# Henry W. Lane

Northeastern University
International Business and Strategy
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## Education

DBA, Harvard University, 1977.

Major: Organizational Behavior

## **Academic, Military and Professional Positions**

## Military

Captain, US Army. (November 1964 - May 1968).

#### **Licensures and Certifications**

MBTI Master Practitioner, MBTI.

## **Development Activities Attended**

Seminar/Workshop, "Teaching With Cases," DMSB Teaching and Learning Committee, Boston MA. (May 21, 2016).

#### **TEACHING**

## **Teaching Experience**

#### **Northeastern University**

INTB 3202, Living and Working Abroad, 1 course.

INTB 6212, Cultural Aspects of International Business, 12 courses.

INTB 6290, Managing in Diverse Cultures to Execute Global Strategy, 4 courses.

INTB 6293, International Residency in Mexico City, 4 courses.

### **Non-Credit Instruction**

Residency, IPADE, 300 participants. (October 4, 2015 - October 9, 2015).

Executive Education, Alhokair/DMSB Exec Ed, 21 participants. (November 16, 2014 - November 19, 2014).

Executive Education, IPADE, 160 participants. (October 15, 2014 - October 17, 2014).

Residency, IPADE, 500 participants. (October 6, 2014 - October 10, 2014).

Residency, IPADE, 470 participants. (October 9, 2012 - October 13, 2012).

Continuing Education, IMD, 50 participants. (March 29, 2012 - March 30, 2012).

#### **Awards and Honors**

2013 Emerald Best International Symposium Award, Academy of Management. (August 12, 2013).

MED Best Global Symposium Award, Academy of Management. (August 12, 2013).

Best Selling case, Ivey. (2012).

#### RESEARCH

#### **Published Intellectual Contributions**

#### Books

Lane, H., Maznevski, M. L. (2013). *International Management Behavior: Global and Sustainable Leadership* (7th edition ed., pp. 225). John Wiley & Sons.

#### **Book Chapters**

- Bird, A., Lane, H., Athanassiou, N. (2014). *Designing Experiential into an International Business Program.* (pp. 169-185). The Handbook of Experiential Learning in International Business, Palgrave Macmillan.
- Wesley, D., Lane, H. (2014). Changing Face of Europe: A Note on Immigration and Societal Attitudes (pp. 201-216). Understanding Race and Ethnicity in Contemporary Society First Edition, Edited by, Clifford Broman; Cognella Academic Publishing,.

#### **Refereed Journal Articles**

- Lane, H., Spector, B., Osland, J. S., Sully, T. (2014). Global Strategic Change: A Synthesis of Approaches. *Advances in Global Leadership*, *8*, 229-250.
- Lane, H. (2013). Cultural Integration. Biz Ed(Sept/Oct 2013), 1.
- Szkudlarek, B., McNett, J., Romani, L., Lane, H. (2013). The past, present and future of cross-cultural management education: the educators' perspective. *Academy of Management Learning & Education*, 12(3), 17.
- Lane, H., Bird, A. (2012). Preparing Undergraduates for an International Assignment. *Insights* (AIB), 12(2), 5.

### **Periodicals**

- Lane, H. (2016). *Alumni and Friends of Belmont High:* Alumnus gives back through film career. Belmont Citizen-Herald.
- Lane, H. (2015). Alumna Giving Back: Meet Sarah Freiberg Ellison, '76. Belmont Citizen Herald.
- Lane, H. (2014). Alumni Giving Back: Don Chiofaro (vol. 26). Belmont Citizen-Herald.
- Lane, H. (2014). *Aumni Giving Back: A 1959 graduate's mission to help poor youth grows worldwide* (No. 19 ed., vol. 26, pp. B8). Belmont Citizen Herald.
- Lane, H. (2014). *Aumni Giving Back: Retired U.S. Army Lieutenant General shares his story* (No. 1 ed., vol. 26, pp. A6). Belmont Citizen Herald.

#### Other

- Wright, L., Wesley, D., Lane, H. (2015). Hazelton International (pp. 10). Ivey Publishing.
- Paula, C., Lane, H. (2015). Delta Beverages Parts 1 & 2 (pp. 6 pages). Ivey Publishing.

## **Presentations Given**

- Canny Davison, S. (Presenter & Author), Ekelund, B. (Presenter & Author), Biennial Africa Academy of Management, "Stimulating co-operation across differences: using the Diversity Icebreaker in 15 sub-Saharan African countries," Africa Academy of Management, Nairobi, Kenya. (January 2016).
- Lane, H. (Presenter & Author), Bachani, J. (Presenter & Author), Herkenhoff, L. (Presenter & Author), Lam, N. (Presenter & Author), Allon, G., Academy of Management Annual Meeting, "Pedagogy in the Digital Era: Incorporating Virtual Experiences into the Classroom," Academy of Management, Vancouver, Canada. (August 8, 2015).
- Lane, H. (Presenter & Author), Academy of Management Annual Meeting, "Innovative Approaches to Teaching International Management & International Business," Academy of Management International Management Divison, Vancouver, Canada. (August 7, 2015).
- Lane, H. (Presenter & Author), Callister, R. (Presenter & Author), Academy of Management Annual Meeting, "Online Global Education: The Who, What & How for MBA's and Executives," Academy of Management, Vancouver, Canada. (August 7, 2015).
- Lane, H., "Negocios Interculturales," Universidad Internacional, Cuernavaca, Mexico. (March 2015).
- Lane, H. (Presenter & Author), International Organization Network (ION) Annual Meeting, "Building Competency in International Business: Translating Theory Into Practice," International Organization Newtwork, Berlin Germany. (February 27, 2015).
- Lane, H. (Presenter & Author), Callister, R. (Presenter & Author), M. R. (Presenter & Author), AOM Annual Conference, "Online Education Who, What & How: Maintaining Learning Quality into the Future," AOM, Philadelphia. (August 2, 2014).
- Bird, A. (Presenter Only), Lane, H., 2014 AIB Annual Meeting, "Is there a negative bias/problem-focused view in CCM teaching? Pros and cons," Academy of International Business, Vancouver, BC, Canada. (June 28, 2014).
- Lane, H. (Presenter & Author), Harvard Business School Doctoral Reunion, "Online Learning: Approaches and Experiences," Harvard Business School, Cambridge. (June 6, 2014).
- Lane, H. (Presenter Only), AOM Annual Conference, "Improving Your Teaching of International Management (No Matter How Good You Are)," Academy of Management, Orlando Florida. (August 12, 2013).
- Lane, H. (Presenter & Author), Szkudlarek, B. (Presenter & Author), McNett, J. (Author Only), AOM Annual Conference, "Developing Intercultural Competences through Cross-Cultural Management Education," Academy of Management Showcase Symposium, Orlando RL. (August 9, 2013).
- Lane, H., AOM Annual Conference, "Deans' Symposium on Implications of the Informal Economy for Business Schools in Emerging and Developed Countries," Academy of Management, Boston. (August 5, 2012).

Lane, H., AOM Annual Conference, "Improving Your Teaching of International Management (No Matter How Good You Are)," Academy of Management, Boston. (August 4, 2012).

## **Contracts, Grants and Sponsored Research**

#### Other

Bird, A. (Principal), Lane, H. (Supporting), Athanassiou, N. (Supporting), "Development of a Global Leadership Passport Program," Sponsored by C. Charles Jackson Foundation. (April 2013 - October 2014).

## **Research Currently in Progress**

"International Magement Behavior: Executing Strategy Mindfully" (On-Going).

""Translating Theory Into Practice to Develop Global Business Leaders"," (On-Going).

This is a academic and theoretical explanation of the pedagogical foundations and processes of the BSIB Program. It is targeted for Advances in Global Leadership.

## **SERVICE**

## **Editorial and Review Activities**

Invited Manuscript Reviewer, "Journal of International Business Studies," AIB. (February 2, 2015 - February 11, 2015).

Editorial Board Member, "International Journal of Cross Cultural Management." (2002 - 2013).

Ad Hoc Reviewer, Papers, "Journal of International Business Studies." (May 2013 - December 15, 2013).

Ad Hoc Reviewer, Papers, "Management International Review." (May 2013 - December 6, 2013).

## **General Service**

#### **Administrative**

Co-Director Part Time MBA Program, DMSB. (July 2013 - July 2016).

### College

Committee Member, T & P Committee, Member. (June 2015 - Present).

Teaching Mentor, Teaching Mentor. (July 2012 - Present).

Committee Member, Teaching and Learning Committee. (September 2010 - Present).

Committee Member, Review Committee Brodsky Chair, Member. (November 2015 - December 2015).

Administrative Assignment, Dean, College of Business, Dean. (January 23, 2011 - June 30, 2012).

Committee Member, BSIB Review Task Force. (September 2010 - 2011).

author, External Relations. (June 2010 - 2011).

#### **Professional**

Tenure Reviewer for Another Institution, Ivey Business School, Member. (June 16, 2015 - July 16, 2015).

## **Public/Community**

Board of Directors of a Company, Alumni and Friends of Belmont High School, Member. (2004 - Present).

Committee Member, Mass Challenge, Member. (May 7, 2015).

### University

Northeastern Sailing Team/Club, Faculty Advisor. (May 1, 2012 - Present).

Committee Member, Internal Advisory Committee, Bachelor of Science in International Business Program, Northeastern University, Member. (2001 - Present).

Guest Speaker, Human Resources Dept. (July 13, 2016).

Guest Speaker, ReDI Program of ADVANCE, Faculty member. (September 2015 - October 2015).

Guest Speaker, NU Human Resources Dept. (September 2012 - May 2013).

Committee Member, Senate, Member. (April 28, 2010 - June 30, 2012).

Committee Member, NU Senate Finance Committee, Member. (October 2010 - 2011).

## Consulting

Management, Duke Corporate Education/Ericsson, global. (April 2012 - December 2012).