals: Natural resource champions. Davis Center for Russian Studies, Harvard University, October 2007 (with S.M. Puffer).

A test of the cross-cultural equivalency of the resistance to change scale in Russia and Ukraine. Academy of Management international meetings, Philadelphia, August 2007 (with R.C. May, W.H. Stewart, Jr., S.M. Puffer, and D.E. Ledgerwood). Published in Best Paper Proceedings.

Individual antecedents of absorptive capacity in emerging economies: Evidence from Russia and Ukraine. Academy of Management international meetings, Philadelphia, August 2007 (with R.C. May, W.H. Stewart, Jr., S.M. Puffer, and D.E. Ledgerwood).

Can Russia's state-managed, network capitalism be competitive?: Institutional pull versus institutional push. European Group of Organizational Studies international conference, Vienna, July 2007 (with S. Puffer).

Russian multinationals: Natural resource giants. Northeastern University-Wharton School conference on emerging markets multinationals, Boston, June 2007 (with S.M. Puffer and O.S. Vikhanski).

Interpreting the ethicality of corporate governance decisions in Russia: Utilizing Integrative Social Contracts Theory to evaluate the relevancy of agency-theory norms. International Center for Corporate Accountability conference, Baruch CUNY, New York, June 2007 (with S.M. Puffer).

Emerging capitalism in Russia and China. Davis Center for Russian Studies, Harvard University, December 2006 (with S.M. Puffer and J.L. Wilson).

Russia's transition to state-managed, network capitalism. International Conference on Advances in Management, Lisbon, Portugal, July 2006 (with S.M. Puffer).

Free enterprise: Values in action conference. Invited participant. Harvard Business School. Gruter Institute for Law and Behavioral Research, John Templeton Foundation/UCLA-Sloan Research Program working conference, June 2006.

The Yukos effect: Can Russia's state-managed, network capitalism be competitive? Davis Center for Russian Studies, Harvard University, February 2006 (with S.M. Puffer).

Corporate entrepreneurship conference. Invited participant. Harvard Business School, December 2005.

Lessons for Russian management from the Chinese experience: Applying Boisot and Child's From fiefs to clans and network capitalism: Explaining China's emerging economic order. Invited presentation at the All Academy Symposium, Academy of Management International Meetings, Honolulu, Hawaii, August 2005 (with S.M. Puffer).

Russian managers in the new Europe: Need for a new management style. Academy of International Business, Quebec City, July 2005 (with S.M. Puffer). Also served as co-organizer and panel co-chair.

Research directions for entrepreneurship in Russia. Invited presentation in the Showcase Symposium on Entrepreneurship in Emerging Economies, Babson College 25th Anniversary Entrepreneurship Conference, Babson College, Wellesley, MA, June 2005 (with S.M. Puffer).

The tortuous trail toward corporate governance in Russia. CIBER conference on BRIC economies, University of Connecticut, April 2005 (with S.M. Puffer).

Corporate governance battles in Russia: The case of Ilim Pulp. Davis Center for Russian Studies, Harvard University, February 2005 (with S.M. Puffer).

Entrepreneurship and innovation research conference. Invited participant. Harvard Business School, December 2004.

Corporate governance in Russia: Insights from integrative social contracts theory. Invited paper presented at the Wharton School of Business, University of Pennsylvania, Conference on Contractarian Approaches to Business Ethics: The Evolution of Integrative Social Contracts Theory, November 2004 (with S.M. Puffer).

Corporate governance in Russia and the United States. Graduate seminar in Professor Richard Daynard's Law, Policy, and Society course, Northeastern University Law School, October 2004.

Barriers and Solutions to Knowledge Transfer in Russian Companies. Academy of Management international meeting, New Orleans, August 2004 (with R.C. May and S.M. Puffer). Also organized and chaired the panel, Challenges and Solutions to Facilitating Transfer of Actionable Knowledge in Transition Economies.

The transition in Russian business and management. National Resource Center for Russian, East European, and Central Asian Studies, Harvard University teachers' workshop, Putin's Russia: Current Issues and Concerns, June 2004 (with S.M. Puffer)

Linkages between corporate governance and corporate social responsibility in Russia. Voluntary Codes of Conduct for Multinational Corporations: Promises and Challenges. Wharton-World Bank, ICCA international conference, New York, May 2004 (with S.M. Puffer).

Corporate governance in transitioning economies. Academy of Management international meeting, Seattle, August 2003.

The emergence of corporate governance in Russia. Global Business and Technology Association International Conference, Budapest, Hungary, July 2003 (with S.M. Puffer).

Corporate governance in Russia: A framework for analysis. Gorbachev Foundation of North America Conference on Corporate Governance and Investment in Transitioning Economies, Northeastern University, Boston, April 2003 (with S.M. Puffer).

Ben & Jerry's Homemade Inc. - B: Facing acquisition. Midwest Academy of Management, St. Louis, MO, April 2003 (with M. Taylor and S. Asahina). Published in Proceedings.

Moderator of the videoconference on *Corporate responsibility and sustainable competitiveness in Russia.* Zicklin Center for Business Ethics Research, The Wharton School, University of Pennsylvania, the World Bank Institute, Washington, D.C., and the Higher School of Economics, Moscow, December 2002 (co-moderator with S.M. Puffer and R. Hisrich).

Finance and the visible hand of technology. The 33rd Annual National Transportation Finance Conference, Chicago, November 2002 (with J. Giglio).

A framework for Russian entrepreneurship. Workshop on Entrepreneurship in Transitioning Economies chaired by Klaus Uhlenbruck, Academy of Management international meetings, Denver, August 2002.

Russia's corporate governance scorecard in the Enron era. International Partnership of Business Schools conference, Sitges, Spain, June 2002 (with S.M. Puffer).

Financing intermodal freight investments in the United States: Challenges and opportunities. Intermodal Freight Conference sponsored by the European Commission and the U.S. Department of Transportation, Jacksonville, FL, March 2002 (with J. Giglio).

Strategic decisions in a Russian entrepreneurship: Flexibility in a turbulent information-technology industry. Strategic Management Society annual international meeting, San Francisco, October 2001 (with S.M. Puffer and A.I. Naumov).

The role of knowledge creation and transfer in America's #1 High-Technology MBA Program. EDINEB international conference, Nice, France, June 2001 (with S.M. Puffer).

Making strategic entrepreneurial decisions in a volatile transitional environment: The case of Russia. Strategic Management Society international meetings, Vancouver, Canada, October 2000 (with S.M. Puffer and A.I. Naumov).

Beyond contingency planning in the highly volatile Russian environment. Strategic Management Society international meetings, Berlin, Germany, October 1999 (with S.M. Puffer and A.I. Naumov).

From central planning to contingency planning in Russian management. Strategic Management Society international meetings, Orlando, November 1998 (with S.M. Puffer).

Russian managers' beliefs about work: Beyond the stereotypes. Association on Employment Principles and Practices national conference, San Francisco, October 1998. Published in the *Proceedings* (with S.M. Puffer and A.I. Naumov).

Strategic flexibility for MNE success in Russia: Evolving beyond entry modes. International Federation of Scholarly Associations of Management 4th World Congress, Madrid, July 1998 (with S.M. Puffer).

Market entry strategies of American MNEs in Russia. New England Slavic Association annual meeting, Tufts University, Medford, MA, March 1998 (with S.M. Puffer).

Olga Kirova: A Russian entrepreneur's quality leadership. Association on Employment Principles and Practices national conference, Miami, Florida, October 1997. Published in the *Proceedings* (with S.M. Puffer and A.I. Naumov).

Doing business in Russia: Lessons from early entrants. British Academy of Management international meeting, London, September 1997. Selected as one of 20 papers published in the *Proceedings* out of 425 accepted papers (with S.M. Puffer and A.V. Zhuplev).

Business ethics in a transforming economy: Applying the integrative social contracts theory to Russia. Conference on Innovation, Systems of SMEs and Local Development, Università Cattolica del Sacro Cuore, Cremona, Italy, June 1997. Published in the *Proceedings* (with S.M. Puffer).

Business ethics in Russia. Wharton Impact Conference: The Legal and Ethical Foundations of Emerging Economies, University of Pennsylvania, May 1997 (with S.M. Puffer).

Business ethics in a transforming economy. New England Slavic Association annual meeting, Wellesley, MA, April 1997 (with S.M. Puffer).

Entering Russia and encountering mindsets. Presentation at the Economics Seminar of the Davis Center for Russian Research, Harvard University, April, 1997.

Sterling Software of Russia: Profile of the CEO through others' eyes. Association of Private Enterprise Education national meeting, Arlington, VA, April 1997 (with S.M. Puffer and A.I. Naumov).

Contributions to management practice by European and North American management education programs. Association for Educational Development and Innovation in Economics and

Business international conference, Orlando, FL, December 1996 (with S.M. Puffer and H. Weihrich).

Partnering with Russia's new entrepreneurs: Sterling Software U.S. and Olga Johnson, Founder and CEO, Sterling Russia. Association on Employment Principles and Practices national conference, San Diego, CA, October 1996. Published in the *Proceedings* (with S.M. Puffer and A.I. Naumov).

Western investment from a Russian perspective: The case of Mikromashina of Moscow. Academy of International Business national meeting, Banff, Canada, September 1996 (with S.M. Puffer).

Turning around large Russian state-owned enterprises. International Conference on Management Thought, Moscow State University, Moscow, Russia, September, 1996.

Changing mindsets in Russia. National Meeting of Sister Cities International, Boston, Mass., July, 1996.

Defense conversion of Russian enterprises. New England Slavic Association Annual Meeting, Holy Cross College, Worcester, Mass. April, 1996.

Mikromashina of Moscow: Problems and opportunities of privatization. American Association for the Advancement of Slavic Studies national conference, Washington, DC, October 1995 (with S.M. Puffer).

"Diamonds and rust" on Russia's road to privatization. International conference on the implications of privatization in Eastern Europe, the European Union, the Balkans and Beyond. Komotini, Greece, June 1995 (with S.M. Puffer).

Linking technology, business, and education. Conference on Technology Management, sponsored by the U.S. National Academy of Sciences and the Russian Academy of Engineering, Moscow, June, 1995. Published in *Proceedings*.

Have European or American academics done more to advance management practice? Western Academy of Management annual meeting, San Diego, CA, April 1995 (with S.M. Puffer and H. Weihrich).

Russian managers' perspectives on privatization. New England Slavic Association annual meeting, Russian Research Center, Harvard University, March 1995 (with S.M. Puffer).

Privatization in Russia. Association for Private Enterprise Education national conference, San Antonio, TX, April 1994 (with S.M. Puffer).

Characteristics of the business and ethical environment of state enterprises and new private businesses in Russia. International Conference on Business Ethics in the New Russia, Moscow, June, 1993 (with S.M. Puffer).

Training programs in the United States for Soviet managers. Presented at the symposium, Soviet Management and Training, Association for Global Business annual meeting, New Orleans, November 1992. Also moderated the symposium.

Managers' roles in the strategic transformation of state-owned enterprises in the former USSR. The 12th annual international conference of the Strategic Management Society, London, October 1992 (with S.M. Puffer).

The emergence of an entrepreneurial class in the former USSR. The 12th Annual Babson Entrepreneurship Research Conference, INSEAD, Fontainebleau, France, June 1992. Published in *Proceedings, Frontiers of Entrepreneurship Research* (with S.M. Puffer and S.V. Shekshnia).

Integrating managerial decision-making authority within and between organizations: A Soviet-American comparison. Western Academy of Management international meetings, Leuven, Belgium, June 1992 (with S.M. Puffer).

R&D spending and corporate success. Conference of the Northeastern University Center for Technology Management, November 1991 (with J. Zif).

The changing perceptions of Soviet managers' decision-making authority. International Meetings of the Eastern Academy of Management, Nice, France, June 1991. Published in *Proceedings* (with S.M. Puffer).

Perestroika at the plant level: The Soviet manager's view. Presented at the conference, From Socialism to Capitalism: The Role of Human Resource Management in Large Systems Change, sponsored by the Friedrich Naumann Foundation and the Paul Lobe Institute, Gummersbach, Germany, June 1991 (with S.M. Puffer).

Responding to the development needs of Soviet Managers. National Meeting of the Decision Sciences Institute, San Diego, California, November 1990. Published in the *Proceedings*.

Strategic characteristics and performance of high R&D investing businesses. National Meetings of ORSA-TIMS, Las Vegas, Nevada, May, 1990. Published in the *Proceedings* (with J. Zif).

COLLEGE AND UNIVERSITY SERVICE

Member, Dean's Search Committee, D'Amore-McKim School of Business, Northeastern University, 2016-17

Chair, Strategy Advisory Council, Northeastern University Center for Entrepreneurship Education, 2015-present

Cofounder, McCarthy(s) Venture Mentoring Network, and member of the MVMN Steering Committee, Northeastern University, 2014-present

Lead Ambassador for DMSB for NU Empower Campaign and member of the University Ambassador Committee, 2013-14

Cofounder and codirector of the Northeastern University Center for Entrepreneurship Education, 2011-present

Chair of Jean C. Tempel Technological Entrepreneurship Professorship committee, 2012-14

Member of advisory board of IDEA, Northeastern University's student-led venture accelerator, 2011-present

Full Professor Committee 2008-10, (chair 2009-2010), 2012-14 (chair 2013-14)

Research Committee, McKim-D'Amore School and E&I Group, 2012-14

Committee for selecting CBA junior and senior faculty fellows, 2008-present

Dean's Development Committee 2007-present

Entrepreneurship & Innovation Group mentoring committee 2007-present

CBA/Bouve Interdisciplinary Search Committee for a senior full professor to lead a new university center for the study of management of health care issues (co-chair 2009-2010)

CBA/ Bouve Interdisciplinary Search Committee for a tenured professor (co-chair 2010-2011)

Associate Dean for Faculty, College of Business Administration 1981-1984

Associate Dean for Graduate School of Business Administration, late 1970s

Codirector, High-Technology MBA Program, 1998-2009, and cofounder in 1982

Group Coordinator of General Management (two terms)

Group Coordinator of Human Resources 1980s

General Management Group Research Committee 1995-2002

Area Coordinator of Business Policy 1980s

Tenure and Promotion Committee (five times, four as chair including 2004-06)
 Co-developer and co-director of CBA program for Moscow State University students, 2006
 Graduate Committee (several times including chair)
 Organization Committee of CBA (chair)
 Faculty Policy Committee 2001-04 (co-chair 2003-04)
 CBA Research Committee 2003-04
 Search Committee, McDonald Endowed Professorship, 2005-06
 Tenure and Promotion Criteria & Processes Committee
 President's Committee on Administrative Priorities and Efficiencies (chair)
 Provost's Committee to Reorganize Health Care Colleges (chair)
 University Graduate Programs Committee
 University Strategic Planning Committee: Subcommittee Adult and Continuing Education
 University Centennial Committee
 Search Committee for CBA Senior Associate Dean (chair)
 Chair of Search Committee for Endowed Trustee Professor in International Business, 1998-99
 Search Committee for University Provost
 Search Committee for University College Assistant Dean for Business Programs
 Task Forces: numerous, including co-chair of Task Force to Develop a Revitalized High-
 Technology MBA Program, 1997-98
 Student advisor; many years
 Speaker at numerous college orientations and functions

HONORS AND AWARDS

- University Distinguished Professor (the highest rank awarded to faculty members by the University), 2016 to present
- Alan S. McKim and Richard A. D'Amore Distinguished Professor of Global Management and Innovation, 2005 to present
- Recognized as the 2007 Man of the Year by my Dartmouth College class.
- Recognized as a distinguished alumnus of the Amos Tuck School of Business at Dartmouth College in a lengthy Spotlight feature of *Tuck Today*, the school's alumni magazine, spring 2006.
- Ranked in the top 5 percent of all authors worldwide who published in "the leading international business journals: 1996-2005," according to a 2005 Michigan State University study.
- Phi Beta Kappa, election in 2004 by Dartmouth College with honorary status in recognition of major intellectual achievements since graduation
- Patrick and Helen Walsh Research Professor, College of Business Administration, 2002-04 and 1986-88
- Recognized in an 18-year study (1985-2002) of 13 journals as one of the world's three top scholars in publications on management and business in Russia, the Former Soviet Union, and Central and Eastern Europe (K.E. Meyer and M.W. Peng, Probing Theoretically into Central and Eastern Europe: Transactions, Resources, and Institutions. *Journal of International Business Studies*, 2005).

- Ranked #1, as the most published author (tied with my coauthor), in *Journal of World Business* from 1993-2003. Also as the second most published author (tied with my co-author) in *Journal of World Business* from 1993-2002. (as ranked by B. Schlegelmilch, *The Anatomy of an International Marketing Journal, Journal of International Marketing*, 2003).
- Best Newer Reviewer Award, 2001, *Academy of Management Executive*
- Northeastern University Aspiration Award, 2000, in recognition of the High Technology MBA Program, of which I am a codirector, being ranked the # 1 Techno-MBA program in the country by *Computerworld*
- Fellow, Davis Center for Russian Studies, Harvard University, 1999 to present
- Recognized in 2000 as a distinguished alumnus of Malden (MA) Catholic High School with placement in the school's Wall of Fame reserved for alumni who have achieved major distinction in important fields of endeavor
- Philip R. McDonald Professorship of Business Administration, for teaching excellence, 1994-97
- One of three finalists for Beta Gamma Sigma honors society Best Teacher Award, College of Business Administration, 1996-97
- BURK Research Fellowships, University of Pittsburgh Center for Russian and Eastern European Studies, to conduct research in Russia, Summers 1994, 1995, 1996
- Member, National Science Foundation Research Council Committee on Technology Management, 1995
- Member of NSF Committee on Technology Management team selected to travel to Russia to advise Russian Academy of Engineering Scientists on the commercialization of technology, June 1995
- Automation Forum Award to conduct research on corporate renewal, 1993.
- McNeice Applied Research Award, College of Business Administration, 1992-93, for research on product and process R&D
- Travel award from Theodor Heuss Institute, Germany, to present research paper on Russian management at conference sponsored by the German government, 1991

CONSULTING

Lotus Development Corporation
 Specialty Filaments Inc.
 AMC Corporation
 Thomson Financial
 General Electric Corporation
 Sheraton Corporation
 FirstStudent, Inc.
 Data General Corporation
 Wang Laboratories
 MIB Corp.
 Dynisco, Inc.
 Scitex North America
 Digital Equipment Corporation
 Prime Computer Corporation
 Genrad Corporation

EG&G Corporation
 Ventron Corporation
 Masonnealon Corporation
 G.T.E. Corporation
 New England Data Processing Managers
 Beth Israel Hospital
 Mass. Council of Health Care Providers
 Northeastern University
 Goodwin, Procter, & Hoar Law Firm
 Strategic Planning Institute
 U.S. Department of the Navy
 Cornell Dublier Electronics Corp.
 Electrohome Canada Limited
 International Telephone & Telegraph Corp.
 Lone Star Industries

BAE Inc.

BOARD OF DIRECTOR MEMBERSHIPS

Clean Harbors, Inc., a multi-billion dollar New York Stock Exchange-listed company. Lead director and member of the Compensation Committee, former member of the Corporate Governance Committee and the Audit Committee, and Chairman of the Compensation Committee from 1987 - June 2016.

ManagedComp, Inc., member of the Compensation Committee, member of the Audit Committee, 1995-2001

Tufts Associated Health Plans, chairman of the Investment Committee, member of the Member Relations Committee, member of the Audit and Finance Committee, 1990-1998

Industrial Technology Interface, 1983-1986

Timeshare Corp., 1969-1973

Computer Environments Corp., 1970-1973