

RAZVAN LUNGEANU

Entrepreneurship & Innovation Area
Northeastern University, 360 Huntington Avenue, Boston, MA 02115-5000
Ph.: (617)-373-2970; E-mail: r.lungeanu@northeastern.edu

EDUCATION

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|--|--------------------|
| Kellogg School of Management, Northwestern University | Evanston, IL, USA |
| Ph.D. Management & Organizations | 2013 |
| BI Norwegian School of Management | Oslo, Norway |
| M.S. Strategy & Investment Management | 2007 |
| Academy of Economic Studies | Bucharest, Romania |
| B.A. Economics | 1999 |

ACADEMIC APPOINTMENT

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|---|--------------|
| D'Amore-McKim School of Business, Northeastern University | 2018-Present |
| Assistant Professor of Entrepreneurship & Innovation | |
| Vachon Fellow | |
| Pennsylvania State University | 2013-2018 |
| Assistant Professor, Smeal College of Business | |
| Faculty Affiliate, Farrell Center for Corporate Innovation and Entrepreneurship | |
| Kellogg School of Management, Northwestern University | 2016-2019 |
| Faculty Collaborator, Center for Family Enterprises | |

RESEARCH INTERESTS

Entrepreneurship; responsibility and misconduct; technology-sourcing through alliances and acquisitions.

Behavioral strategy; socio-cognitive processes in decision-making.

EDITORIAL REVIEW BOARDS

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|---|----------------|
| <i>Strategic Management Journal</i> | 2022 - Present |
| <i>Administrative Science Quarterly</i> | 2020 - Present |
| <i>Organization Science</i> | 2020 - Present |

RESEARCH COMMITTEES AND REACH-OUT INITIATIVES

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|---|----------------|
| Academy of Management – STR Research Committee | 2022 - Present |
| STRonger Together Virtual Symposium organizer | 2021 |
| Strategy, Innovation & Entrepreneurship Speaker (CCC & the PhD project) | 2023 |

REFEREED JOURNAL PUBLICATIONS

- [1] **Lungeanu, R. & Weber, K. (2021)** “Social responsibility beyond the corporate: Executive mental accounting across sectoral and issue domains”. *Organization Science*, 32(6), 1473-1491
- 2023 - Nominated as *exemplar article* for the Responsible Research in Business and Management (RRBM Network) Honor Roll. RRBM network was started 7 years ago by 24 leading business scholars from around the world, with a mission of inspiring, encouraging, and promoting *credible and useful research that contributes to responsible business practices and/or societal well-being*. Funding members include University of Michigan, The Wharton School, PRME United Nations Global Compact, Aspen Institute
 - 2017 – Best Paper Honorable Mention, Strategic Management Society
- [2] **Lungeanu, R. & Zajac, E. J. (2019)**. “Thinking Broad and Deep: Why some Directors exert an Outsized Influence on Strategic Change.” *Organization Science*, 30(3), 447-646
- 2022 – Selected as *exemplar article* on organizational design-based intra-organizational knowledge transfer published in *Organization Science* between 2014-2020. Summarized in Argote, Guo, Park, and Hahl (2022). “The Mechanisms and Components of Knowledge Transfer: The Virtual Special Issue on Knowledge Transfer Within Organizations.” *Organization Science*, 33(3), 873-1249
 - 2022 – Reprinted in the *Organization Science* “Organizational Knowledge Transfer Special Issue”
 - 2019 – [Kellogg Insight](#)
 - 2016 – Best Paper Award, Harold S. Geneen Institute, International Corporate Governance Society
 - 2014 – Best Paper Nomination, Strategic Management Society
- [3] **Lungeanu, R., Paruchuri, S. & Tsai, W. (2018)**. “Stepping Across for Social Approval: Ties to Independent Foundation’s Boards after Financial Restatements.” *Strategic Management Journal*, 39(4), 1163-1187
- [4] **Lungeanu, R. & Zajac, E. J. (2016)**. “Venture Capital Ownership as a Contingent Resource: How Owner/Firm Fit Influences IPO Outcomes” *Academy of Management Journal*, 59(3), 930-955
- 2012 – Best Paper Award, Emerald Best Paper – European Academy of Management Conference
 - 2012 – Best Paper for Practice Implications Nomination, Strategic Management Society
 - 2012 – Best Paper Nomination, Best PhD Paper Prize, Strategic Management Society
- [5] **Lungeanu, R., Stern, I., & Zajac, E. J. (2016)**. “When Do Firms Change Technology-sourcing Vehicles? The Role of Poor Innovative Performance and Financial Slack” *Strategic Management Journal*, 37(5): 855-869
- 2010 – Best Paper Finalist, Israel Strategy Conference
 - 2010 – Best Paper Finalist, Trans-Atlantic Doctoral Conference
- [6] **Lungeanu, R. & Ward, J. L. (2012)**. “A Governance-Based Typology of Family Foundations: the Effect of Generation Stage and Governance Structure on Family Philanthropic Activities” *Family Business Review*, 25(4), 409-424.
- 2013 – World Economic Forum Report “A Primer on Governance of the Family Enterprise”
 - 2012 – [Kellogg Insight](#)

MANUSCRIPTS UNDER REVIEW AND WORKING PAPERS (original titles withheld)

Revise and Resubmit

[1] **Lungeanu R.** & Wiersema, M. Activist investors and resource re-allocation. *Organization Science*

Under Review

[2] **Lungeanu, R.**, Zajac, E. & Paruchuri, S. Institutional pluralism and misconduct. *Academy of Management Journal*

[3] Stern, I. & **Lungeanu, R.** Technology-sourcing vehicles and inside/outside hiring. *Administrative Science Quarterly*

Reject & Resubmit

[4] Paruchuri, S. & **Lungeanu, R.**, & Levine, S. Investor cognition and misconduct. *Strategic Management Journal*.

[5] **Lungeanu R.** & Marion, T. Time horizon inconsistency and activist investors. *Strategic Management Journal*

Working Papers

[6] Paruchuri, S & **Lungeanu, R.** Ideological leanings and misconduct. *Journal of Management*

[7] Stern, I., Shefer, N., & **Lungeanu R.** Social dominance and technology-sourcing vehicles. **Early draft**

[8] Levine, S, **Lungeanu, R.** & Durand, R. Corporate responsibility and the double-bind of materiality. **Early draft**

PROJECTS (data collection stage)

[1] **Lungeanu R**, Shefer, N. & Stern, I. Social dominance and activist investor success.

[2] **Lungeanu, R.** & Vidal, E., S. Technology sourcing and disclosure at IPO.

[3] **Lungeanu R.**, Lee, E. & Zajac, E. The sound of strategy in start-ups.

AWARDS / RECOGNITION

2023 Nominated as exemplar article for the Responsible Research in Business and Management (RRBM) Honor Roll

2022 Selected as exemplar article on organizational design-based intra-organizational knowledge transfer published in *Organization Science* between 2014-2020. *Organization Science*, 33(3), 873-1249

2022 *SMS Best Paper Runner-Up* (Strategic Leadership & Governance interest group) for “Time horizon inconsistency and activist investors”

2022 *SMS Best Paper Nomination* (Research Methods) for “Time horizon inconsistency and activist investors”

2017 *SMS Best Paper Honorable Mention* for “Social responsibility beyond the corporate”

2016 *Best Paper Award*: The Harold S. Geneen Institute International Corporate Governance Society Conference for “Thinking broad and deep”

SMS Best Paper Finalist for “Imprinting and Upper Echelons Effects”

- 2014 *SMS Best Paper Nomination* for “Thinking Broad and Deep”
- 2012 *EURAM Best Paper Award: Emerald Best Paper*, European Academy of Management Conference, Rotterdam for “Venture Capital as a Contingent Resource”
SMS Best Paper Nomination for “Venture Capital as a Contingent Resource”
- 2010 *Best Paper Finalist: Israel Strategy Conference* for “When do firms change technology-sourcing vehicles?”
Best Paper Finalist: Trans-Atlantic Doctoral Conference, London Business School for “When do firms change technology-sourcing vehicles?”
- 2009 *AoM OMT Award: OMT Division Best Symposium Proposal* for “The Mortgage Meltdown: Organizational Explanations of the U.S. Housing Crisis”

GRANTS

- 2019 D’Amore McKim School of Business, Northeastern University for “Activist Investors” (\$15,000)
- 2018 Center for Family Enterprise, Northwestern University for “Impact Investing” (\$20,000)
- 2017 Sustainability Center, Pennsylvania State University for “CSR beyond the Corporate” (\$6,500)
- 2015 Sustainability Center, Pennsylvania State University for “Impact Investing” (\$7,500)
- 2013 Center for Family Enterprise, Northwestern University for “CSR beyond the Corporate” (\$35,000)
Zell Center for Risk Research, Northwestern University for:
- “The Symbolic Management of Technology at IPO” (\$15,800)
- “Staging Modes of Exit in Venture Capital Investing” (\$9,400)
- “Impact Investing” (\$10,000)
- 2009 Zell Center for Risk Research, Northwestern University – Dissertation Grant (\$30,000)

CONFERENCES

- 2022 Academy of Management
Strategic Management Society
- 2021 Academy of Management
HEC Paris Society and Organizations Research day
- 2020 INFORMS Organization Science Winter Conference (Cancelled due to Covid)
- 2019 Academy of Management
- 2018 BYU/Utah Winter Strategy Conference
Sumantra Ghoshal Conference – LB
Behavioral Strategy Conference UNC-Chapel Hill
Strategic Management Society
Academy of Management
- 2017 INSEAD Behavioral Governance Conference
Sustainability Ethics and Entrepreneurship Conference Puerto Rico
Academy of Management Atlanta
Strategic Management Society Houston
- 2016 Micro meets Macro Conference Arizona State
Academy of Management Conference
Strategic Management Society
International Corporate Governance Society Bentley University

- 2015 INSEAD Doriot Entrepreneurship Conference
 NYU Stern Behavioral Strategy workshop
 Western Academy of Management
 Strategic Management Society
 Academy of Management Conference
- 2014 Strategic Management Society
 Academy of Management Conference
- 2013 Strategic Management Society
 Academy of Management Conference
- 2012 Strategic Management Society
 Academy of Management Conference
 European Academy of Management (EURAM)
 Consortium for Cooperation and Competition (CCC)
- 2011 Strategic Management Society
 Academy of Management Conference
 Midwest Strategy Meeting
 Atlanta Competitive Advantage Conference (ACAC)
- 2010 LBS Trans-Atlantic Doctoral Conference
 Israel Strategy Conference
 European Group for Organizational Studies (EGOS)
- 2009 Academy of Management Conference
 Western Academy of Management

INVITED SEMINARS

INSEAD

Northeastern University

University of California Irvine

IESE

HKUST

HEC Paris

University of Washington

Boston University

Tilburg University

Pennsylvania State University

Purdue University

TEACHING EXPERIENCE

Northeastern University, D'Amore-McKim School of Business, **PTMBA**

- Entrepreneurship and Enterprise Growth (4.8/5) 2018-present

Northeastern University, D'Amore-McKim School of Business, **Undergraduate**

- Innovation (4.6/5) 2018-present

Northeastern University, D'Amore-McKim School of Business, **FTMBA**

- Innovating and Creating Futures 2020-2021

Pennsylvania State University, Smeal College of Business, **Undergraduate**

- Managing an Entrepreneurial Start-Up Company (avg. 6.3/7) 2015-2018
- Entrepreneurial Mindset (avg. 6.2/7) 2014-2016

EXTERNAL TEACHING

Kellogg School of Management, **PhD**

- Behavioral Strategy (Guest Instructor) 2015-2018, 2021

Baruch College, SUNY, **PhD**

- Behavioral Strategy (Guest Instructor) 2021

Kellogg School of Management, **MBA**

- Leading the Strategic Change Process (Guest Instructor) 2010-2018
- Cross-Cultural Negotiations (avg. 8.2/10) 2010-2013

Kellogg School of Management, **Executive Education**

- Modules on Culture and Negotiations (avg. 9.4/10) 2012-2015
- Module on Leading Strategic Change (Guest Instructor) 2010-2015

INDUSTRY EXPERIENCE

Manager - Arthur Andersen, Deloitte Consulting, KPMG (Business Consulting practice) 1999-2007

OTHER PROFESSIONAL ACTIVITIES

Ad hoc reviewer for:

- Academy of Management Journal
- Strategic Entrepreneurship Journal
- Academy of Management Review (special issue on “Socio-cognitive perspectives on strategy”)
- INFORMS Dissertation Competition
- Academy of Management Conference
- Strategic Management Society Conference

ADMINISTRATIVE SERVICE

Northeastern University:

- Co-organizer of the Spotlight Speaker series 2018-Present
- Co-organizer of the E&I and IB&S areas brownbag seminar 2018-2021
- DMSB representative Ashoka social entrepreneurship initiative

Pennsylvania State University:

- Organizer of the M&O Max D. Richards Junior Faculty Speaker series 2016-2018

- Organizer of the M&O Max D. Richards Distinguished Speaker series 2014-2018
- Organizer of the M&O Organizational Research Group seminar series 2015-2017
- Member of the M&O PhD Recruiting Committee 2013-2017
- Member of the M&O Faculty Review Committee 2013-2014, 2015-2017
- Member of the Corporate Innovation and Entrepreneurship (CIENT) Major initiative 2017
- Member of the M&O Faculty Advisory Committee 2014
- Consulting for Penn State's Entrepreneurship Major 2015