

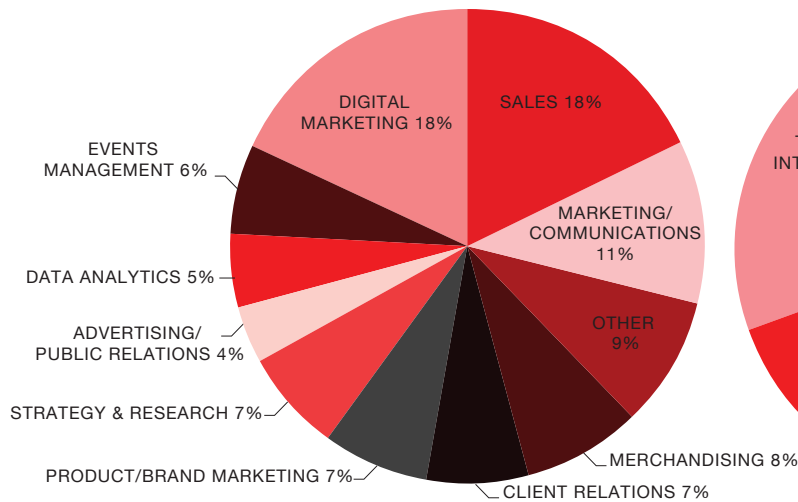
**2016 MARKETING CO-OP PROGRAM**

The marketing co-op programs offers students robust opportunities in diverse industries and functions that span the marketing world. Students have first hand participation in leading technology, e-commerce, consumer product and digital media roles. In 2016, 462 marketing students participated in co-op. Detailed below is a summary of these experiences.

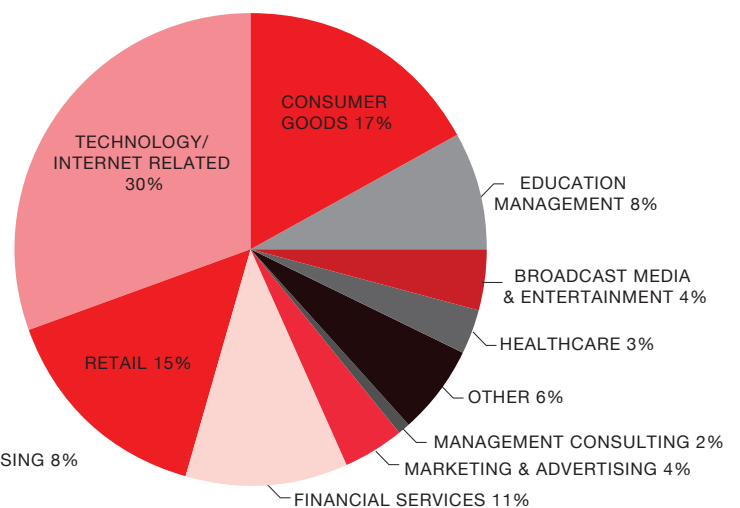
**KEY EMPLOYER PARTNERS**

AKAMAI	BEAM INTERACTIVE	LIBERTY MUTUAL	RUE LA LA
AMAZON	EF EDUCATION	MASTERCARD WORDWIDE	STAPLES
ADOBE	INTUIT	NEW BALANCE	TJX COMPANIES
ALERT LOGIC	IROBOT	PUMA	VMWARE

**JOB FUNCTIONS**



**INDUSTRIES**



**SALARIES**



**STUDENT CO-OP PROFILES**

JEREMY GOLDSTEIN, CLASS OF 2017 <i>IBM, Performance Marketing Professional</i>	3 <sup>rd</sup> INTUIT, ASSOCIATE PRODUCT MARKETING MANAGER
	2 <sup>nd</sup> VMWARE, ANALYST RELATIONS
	1 <sup>st</sup> SHOEBUY, MARKETING ASSOCIATE
MEGAN RUSTUM, CLASS OF 2017 <i>Deloitte, Insight Studio Designer</i>	3 <sup>rd</sup> ADOBE, PERFORMANCE MARKETING ASSISTANT
	2 <sup>nd</sup> BEAM INTERACTIVE, WEB ANALYTICS STRATEGY
	1 <sup>st</sup> REEBOK, USER EXPERIENCE/ECOMMERCE
CASEY LANDRY, CLASS OF 2017 <i>Bluewolf, Senior Business Analyst</i>	3 <sup>rd</sup> BLUEWOLF, BUSINESS ANALYST
	2 <sup>nd</sup> VMWARE, GLOBAL MARKETING PROGRAM
	1 <sup>st</sup> TJX, GLOBAL SOURCING ANALYST