

STATES, FIRMS, AND SUSTAINABILITY

Final version

Sunday 6th August 2023, Northeastern University, 9:00-17:00

Northeastern University, Raytheon Amphitheater at the Egan Research Center
120 Forsyth St, Boston, MA 02115

This mini-conference brings together scholars exploring how the states interact with firms to improve sustainability. It analyses novel ways in which the government and firms collaborate to address sustainability challenges, directly through state-owned entities like state-owned firms and sovereign wealth funds, and indirectly through regulations, subsidies, and taxes. The mini-conference also seeks to stimulate a discussion about the practical relevance of academic research by confronting the ideas and findings of scholars with real-world experiences of practitioners.

The conference is kindly sponsored by Brandeis University, the Center for Emerging Markets at Northeastern University, Loughborough University London, and the Society for the Advancement of Management Studies (SAMS).

ORGANIZERS

Alvaro Cuervo-Cazurra, Northeastern University, a.cuervocazurra@neu.edu

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CONFERENCE PROGRAM

9:00 – 9:10 Welcome from the organizers

9:10 – 10:00 PANEL 1 States, energy firms and global sustainability

Jonathan Doh (Villanova University): “Some thoughts on SOEs, SDFs, and Energy Transitions”

Matthew Allen (Manchester Metropolitan University): “State-Permeated Capitalism and the Solar PV Industry in China and India”

Facilitator: Ilya Okhmatovskiy (Nova SBE)

10:00 – 10:50 PANEL 2 Sustainability measurement

Robert Kaplan (Harvard University): "E-liability carbon accounting: Accurate and verifiable measurement of corporate GHG emissions"

Andrew King (Boston University): “Heroic Accounting: Measuring Sustainability”

Facilitator: Aldo Musacchio (Brandeis University)

10:50 – 11:00 Break

11:00 – 11:50 PANEL 3 Cross-sectoral collaborations and sustainability

Sergio Lazzarini (Western University): “Public-private collaboration and sustainability outcomes: the case of desalination technologies”

Anita McGahan (University of Toronto): “Challenges for public-sector actors in working with the private sector”

Facilitator: Alvaro Cuervo-Cazurra (Northeastern University)

11:50 – 13:00 Lunch Break

13:00 – 13:50 PANEL 4 Regulation for sustainability

Jean-Pascal Gond (City University): TBD

Gregory Jackson (Freie University and Loughborough University): TBD

Jette Knudsen (Tufts University): “The changing role of government regulation of international corporate sustainability”

Facilitator: Gerhard Schnyder (Loughborough University London)

13:50 – 14:40 PANEL 5 Political influence and sustainability

Pursey Heugens (RSM Erasmus University): “The political capture of SOEs: Consequences for social and sustainability performance”

Jane Lu (City University of Hong Kong): “Attention to whom? State, market, and the scope of corporate social responsibility activities”

Facilitator: Anna Grosman (Loughborough University London)

14:40 – 14:50 Break

14:50 – 15:40 PANEL 6 Practitioners’ perspective

Cesar Garcia-Brena (Deloitte’s Sustainability and Risk Advisory Services)

Malika Takhtayeva (BNP Paribas Asset Management)

Facilitators: Anna Grosman (Loughborough U. London) and Aldo Musacchio (Brandeis U.)

15:40 – 16:30 Roundtables

The conference attendees are encouraged to join a table with the topic they are interested in and to describe their current research projects

Roundtable 1 Politics and sustainability – with Alvaro Cuervo-Cazurra, Gerhard Schnyder, and a conference speaker as facilitators

Roundtable 2 State ownership and climate change – with Aldo Musacchio, Anna Grosman, and a conference speaker as facilitators

Roundtable 3 State ownership and sustainability performance – with Pursey Heugens, Ilya Okhmatovskiy, and a conference speaker as facilitators

Roundtable 4 Institutions for sustainability – with Gregory Jackson, Jette Knudsen, and a conference speaker as facilitators

16:30 – 17:00 Concluding comments

Organizing Committee